





1967 CENSUS OF BUSINESS



News ance Cott



Retail Trade

MERCHANDISE LINE SALES



VIRGINIA

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

Suggested Citation

U.S. Bureau of the Census, Census of Business, 1967

RETAIL TRADE: MERCHANDISE LINE SALES VIRGINIA, BC67-MLS-48

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402, or any Department of Commerce field office. Price \$1 00 Complete set of retail trade merchandise line sales reports, \$41.20



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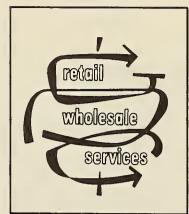
ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of Harvey Kailin, Division Chief, with direct supervision by Louis Greenberg, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by Michael Farrell, Chief, Retail Program Branch, assisted by Ruth Asin. Robert Viehman served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by Paul Shapiro, Assistant Division Chief, Program Implementation; Ralph S. Woodruff, Assistant Division Chief, Research and Methodology, assisted by Anna Brooks; and Max Shor, Assistant Division Chief, Staff and Special Projects.

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Editorial supervision was provided by Julia Moring of the Administrative and Publications Services Division.

Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.



BC67-MLS-48

Retail Trade MERCHANDISE

LINE SALES

VIRGINIA

Issued September 1970



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RETAIL TRADE MERCHANDISE LINE SALES

Virginia

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Introduction

AUTHORITY AND SCOPE-The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual ¹ includes all establishments primarily engaged in selling merchandise to

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

¹ Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little. if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries-In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same

Coverage ranges used for both kinds of business and broad lines are:

A=90 percent or more reporting.
B=80 to 89 percent reporting.
C=70 to 79 percent reporting.
D=60 to 69 percent reporting.
E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

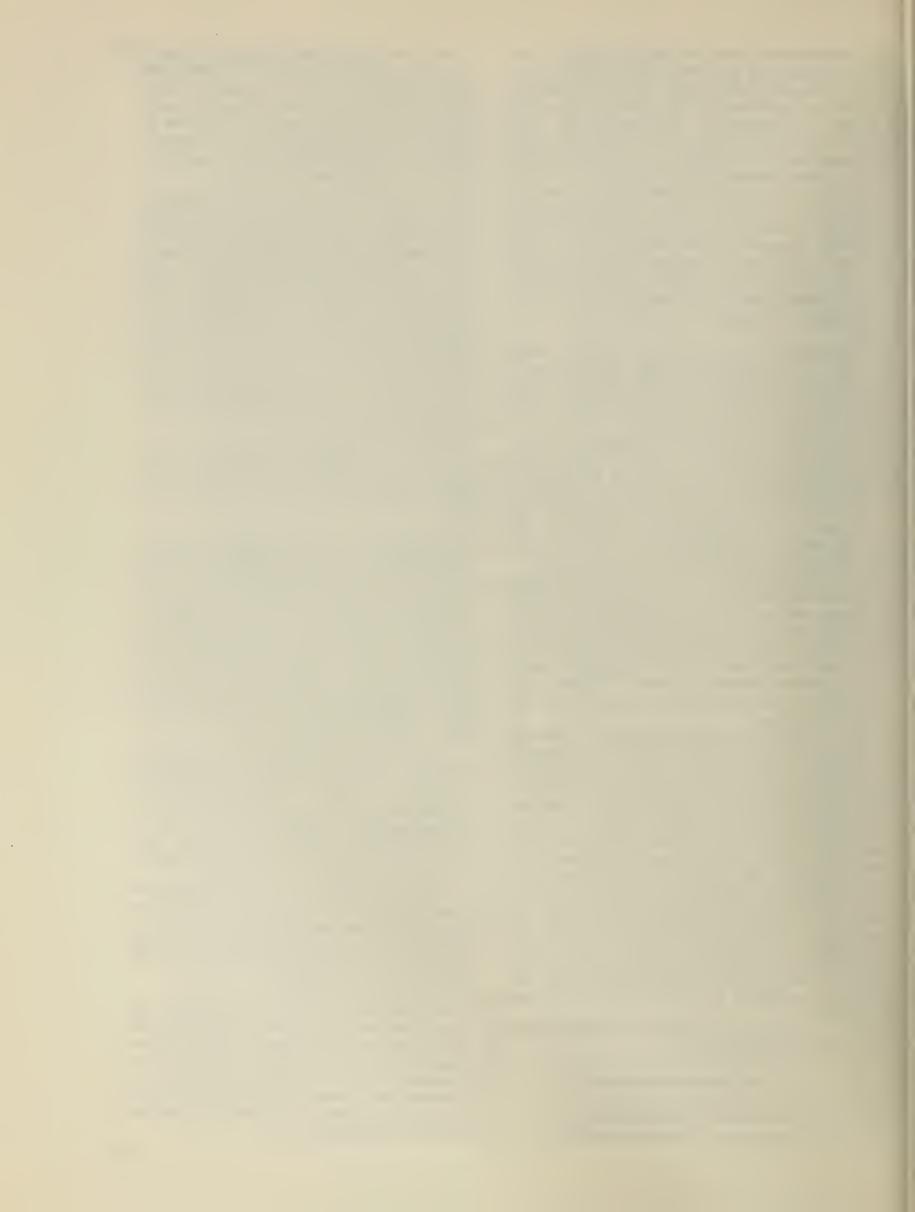
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67·MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.



Bureau of the Census

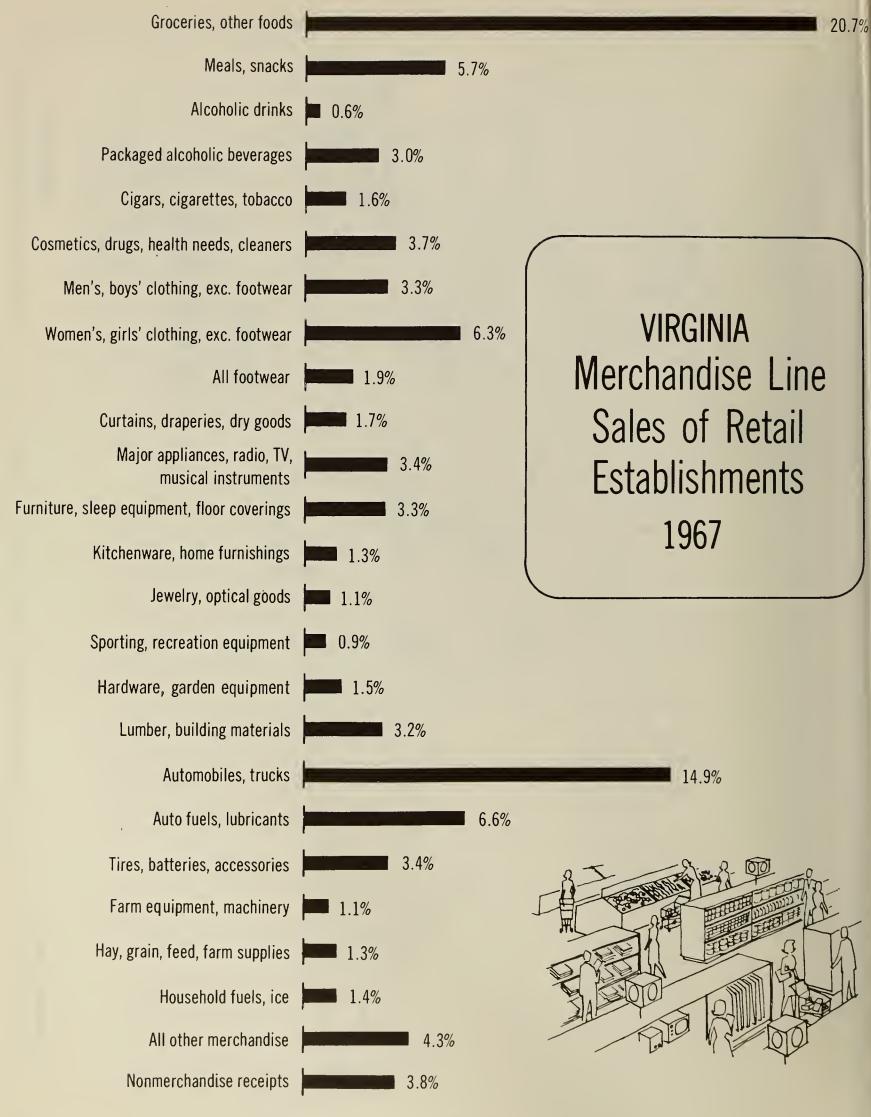


TABLE 1. The State: 1967

(includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

-			Sales of spec				tables, see Description of the Fabres in text/		Sales of spec	ified merc	handise
e code		Establish-		Ι	cent of	e code		Establish-		As per	cent of
dise lin	Kind of business and merchandise line	ments	Amount 1	Estab-	All	Merchandise line	Kind of business and merchandise line	ments	Amount 1	total sa Estab-	AII
Merchandise line code		(number)	(\$1,000)	handling the line	estab- lish- ments¹	Merchan		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹
	RETAIL TRADE	22 445	5 927 676	(X)	100•0		PLUMBING ANO HEATING EQUIP OLRS. (SIC 522)				
020 040 060	GROCERIES-OTHER FOODS	5 888 5 365 1 459	1 225 224 335 819 35 026	48.1 28.9 42.8	20.7 5•7 •6		TOTAL	22	(D)	(X)	100.0
080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	1 877 5 530 4 343	177 058 95 726 217 243	16.6 5.2 9.6	3.0 1.6 3.7		(SIC 523)	111	12 358	(X)	100.0
140 160 180 200 220 240	MEN'S-80YS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR CURTAINS-DRAPERIES-DRY GOODS . MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	2 390 2 S89 2 174 1 769 2 421 2 005	194 193 374 263 115 051 102 313 199 983 195 437	14.7 27.5 9.3 9.0 16.9 18.6	3.3 6.3 1.9 1.7 3.4 3.3	200 220 240 260 300	CURTAINS-DRAPERIES-ORY GOODS MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EOUIPMENT	4 3 7 5	107 19 160 67 58	14.7 6.2 17.8 7.2 8.0	.9 .2 1.3 .5
260 280 300 320 340 380 400 420	KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOOOS	2 806 2 020 1 636 2 454 1 510 1 356 5 075 4 564	78 872 62 437 53 105 90 214 190 028 884 572 388 656 201 014	4.5 5.7 5.4 6.5 24.4 64.5 22.8 10.2	1.3 1.1 .9 1.5 3.2 14.9 6.6 3.4	320 340 356 357 358 359	HAROWARE-GARDENING EQUIPMENT	111 51 102 99 85	214 11 389 908 7 544 1 398 900 639	24.6 92.2 14.2 65.1 12.5 9.5	92.2 7.3 61.0 11.3 7.3
440 460 480 500 520	AUTO TIRES-BATTERIES-ACCESS FARM EOUIPMENT MACHINERY	408 679 935 4 724 9 163	65 308 79 629 83 205 257 360 225 940	20.0 27.2 56.0 10.5 5.6	1.1 1.3 1.4 4.3 3.8	361 500 520	ALL OTHER MERCHANDISE	26 4 65 (X)	48 287 9	25.0 14.2 4.0 (X)	5•2 •4 2•3 •1
	BUILDING MATERIALS: HAROWARE:ANO FARM EQUIP DEALERS (SIC 52)						ELECTRICAL SUPPLY STORES (SIC S24)				
	TOTAL	1 150	304 673	(X)	100.0		TOTAL • • • • • •	9	(D)	(X)	100.0
020 180 200	GROCERIES-OTHER FOODS	8 20 34	164 248 220	33.3 10.0 5.5	•1 •1 •1		HAROWARE STORES (SIC 5251)				
220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	174 106	6 896 2 523	11.3 7.7	2•3 •8	120	TOTAL • • • • • • • • • COSMETICS-DRUGS-CLEANERS • • • •	407 8	59 017 48	(X)	100.0
260 300 320 340 380 400 420 440 460	KITCHENWARE-HOME FURNISHINGS . SPORTING-RECREATION EQUIPMENT . HARDWARE-GARDENING EQUIPMENT . LUMBER-BUILDING MATERIALS AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS . FARM EQUIPMENT MACHINERY HAY-GRAIN-FEED-FARM SUPPLIES	281 228 620 843 33 36 84 2S9 83	4 824 2 815 44 050 162 275 2 409 464 2 615 \$9 907 2 370	6.8 6.8 35.0 74.6 20.0 5.4 12.5 71.8 11.2	1.6 .9 14.5 53.3 .8 .2 .9 19.7	140 180 200 220 240	MEN'S-BOYS' CLOTHING EXC FOOTWR. ALL FOOTWEAR	8 19 26 125 55 242 41 206	47 246 98 2 946 1 460 3 363 120 2 276	4.7 7.1 2.2 12.8 15.2 9.5 2.1 7.4	•1 •4 •2 \$•0 2•5 5•7 •2 3•9
480 500 520	HOUSEHOLD FUELS-ICE	38 10S 496 (X)	1 172 2 118 9 309 294	17.3 8.0 6.2 (X)	•4 •7 3•1 •1	320 322 323 324	HARDWARE-GARDENING EQUIPMENT GARDENING EQUIPMENT-SUPPLIES . PLUMBING-ELECTRICAL SUPPLIES . OTHER HAROWARE-TOOLS	407 368 360 407	35 198 6 617 6 557 22 024	S9.6 11.9 12.0 37.3	\$9.6 11.2 11.1 37.3
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC S21) TOTAL	360	185 700	(X)	100+0	340 356 364	LUMBER-BUILOING MATERIALS ALL OTHER LUMBER-MILLWORK PAINT-SUNDRIES-GLASS-WALLPAPER	33S 121 333	10 081 3 096 6 985	20 • 1 13 • 9 13 • 8	17 • 1 S • 2 11 • 8
220 240 260 300 320	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HARDWARE-GARDENING EQUIPMENT	36 44 29 13 166	3 S64 894 1 345 2S4 6 S37	9.7 4.3 3.7 S.4 11.5	2•3 •6 •9 •2 4•2	420 440 460 480 500	AUTO FUELS-LUBRICANTS	9 29 14 S4 13 76 138	230 193 298 \$86 131 793 827	19.0 5.5 8.4 6.4 4.1 6.1 3.6	.4 .3 .5 1.0 .2 1.3
340 341 342 343	LUMBER-BUILDING MATERIALS LUMBER	360 297 282 201	137 054 44 412 16 298 5 020	88.0 32.0 12.2 6.6	88.0 28.5 10.5 3.2	-	MISCELLANEOUS MERCHANDISE FARM EQUIPMENT DEALERS	(X)	76	(X)	*1
344 345 346	KITCHEN CABINETS	119 278 290	2 409 12 667 10 83S	3.6 9.8 7.9	1 • 5 8 • 1 7 • 0		(SIC S2S2) TOTAL • • • • • •	241	72 929	(X)	100.0
347 348 349 351 352 353 354 355	ASPHALT AND ASBESTOS PRODUCTS. PAINT-GLASS-WALLPAPER HEATING AND PLUMBING EQUIP . METAL ROOFING AND SIDING MASONRY SUPPLIES INSULATION PREFABRICATED BLOGS AND PARTS. ALL OTHEK BUILDING MATERIALS . MISCELLANEOUS MERCHANDISE	256 246 101 138 200 214 41 206 (X)	7 641 3 209 2 773 1 553 7 202 2 440 1 339 18 866 15	6.2 3.8 4.4 2.8 11.8 2.7 6.7 19.7 (X)	4.9 2.1 1.8 1.0 4.6 1.6 .9 12.1 (Z)	300 320 340 380 400 420 440	MAJOR APPL-RADIO-TV-MUSICAL INST SPORTING-RECREATION EQUIPMENT. HARDWARE-GARDENING EQUIPMENT . LUMBER-BUILOING MATERIALS . AUTOMOBILES-TRUCKS AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	34 6 31 26 54	267 219 1 428 338 2 397 220 2 406 \$9 \$68	15.3 S.3 10.8 29.4 21.8 2.3 13.9 81.7	.4 .3 2.0 .5 3.3 .3 3.3
480 500 520	HAY-GRAIN-FEED-FARM SUPPLIES . HOUSEHOLD FUELS-ICE ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	•	•		2.8 1	500 S20	HAY-GRAIN-FEED-FARM SUPPLIES ALL OTHER MERCHANDISE	19 7 124 (X)	1 44S 1 044 3 S3S 62	13.1 18.6 8.6 (X)	2.0 1.4 4.8 .1

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

(Includes only establishments with payiol). For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merc lines	handise				Sales of spe	cified merc	handrse
ine code	Kind of humans and matchanding line	Establish- ments			icent of ales of	ine code	Kind of business and merchandise line	Establish- ments			cent of les of
Merchandise line	Kind of business and merchandise line	liicitis	Amount 1	Estab- lishments		Merchandise line	Killo of business and merchandise fine	ments	Amount *	Estab- lishments	00100
Merc		(number)	(\$1,000)	the line	menls:	Merc		(number)	(\$1,000)	handling the line	lish- ments *
	GENERAL MERCHANOISE GROUP STORES (SIC S3 PART*) TOTAL	1 451	915 \$09	(x)	100.0	500 501 502 518	ALL OTHER MERCHANOISE	139 119 121 79	36 010 14 639 14 035 7 33S	S.4 2.4 2.2 1.4	S.4 2.2 2.1 1.1
020	GROCERIES-OTHER FOOOS	764 322	23 28S 12 S09	3.2	2.5	\$20 \$34	NONMERCHANOISE RECEIPTS	119 36	47 441 2 008	7.9	7•1 •3
080 100 120 140	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETIES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	96 317 918 1 019	1 360 2 672 29 379 102 558	3.1 1.5 3.3 11.4	3 3 · 2 11 · 2	535	ALL OTHER SERVICE RECEIPTS MISCELLANEOUS MERCHANDISE	117 (X)	4S 433 2 S29	7•7 (X)	6.8
160 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	1 038 915 1 127	220 879 39 607 88 692	24.7 4.5 9.8	24 • 1 4 • 3 9 • 7		VARIETY STORES (SIC S33)				
220 240 260	MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS	564 677 950	68 406 4S 339 41 895	9.4 5.7 4.7	7 · S 5 · 0 4 · 6		TOTAL	393	130 740	(X)	100.0
280 300 320	JEWELRY-OPTICAL GOOOS	804 \$60 772	16 3S9 18 240 29 03S	1.9 2.4 4.2	1 · 8 2 · 0 3 · 2	020 040 080	GROCERIES-OTHER FOOOS	339 1S9 16	S 302 6 428 269	8.6 20.0	4.1 4.9
340 400 420	LUMBER-BUILOING MATERIALS	334 247 180	19 040 4 693 22 847	3.8 1.3 4.9	2 • 1 • 5 2 • S	100 120 140	CIGARS-CIGARETTES-TOBACCO COSMETICS-DRUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	52 373 350	419 7 040 8 671	1.6 5.4 6.7	.3 S.4 6.6
440 460 500	FARM EQUIPMENT MACHINERY	S8 103 875	2 463 1 817 67 154	1.2 .8 7.6	•3 •2 7•3	160 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	3S4 337 362	26 S67 4 S74 14 S99	20.7 3.7 11.5	20.3 3.5 11.2
\$20	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	73S (X)	\$6 \$29 749	7.1 (X)	6.2	220 240	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	246 229	3 674 2 609	3.2 2.3	2.8
	OEPARTMENT STORES					260 280 300	JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	350 337 202	9 108 2 S61 1 548	7.3 2.1 1.7	7.0 2.0 1.2
	(SIC S31)	147	668 161	(x)	100.0	320 340 400	HAROWARE-GAROENING EOUIPMENT LUMBER-BUILDING MATERIALS AUTO FUELS-LUBRICANTS	348 71 30	S 182 697 433	4 • 1 1 • 9 2 • 1	4.0 .S .3
020 040	GROCERIES-OTHER FOODS	8S 60	7 S69 5 428	1.4	1 • 1	\$00 \$20 -	ALL OTHER MERCHANOISE	362 283 (X)	26 481 4 493 8S	20.7 3.8 (X)	20.3 3.4 .1
100	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	14 139	968 19 302	2.9	2.9		GENERAL MERCHANOISE STORES				
140 141 142	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	147 146 138	81 633 60 SS7 21 076	9.2 3.3	9·1 3·2		(SIC S39 PART) TOTAL ² · · · · · ·	787	105 941	(X)	100.0
160 161 162	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR HANOBAGS-ACCESSORIES	147 144 136	17S 734 16 48S 11 333	26.3	26 · 3 2 · 5	Andrew State of the State of th	ORY GOOOS STORES				
163 164	MILLINERY	133 142	4 514 9 070	1.8	1 • 7 • 7 1 • 4		(SIC 539 PART) TOTAL ² · · · · · · ·	86	7 213	(X)	100.0
165 166 167	WOMENS COATS-SUITS-FURS-RAINWR WOMEN'S ORESSES	138 138 139	29 985 18 138 34 354	4.7 2.8 S.4	4.5 2.7 S.1		SEWING AND NEEOLEWORK STORES				
168 169 171	WOMEN'S BLOUSES-SPTSWR GIRLS'-SUBTEEN-TEEN WEAR OTHER WOMENS-GIRLS-CLOTHES ACC	138 124 30	32 S62 14 S83 4 603	S.2 2.4 3.4	4.9 2.2 .7		(SIC S39 PART) TOTAL ² · · · · · · ·	38	3 454	(X)	100.0
180	ALL FOOTWEAR	139	30 311	4.6	4 • S		FOOO STORES				
200 201 202	CURTAINS-ORAPERIES-ORY GOODS PIECE GOOOS-NOTIONS	147 135 144	S5 140 18 S61 3S 739	8.3 2.9 S.3	8.3 2.8 5.3		(SIC 54)	3 S39	1 371 161	(X)	100.0
203	ALL OTHER COMESTICS MAJOR APPL-RACIO-TV-MUSICAL INST	12 93	804 S6 023	2.2	8.4	020 040	GROCERIES-OTHER FOOOS	3 S39 128	1 17S 055 3 412	8S.7 4.0	85.7
221	MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR	80 89	34 S73 21 362	6.7 4.1	S+2 3+2	080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	1 076 2 526 2 171	22 900 45 618 39 676	3.4 4.2 4.1	1.7 3.3 2.9
240 241 242	FURNITURE-SLEEP EQUIP-FLOOR COV. FLOOR COVERINGS	123 114 108	38 38S 13 4S3 24 932	6.2 2.2 4.2	S•7 2•0 3•7	140 160 180	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR ALL FOOTWEAR	232 161 21S	1 134 1 S76 882	1.2	•1
260 261	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE	143 129	28 113 12 332	4.2	4 • 2 1 • 8	200 260 300	CURTAINS-DRAPERIES-ORY GOOOS KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	43 291 80	895 4 297 725	2.3 1.1 2.5	•1 •3 •1
262 263	KITCHENWARE-HOUSEWARES OTHER KITCHENWARE-HOME FURNISH	136 11	15 079 644	2.4	2.3	320 400 460	HAROWARE-GARDENING EOUIPMENT AUTO FUELS-LUBRICANTS	304 504 143	3 032 6 92S 877	.9 12.1	•2
280 300	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EOUIPMENT	132 113	11 950 13 804	1.9	1 • 8 2 • 1	500 S20	ALL OTHER MERCHANOISE	1 298 1 102 (X)	33 048 29 386 1 743	6.6 3.6 3.3 (X)	2.4 2.1
320 321 322	HAROWARE-GARDENING EOUIPMENT HAROWARE-TOOLS GAROENING EOUIPMENT-SUPPLIES .	89 70 77	19 563 10 204 9 3S9	3.9 2.S 2.1	2.9 1.5 1.4		GROCERY STORES	(^/	1 143	177	•
340 348	LUMBER-BUILOING MATERIALS PAINT-GLASS-WALLPAPER	63 62	15 368 S 628	3.7 1.3	2•3		(SIC S41)	3 003	1 335 786	(X)	100.0
400	ALL OTHER LUMBER-MILLWORK AUTO FUELS-LUBRICANTS	32 35	9 733	3.6	1.5	020	GROCERIES-OTHER FOOOS	3 003 2 827	1 142 S93 323 894	85.S 24.4	8S.5 24.2
420	AUTO TIRES-BATTERIES-ACCESS	63	20 485	5.2	3-1	022 023 024	PRODUCE (FRESH FRUITS-VEGTBLS) FROZEN FOOOS	2 629 2 348	94 000 \$8 610 665 893	7.2 S.3 50.1	7.0 4.4 49.9
SI	andard Notes: • Represents zero. D Withheld to av Nonstore retailers, part of SIC major group 53, are shown	roid disclosure. I separately in the	NA Not availat	ole. X	Not applica	able.	Z Less than 0,05 percent.				

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available.
•Nonstore retailers, part of SIC major group 53, are shown separately in this table.
•Detail may not add to total due to rounding.
•Merchandise line detait withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified mercl lines	handise				Sales of spec	cified merc lines	handise
apoo au	Kind of hypinace and marshanding line	Establish- ments			rcent of iles of	line code	Kind of husiness and marchanding line	Establish- ments		As per total sa	cent of les of
Merchandise line code	Kind of business and merchandise line	inclies .	Amount 1	Estab- lishments		Merchandise line	Kind of business and merchandise line	ments	Amount 1	Estab- lishments	AII estab-
Merc		(number)	(\$1,000)	the line	lish- ments ¹	Merc		(number)	(\$1,000)	handling the line	lish- ments 1
040 080 100 120 140 160 180 200	MEALS-SNACKS	97 1 070 2 467 2 104 232 161 214 43	2 920 22 867 45 271 38 739 1 133 1 574 882 894	4.0 3.3 4.3 4.1 1.1 1.2 1.1 2.3	.2 1.7 3.4 2.9 .1 .1		RETAIL 8AKERIESSELLING ONLY (SIC 5463) TOTAL2 OAIRY PRODUCTS STORES (SIC 545)	5	264	(X)	100.0
260 300	KITCHENWARE-HOME FURNISHINGS • • SPORTING-RECREATION EQUIPMENT• •	287 78	4 288 721	1.1 2.5	•3		TOTAL • • • • •	153	12 528	(X)	100.0
320 400 460	HAROWARE-GAROENING EQUIPMENT AUTO FUELS-LUBRICANTS	303 500 143	3 024 6 829 867	11.9 6.6	•2 •5 •1	020 023 024	GROCERIES⇒OTHER FOODS	153 121 153	11 066 4 691 5 561	88.3 42.4 44.4	88.3 37.4 44.4
500 516 517	ALL OTHER MERCHANOISE	1 236 370 1 142	32 367 9 025 23 341	3.5 2.1 2.5	2•4 •7 1•7	100	MISCELLANEOUS MERCHANOISE CIGARS-CIGARETTES-TO8ACCO	(X) 22	814 156	(X)	6.5
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	984 (X)	29 124 1 693	3.4 (X)	2•2	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	65 1 241	2.0 (X)	•5 9•9
	MEAT MARKETS (SIC 542 PT•)						EGG ANO POULTRY OEALERS (SIC 549 PT.)				
	TOTAL	52	6 119	(X)	100.0		TOTAL	9	1 212	(X)	100.0
020 021 024	GROCERIES-OTHER FOOOS	52 52 8	6 046 5 809 103	98.8 94.9 9.2	98.8 94.9 1.7	020	GROCERIES-OTHER FOODS	9 9 (X)	1 196 1 079 117	98.7 94.2 (X)	98.7 89.0 9.7
-	MISCELLANEOUS MERCHANDISE	(X)	113	(X)	1.8	-	MISCELLANEOUS MERCHANOISE	(X)	16	(X)	1.3
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	13 (X)	10	2.1 (X)	1.0		OTHER MISCELLANEOUS FOOO STORES (SIC 549 PT.)				
	FISH (SEA FOOO) MARKETS (SIC 542 PT.)						TOTAL ² ······	15	702	(X)	100.0
	TOTAL	34	1 724	(X)	100•0		AUTOMOTIVE OEALERS (SIC 55 EX• 554)				
020 021 024	GROCERIES-OTHER FOOOS	34 34 7 (X)	1 690 1 613 55 10	98.0 93.6 7.5 (X)	98.0 93.6 3.2	220	TOTAL	1 766 240	1 162 849	(X) 20•0	100.0
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	5 (X)	10 24	1.6 (X)	•6 1•4	300 320	KIICHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	177 260 192	1 186 13 377 2 386	3.7 27.9 6.4	1 1 · 2 · 2
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					400 420 440	AUTOMOBILES-TRUCKS	1 117 751 1 308 15 340	879 987 8 195 131 629 1 106 39 447	84.8 .9 12.2 16.6 34.3	75.7 .7 11.3 .1
	TOTAL	30	1 320		100.0		NONMERCHANOISE RECEIPTS	1 154 (X)	73 234 1 870	7.0 (X)	6.3
020 022 024	GROCERIES-OTHER FOODS PROOUCE (FRESH FRUITS-VEGT8LS) ALL OTHER FOOOS MISCELLANEOUS MERCHANDISE	30 30 6 (X)	1 217 1 148 41 22	92.2 87.0 17.9 (X)	92.2 87.0 3.1 1.7		MOTOR VEHICLE DEALERS (SIC 551: 552)				
100	CIGARS-CIGARETTES-TOBACCO	4	18	7.3	1.4		TOTAL	1 063	1 019 044	(X)	100.0
-	MISCELLANEOUS MERCHANOISE CANOY, NUT, AND CONFECTIONERY	(X)	85	(X)	6•4	400 420	AUTOMOBILES-TRUCKS	1 063 598 788	876 021 6 026 70 470	86.0 .7 7.2	86.0 .6 6.9
	STORES (SIC 544) TOTAL ² · · · · · ·	142	5 141	(X)	100.0	500	FARM EQUIPMENT MACHINERY ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	12 35 776 (X)	1 065 629 63 783 1 050	16.6 2.5 6.7 (X)	•1 •1 6•3 •1
	RETAIL BAKERIES (SIC 546)						OEALERS WITH DOMESTIC CAR		. 550	,,,,	,,
	TOTAL ² • • • • • •	101	6 649	(X)	100•0		FRANCHISE ONLY (SIC 551 PT.) TOTAL	602	756 911	(x)	100.0
	RETAIL 8AKERIES-8AKING, SELLING					380	AUTOMO8ILES-TRUCKS	602	649 876	85.9	85.9
	(SIC 5462) TOTAL • • • • • •	96	6 385	(x)	100.0	381 382 383	NEW PASSENGER CARS-RETAIL NEW PASSENGER CARS-WHOLESALE . NEW COMMERCIAL VEHICLES-RETAIL	602 46 285	414 480 3 790 48 397	54.8 6.8 11.7	54 • 8 • 5 6 • 4
020	GROCERIES-OTHER FOOOS	96	6 233	97.6	97•6	384 385	NEW COMMERCIAL VEHICLES-WHSLE. USEO PASSENGER CARS-RETAIL	23 597	1 731 140 533	2.7 19.0	•2 18•6
025 027 -	8AKERY PROOUCTS-EXCEPT FRUZEN. ALL OTHER FOOOS	96 6 (X)	6 140 42 11	96.2 7.0 (X)	96•2 •7 •2	387	USEO PASSENGER CARS-WHSLE USED COMMERCIAL VEHICLES ALL OTHER AUTOS-TRUCKS	260 272 46	26 556 10 473 3 681	5•1 2•6 7•9	3.5 1.4 .5
520 -	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	19 (X)	46 106	2.1 (X)		400 401 403	AUTO FUELS-LUBRICANTS	472 254 331	4 946 3 375 1 499	.8 1.1 .3	•7 •4 •2
Ş	tandard Notes: - Represents zero. D Withheld to a	void disclosure.	NA Not availa	ble. X	Not applica	able.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ıfied merc tines	handise				Sales of spe	cified merc	handise
Ine cade		Establish- ments	Amount 1		rcent of ales of	line code	Kind of business and merchandise line	Establish- ments	Amount ¹	As per total sa	cent of les of
Merchandise line				Estab- lishments handling	lish-	Merchandise			Alliount	Estab- tishments handling	All estab- lish-
	!	(number)	(\$1,000)	the line	ments ¹	W		(number)	(\$1,000)	the line	ments 1
420 421 422 423 424	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	587 583 437 462 345	S2 618 31 202 13 686 3 843 3 883	7.0 4.1 2.0 .S .7	7.0 4.1 1.8 .S .5	380 381 383 385 386 387 389	AUTOMO8 ILES-TRUCKS	329 12 15 329 86 22 16	55 716 1 603 1 257 48 880 3 048 271 415	93.6 44.2 26.5 82.1 15.6 5.6	93.6 2.7 2.1 82.1 8.1 .5
520		SS8	47 485	6.5	6.3	392	ALL OTHER AUTOS-TRUCKS MISCELLANEOUS MERCHANOISE	(X)	136 26	6.8 (X)	(Z)
S27 S28	SERVICE LABOR OTHER NONMERCHANOISE RECEIPTS.	554 168	43 789 3 560	6.0 1.2	S+8 +S	400	AUTO FUELS-LUBRICANTS	32	307	3.2	• \$
-	MISCELLANEOUS MERCHANOISE	(X)	1 090	(X)	• 1	401 403	GASOLINE	18 19 (X)	259 36 7	S.0 1.2 (X)	•4 •1 (Z)
	OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC S51 PT.)	41	S1 997	(X)	100.0	420 421 422 423	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	71 63 18 24	1 450 948 257 121	8.6 6.0 3.4 1.2	2.4 1.6 .4
380	AUTOMO8ILES-TRUCKS	41	40 832	78.S	78•S	424	AUTOMOBILE TIRES-BATTERIES-ACC	20	94	1.6	•2
381 382 383	NEW PASSENGER CARS-RETAIL NEW PASSENGER CARS-WHOLESALE . NEW COMMERCIAL VEHICLES-RETAIL	41 4 9	28 731 493 811	55.3 5.6 4.4	SS•3 •9 1•6	500	NONMERCHANOISE RECEIPTS	9	356 1 424	10.3	2.4
385 386	USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANOISE	41 29 (X)	9 04S 1 SS4 103	17.4 4.3 (X)	17.4 3.0 .2	527 528	SERVICE LABOR OTHER NONMERCHANOISE RECEIPTS.	66 42	1 424 1 078 322	6.3 3.S	1.8 .S
400	AUTO FUELS-LUBRICANTS	23	244	.6	•s	-	MISCELLANEOUS MERCHANOISE	(X)	295	(X)	•5
401	GASOLINE	21 (X)	36 208 0	.6 .S (X)	+1 +4 (Z)		TIRE, 8ATTERY, AND ACCESSORY OLRS				
420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	40 40	S 688 3 543	10.9	10.9		TOTAL	511	91 192	(X)	100.0
422 423 424	PARTS-WHOLESALE	34 36 28	681 650 814	1.6 1.4 2.0	1.3 1.3 1.6	240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	235 47 176	10 152 362 1 171	18.9 4.3 3.4	11 • 1 • 4 1 • 3
520 527 528	NONMERCHANOISE RECEIPTS	30 29 14	S 229 4 778 428	10.2 9.6 1.6	10 • 1 9 • 2 • 8	280 300 320 340	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EOUIPMENT	186 184 61	90 2 S4S 2 192 191	1.0 6.3 5.9 2.5	2.8 2.4
-	MISCELLANEOUS MERCHANOISE	(X)	4	(X)	(Z)		AUTOMOBILES-TRUCKS	21 134 511 191	311 2 000 61 059 2 476	27.2 9.1 67.0 6.2	2.2 67.0 2.7
	OEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC SS1 PT.)						NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	294 (X)	8 344 299	12.3 (X)	9.1
	TOTAL	91	1SO S87	(x)	100.0						
380 381	AUTOMOSILES-TRUCKS	91 91	129 597 84 767	86.1 S6.3	86•1 S6•3		HOME AND AUTO SUPPLY STORES (SIC SS3 PT+)				
383 38S	NEW COMMERCIAL VEHICLES-RETAIL USEO PASSENGER CARS-RETAIL	2S 88	6 264 29 261	13.8	4.2		TOTAL	124	20 437	(X)	100.0
386 387	USEO PASSENGER CARS-WHSLE USEO COMMERCIAL VEHICLES	63 18	5 630 760	4.6 2.5	3•7 •S		MEN'S-80YS' CLOTHING EXC FOOTWR.	4	11	4.7	+1
400	MISCELLANEOUS MERCHANOISE	(X)	2 233 653	12.7 (X)	1.5	221 222	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR	124 111 122	6 748 3 547 3 029	33.0 18.2 14.8	33.0 17.4 14.8
401 403	GASOLINE	71 30 64 (X)	528 184 337 7	.4 .4 .2 (X)	•4 •1 •2 (Z)	223	ALL OTHER APPLIANCES FURNITURE-SLEEP EOUIP-FLOOR COV.	13 43	303	5•2 3•8	.8 1.S
420	AUTO TIRES-BATTERIES-ACCESS	91	10 714	7.1	7+1	260 264	KITCHÉNWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES	116 115	1 000 581	5.7 3.2	4.9
421 422	PARTS INSTALLED IN REPAIR WORK PARTS-WHOLESALE	90 83	6 248 2 997	4.1 2.1	4 · 1 2 · 0	265	ALL OTHER KITCHENWR-HOUSEWR	62	419	4.4	2 • 1
423 424	PARTS-RETAIL	83 64	773 695	•5 •6	•S •5	280		33	67	1.2	•3
520 S27 528	NONMERCHANOISE RECEIPTS SEÑVICE LABOR OTHER NONMERCHANDISE RECEIPTS .	90 90 33	9 675 9 023 646	6.0	6•4 6•0 •4	300 306 317	SPORTING-RECREATION EQUIPMENT. 80ATS-MOTORS-MARINE EQUIPMENT. ALL OTHER SPTG GOOOS EXC 80ATS	101 39 73	1 709 429 1 280	11.0 7.5 10.2	8.4 2.1 6.3
-	MISCELLANEOUS MERCHANOISE	(X)	73	(X)	(Z)		HAROWARE-GAROENING EOUIPMENT LUMBER-8UILOING MATERIALS	103 57	1 673 1S8	11.1	8.2
	MOTOR VEHICLE OEALERSUSED CARS ONLY (SIC 552)						AUTO FUELS-LUBRICANTS	26 20 (X)	246 80 166	4.6 2.0 (X)	1•2 •4 •8
9	TOTAL • • • • • • • • tandard Notes: - Represents zero. D Withheld to av	329 oud disclosure.	59 549 NA Not avaital		100 • 0	ble.	7 Less than 0.05 percent.	1			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

*Detait may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

				, p = 7	, o. op.c		readies, see Description of the radies in text)				
			Sales of spec	ified mercl lines	handise				Sales of spec	ified merc lines	handise
Merchandise line code		Establish-			rcent of	ne code		Establish-		As per total sa	cent of
idise lii	Kind of business and merchandise line	ments	Amount 1	Estab-	AII	Merchandise line	Kind of business and merchandise line	ments	Amount 1	Estab-	All
derchan		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1	Aerchar		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1
=		(namber)	(\$1,000)	the time	ments			(Humber)	(\$1,000)	the inic	ments -
420 416 417	AUTO TIRES-8ATTERIES-ACCESS • • • NEW TIRES-TUBES(TO FLEET OPRTRS NEW TIRES-TUBES(TO OTHER USERS)	124 21 120	5 793 344 2 340	28.3 10.6 11.6	28 • 3 1 • 7 11 • 4	520 527 531	NONMERCHANOISE RECEIPTS	42 40 22	582 353 148	7.5 4.6 3.2	4.9 3.0 1.2
418 419 426	RETREADS(TO FLEET OPERATORS) • RETREADS(TO OTHER USERS) • • • AUTOMOBILE ACCESSORIES • • •	12 38 113	26 324 1 627	3.6 8.5	1 1.6 8.0	532	OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE	13 (X)	76 177	3.2 (X)	1.5
428 429 431	NEW AUTO TIRES SOLO TO OEALERS NEW TRUCK-BUS TIRES (TO USERS) NEW TRK-BUS TIRES(TO OEALERS).	23 39 16	270 270 72	8,3 5,3 2,7	1 • 3 1 • 3 • 4		HOUSEHOLO TRAILER OEALERS		1,,		
433 434 435	RETREADS SOLO TO DEALERS RETREADS-TRUCK-8US (TO USERS) . RETREADS-TRUCK-8US(TO DEALERS)	13 16 9	19 36 12	.7 1.3 1.0	•1 •2 •1		(SIC 5592)	96	33 035	(X)	100.0
436	STORAGE BATTERIES	93	453	2.6	2.2	240	TOTAL	5	141	3.6	• 4
500	NONMERCHANOISE RECEIPTS	69	1 152 1 457	8.6	7 • 1	500	ALL OTHER MERCHANOISE	96	133 32 260	97.7	97.7
524 525 526	8RAKE ANO WHEEL SERVICES • • • TIRE SERVICES OTHER THAN RETRO OTHER NONMERCHANDISE RECEIPTS•	27 18 68	331 35 1 091	7.8 1.4 8.7	1 • 6 • 2 5 • 3	504 505 507	MOBILE HOMES-HOUSEHOLO TRLRS . CAMP TRAILERS-TRAVEL TRAILERS. ALL OTHER MERCHANOISE	87 11 5	30 180 1 538 113	95.2 92.1 10.0	91.4 4.7
-	MISCELLANEOUS MERCHANOISE	(X)	120	(X)	•6	520	MISCELLANEOUS MERCHANOISE	(X)	2 257	(X)	(Z) •8
	OTHER TIRE, BATTERY, AND ACCESSORY OEALERS (SIC 553 PT.)					-	MISCELLANEOUS MERCHANOISE	(X)	244	(X)	• 7
	TOTAL	387	70 755	(X)	100.0		AIRCRAFT: MOTORCYCLE OEALERS (SIC 5599 PT.)				
220 221 222	MAJOR APPL-RAGIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES	112 91 91	3 404 1 721 1 509	10.1 6.1 5.1	4.8 2.4 2.1	300	TOTAL	23 4	(0)	(X)	100.0
223	RAOIOS-TV'S MUSICAL INSTR ALL OTHER APPLIANCES	10	170	3.3	•2	380	AUTOMOBILES-TRUCKS	23		86.8	86.8
240	FURNITURE-SLEEP EOUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS	59	59 171	9.0	•1	389 391	MOTORCYCLES-MOTORSCOOTERS OTHER POWEREO ROAD VEHICLES	23 9		71.0	71.0
300	SMALL ELECTRICAL APPLIANCES. • SPORTING-RECREATION EQUIPMENT. •	59 84	142 836	3.4	1.2	500	NONMERCHANOISE RECEIPTS	15	(0)	7.4	3.9 4.6
317	ALL OTHER SPTG GOOOS EXC 80ATS MISCELLANEOUS MERCHANOISE	84 (X)	824 12	3.4 (X)	1.2 (Z)	527 532	SERVICE LABOR	14		6.1	3.8
320 380 400	HAROWARE-GAROENING EOUIPMENT AUTOMOBILES-TRUCKS	81 17 108	519 279 1 754	2.2 44.4 10.6	•7 •4 2•5	-	MISCELLANEOUS MERCHANOISE	(X)	ال	(X)	2.3
420 416	AUTO TIRES-BATTERIES-ACCESS	387	55 266 2 806	78.1 7.6	78.1		AUTOMOTIVE OEALERS, N.E.C. (SIC 5599 PT.)				
417 418	NEW TIRES-TUBES(TO FLEET OPRTRS NEW TIRES-TUBES(TO OTHER USERS) RETREADS(TO FLEET OPERATORS) •	276 90	16 468 513	25.6	23•3 •7		TOTAL	9	(0)	(X)	100.0
419 426 428	RETREADS(TO OTHER USERS) AUTOMOBILE ACCESSORIES NEW AUTO TIRES SOLO TO OEALERS	176 317 146	3 770 15 136 3 765	8.3 27.6 10.0	5.3 21.4 5.3		GASOLINE SERVICE STATIONS (SIC 554)				
429 431 433	NEW TRUCK-8US TIRES (TO USERS) NEW TRK-8US TIRES(TO OEALERS). RETREAOS SOLO TO OEALERS	150 100 106	6 867 976 862	16.8 3.0 2.5	9 • 7 1 • 4 1 • 2		TOTAL	3 387	437 142	(X)	100.0
434 435 436	RETREAOS-TRUCK-8US (TO USERS). RETREAOS-TRUCK-8US(TO OEALERS) STORAGE BATTERIES	117 67 225	2 208 283 1 578	6.1 1.1 3.0	3.1	020 040 080	GROCERIES-OTHER FOOOS	754 297 43	5 837 4 549 386	5.5 7.1 8.3	1.3
500	ALL OTHER MERCHANOISE	95	1 324	5.0	1.9	100 220 300	CIGARS-CIGARETTES-T08ACCO MAJOR APPL-RAOIG-TV-MUSICAL INST SPORTING-RECREATION EQUIPMENT	890 10 56	3 927 335 386	3.5 20.0 10.0	•9
520 524 525	NONMERCHANOISE RECEIPTS • • • • • 8RAKE ANO WHEEL SERVICES • • • TIRE SERVICES OTHER THAN RETRO	225 150 131	6 888 3 508 894	12.5 8.4 2.6	9•7 5•0 1•3	380 400	AUTOMOBILES-TRUCKS	114 3 387	790 362 401	8.6	82.9
526 -	OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE	184 (X)	2 480 255	5.3	3.5	401 402 403	GASOLINE	3 383 321 2 998	327 054 17 073 18 274	74.8 25.4 4.5	74.8 3.9 4.2
	80AT OEALERS		200			420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	2 721 1 266	39 365 10 095	11.0	9.0
	(SIC 5591)	4.0	11.000	45	100.0	421 423 424	PARTS INSTALLED IN REPAIR WORK PARTS-RETAIL	359 2 552	1 628 27 642	3.4	6.3
300	TOTAL	64	11 888	89.4	100.0	480 500	HOUSEHOLO FUELS-ICE	189 127	2 402 647	5.4	•5
307 308 309	OUTBOARO BOATS	48 52 20	2 091 2 024 2 043	23.6 18.9 45.1	17.6 17.0 17.2	520 527	NONMERCHANOISE RECEIPTS	1 820 1 747	15 217 12 249	6.4 5.3	3.5 2.8
311 312 313	INBOARO-OUTORIVE BOATS	38 47 52	1 377 524 1 163	18.1 5.3 13.6	11.6 4.4 9.8	-	MISCELLANEOUS MERCHANOISE	(X)	900	(X)	•2
318 319	ALL OTHER BOATS	25 20	913 474	20.4	7•7 4•0		APPAREL ANO ACCESSORY STORES (SIC 56)				
380 400 500	AUTO FUELS-LUBRICANTS	4 16 7	233 130 134	18.5 5.0 9.7	2.0 1.1 1.1		TOTAL	1 602	305 504	(X)	100.0
300	ALL OTHER MERCHANOISE	/	1 54	9.7		140	COSMETICS-ORUGS-CLEANERS	74 761	1 081 84 449 142 381	3.3 50.8	27.6
1	standard Notes: - Represents zero. D Withheld to a Detail may not add to total due to rounding. Merchandise line detail withheld due to insufficient rep	avoid disclosure.	NA Not availa	able. >	t K Not applic		Z Less than 0.05 percent.	1 057	142 381	63.9	46.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

1Detail may not add to total due to rounding.

2Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payrol). For explanation of tables, see "Description of the Tables" in text)

						1	in tables, see Bescription of the Pables III (ext)		Calos of spor	rified more	handian
٩			Sales of spec	lines	maniorse	ي و			Sales of spec	lines	nandise
ne cod		Establish-			rcent of ales of	пе сос		Establish-		As per total sa	rcent of
Merchandise line code	Kind of business and merchandise line	ments	Amount*	Estab-	AII	Merchandise line code	Kind of business and merchandise line	ments	Amount ²	Estab-	All
rchan				lishments handling	lish-	erchan				lishments handling	estab- tish-
		(number)	(\$1,000)	the line	ments 1	Ž		(number)	(\$1,000)	the tine	ments 1
180	ALL FOOTWEAR	819 151	63 597 3 S03	34.2	20.8	160	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CHILOREN'S-INFANTS' WEAR	44 12	6 292 371	88.8	88.8
260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	33 112	287 940	1.6	•1	163 164	MILLINERY	11 25	80 341	2.3 7.1	1.1
300 500 520	ALL OTHER MERCHANOISE	58 101 731	743 1 207 7 023	5.2 2.3 3.5	•2 •4 2•3	16S 168 172	UINGERIE	26 32 26	S57 2 187 850	11.5 35.3 14.6	7.9 30.9 12.0
-	MISCELLANEOUS MERCHANOISE	(X)	292	(X)	• 1	173	COATS-SUITS	19 20	377 427	6.8 7.7	5.3
	WOMEN'S CLOTHING: SPECIALTY STRS: FURRIERS (SIC S62: 3: 8)					176	OTHER WOMENS-GIRLS'CLOTHES ACC	25	1 102	25•2	15.6
	TOTAL	558	115 568	(x)	100.0	180 500 520	ALL FOOTWEAR	7 6 20	209 73 125	8.1	2.9
120 140	MEN'S-80YS' CLOTHING EXC FOOTWR.	28 74	723 2 440	3.1 9.2	•6 2•1	-	MISCELLANEOUS MERCHANOISE	(X)	142	2.7 (X)	1.8
160 180 200		SS8 79 25	103 996 3 329 S1S	90.0 8.2 3.5	90.0 2.9 .4		FURRIERS AND FUR SHOPS (SIC 568)				
260	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	7 S3	118 675	1.3	•1		TOTAL	12	1 238	(X)	100.0
500 S20		38 257 (X)	558 3 110 102	1.8 3.8 (X)	2.7	160 175	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	12 12	1 158 1 141	93.S 92.2	93.5
	WOMEN'S REACY-TO-WEAR STORES					-	MISCELLANEOUS MERCHANOISE	(X)	16	(X)	1.3
	(SIC S62)					520	NONMERCHANOISE RECEIPTS	8	80	8.3	6.5
120	TOTAL	467 28	105 330 713	(X)	100.0		MEN'S ANO BOYS' CLOTHING FURNISHINGS STORES (SIC S61)				
140	MEN'S-80YS' CLOTHING EXC FOOTWR.	68	2 195	8.9	2.1		TOTAL	338	65 361	(X)	100.0
160 161 163	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CHILOREN'S-INFANTS' WEAR MILLINERY	467 128 137	94 6S7 4 325 1 414	89.9 10.2 2.2	89.9 4.1 1.3	140	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLOTHING	338 110	S8 274 3 40S	89.2 14.4	89•2 5•2
164 165 168	HOSIERY	279 357 408	1 861 8 318	2.6 9.0	1.8	143 144	MEN'S TAILOREO OUTERWEAR OTHER MEN'S OUTERWEAR	267 270	24 226 9 346	44.6 18.7	37 · 1 14 · 3
172 173	ORESSES · · · · · · · · · · · · · · · · ·	460 469	21 864 35 608 15 566	21.4 34.0 14.9	20.8 33.8 14.8	14S 146	MEN'S HATS OTHER MEN'S CLOTHING	190 298	1 296 20 001	3.S 32.6	2.0 30.6
174 175 176	HANOBAGS	232 S0 170	1 612 862	2.3	1 · S • 8	160 165	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	40 6	2 267 46	13+1	3.5 .1
180	ALL FOOTWEAR	72	3 222 3 119	8.2	3.1	168 172 173	WOMEN'S BLOUSES-SPTSWR ORESSES	33 29 24	821 S27 S13	5.3 3.5 3.6	1.3 .8
200 260 280	CURTAINS-ORAPERIES-ORY GOODS KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	22 7 48	458 115 605	3.S 1.2 2.2	•4	176	OTHER WOMENS-GIRLS'CLOTHES ACC MISCELLANEOUS MERCHANOISE	16 (X)	313 38	2.7 (X)	• S • 1
500	ALL OTHER MERCHANOISE	32 220	485 2 887	1.8	•5 2•7		SPORTING-RECREATION EQUIPMENT	162 31	2 977 5SS	8.9 18.6	4.6
-	MISCELLANEOUS MERCHANOISE	(X)	96	(X)	•1	520	MISCELLANEOUS MERCHANDISE	135 (X)	1 206 82	3.5 (X)	1.8
	MILLINERY STORES (SIC S63 PT+)						CUSTOM TAILORS				
	TOTAL	31	1 507	(X)	100.0		(SIC 567) TOTAL ² • • • • • • •	10	719	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR MILLINERY	31 31 (X)	1 485 1 027 421	98.5 68.1 (X)	98.5 68.1 27.9		FAMILY CLOTHING STORES				
520	NONMERCHANDISE RECEIPTS	8	16	2.5	1+1		(SIC 565)				
-	MISCELLANEOUS MERCHANOISE	(X)	6	(X)	•4	120	TOTAL	296 29	63 231	(X)	100.0
	CORSET ANO LINGERIE STORES (SIC 563 PT.)					140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	296 296	22 678 29 159	35.9 46.1	35.9 46.1
	TOTAL ² · · · · · ·	4	408	(X)	100.0	200	ALL FOOTWEAR	222 122 13	5 948 2 979 36	12.1 8.5 1.2	9.4 4.7 .1
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	18 25	81 168	•9 1•6	•1
	TOTAL	44	7 085	(X)	100+0	300	SPORTING-RECREATION EQUIPMENT	42 21 30	221 130 205	1.0 2.0 1.6	•3 •2 •3
140 142	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLOTHING	6	244 94	15.6 5.9	3.4 1.3		NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	117 (X)	1 220 74	3.4 (X)	1.9
-	MISCELLANEOUS MERCHANOISE	(X)	150	(X)	2.1		SHOE STORES				
							(SIC 566)	348	56 053	(X)	100.0
							MEN'S-80YS' CLOTHING EXC FOOTWR.	33	117	•9	•2
						180 S00	WOMEN'S-GIRLS'CLOYHING'EX FOOTWR ALL FOOTWEAR	110 348 30	2 879 51 232 411	9.6 91.4 3.8	5.1 91.4 .7
ŞI	andard Notes: - Represents zero. D Withheld to av	oid disclosure.	NA Not availab	nle Y	Not applica	hlo	7 Loss than 0.05 percent				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

-			Sales of spec	ified mercl			rables, see Description of the rables in text)		Sales of spe		nandise
e code		Establish-			rcent of	e code		Establish-			cent of
ise line	Kind of business and merchandise line	ments	Amount 1	total sa Estab-	ales of	ise lin	Kind of business and merchandise line	ments	Amount 1	total sa Estab-	les of
Merchandise line code				lishments handling	estab- lish-	Merchandise line				lishments handling	estab- lish-
Me		(number)	(\$1,000)	the line	ments 1	W.		(number)	(000,12)	the line	ments1
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	205 (X)	1 398 16	3.1 (X)	2•5 (Z)		FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	MEN'S SHOE STORES (SIC 566 PT.)					160	TOTAL	1 450	272 592	(X)	100.0
	TOTAL	14	1 441	(x)	100.0	200 220	CURTAINS-DRAPERIES-ORY GOODS HAJOR APPL-RADIO-TV-MUSICAL INST	229 926	5 381 98 570	10.0 53.9	2.0 36.2
180 181	ALL FOOTWEAR	14 14	1 375 1 374	95.4 95.4	95•4 95•4	240 260 280	FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	869 428 23	138 654 13 418 370	74.7 13.7 4.0	50.9 4.9
520	NONMERCHANDISE RECEIPTS	12 (X)	42 24	3.1 (X)	2.9	300 320 340	SPORTING-RECREATION EOUIPMENT	31 74 54	239 1 444 1 469	5.8 11.6 15.1	•1 •5 •5
_	WOMEN'S SHOE STORES (SIC 566 PT.)	(^)	24	(^/	1.,	420 500	AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	16 59 696 (X)	181 1 138 10 543 913	14.2 8.8 6.9 (X)	.1 .4 3.9
	TOTAL	50	9 905	(x)	100.0		FURNITURE STORES				
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	20	791	13.0	8•0		(SIC 5712)				
180 181 182 183	ALL FOOTWEAR	50 14 50 20	8 816 625 7 594 597	89.0 10.9 76.7 10.2	89.0 6.3 76.7 6.0	200 220	TOTAL	681 119 349	142 686 1 423 15 631	3.9 19.5	1.0
520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	26 (X)	276 22	3.8 (X)	2.8	240 243	FURNITURE-SLEEP EOUIP-FLOOR COV. SLEEP EOUIPMENT	681 559	116 492 16 956	81.6	81.6
	CHILOREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					244 245 246 247	OTHER HOUSEHOLO FURNITURE FLOOR COVERINGS—SOFI SURFACE . FLOOR COVERINGS—HARD SURFACE . NONHOUSEHOLD FURNITURE	677 425 228 80	88 982 8 504 1 415 503	62.5 8.2 3.5 3.4	62.4 6.0 1.0
	TOTAL	13	1 069	(x)	100.0	260 300	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	220	3 331 89	5.6	2.3
180 181 182 183	ALL FOOTWEAR	13 4 4 13	1 023 30 47 946	95.7 7.4 11.6 88.5	95.7 2.8 4.4 88.5	320 340 500 520	HARDWARE-GARCENING EQUIPMENT . LUMBER-BUILOING MATERIALS	37 19 21 289	355 250 177 4 514	5.1 16.6 3.1 5.6	•1 •2 •1 3•2
520	NONMERCHANOISE RECEIPTS	9 (X)	21 25	2.4 (X)	2.0	-	MISCELLANEOUS MERCHANDISE	(X)	423	(X)	•3
_		\^/	23	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	2.5		HOME FURNISHINGS STORES (OTHER 571)				
	FAMILY SHOE STORES (SIC 566 PT•)						TOTAL	184	28 768	(X)	100.0
	TOTAL	271	43 638	(X)	100.0	200 220	CURTAINS-DRAPERIES-ORY GOOOS MAJOR APPL-RADIO-TV-MUSICAL INST	71 4	3 206 65	30.4	11.1
140	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	30 88	84 2 081	1.0 8.9	4.8	240 260 280	FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	102 64 6	16 869 6 735 144	77.6 72.2 4.6	58.6 23.4 .5
180 181 182 183	ALL FOOTWEAR	271 271 271 247	40 019 12 476 21 326 6 216	91.7 28.6 48.9 16.1	91.7 28.6 48.9 14.2	340	LUMBER-BUILDING MATERIALS NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	6 69 (X)	183 997 569	33.3 6.6 (X)	.6 3.5 2.0
500 520	ALL OTHER MERCHANDISE	25 158	387 1 059	3.9 3.0	.9 2.4		FLOOR COVERINGS STORES (SIC 5713)				
-	MISCELLANEOUS MERCHANOISE	(X)	8	(X)	(Z)		TOTAL	80	17 191	(X)	100.0
	CHILOREN'S AND INFANTS' WR. STRS. (SIC 564)					200 240	CURTAINS-DRAPERIES-DRY GOODS FURNIYURE-SLEEP EOUIP-FLOOR COV.	18	219 16 024	3.8 93.2	1.3
	TOTAL	48	4 381	(x)	100.0	520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	33 (X)	691 257	7.2 (X)	4.0
140 142 -	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLOTHING	8 8 (X)	273 266 5	18.7 18.4 (X)	6 • 2 6 • 1 • 1		ORAPERY: CURTAIN: ANO UPHOLSTERY STORES (SIC 5714)				
160 161	WOMEN'S-GIRLS'CLOTHING EX FOOTWR CHILOREN'S-INFANTS' WEAR	48 48	3 948 3 692	90.1 84.3	90 • 1 84 • 3		TOTAL	50	3 659	(X)	100.0
172	ORESSES	(X)	84 151	7.7 (X)	1.9	200 240 260	CURTAINS-DRAPERIES-DRY GOODS FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	50 14 8	2 934 409 130	80.2 32.1 12.1	80.2 11.2 3.6
180 520 -	ALL FOOTWEAR	6 11 (X)	87 41 32	6.3 2.3 (X)	2.0 .9 .7		NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	14 (x)	165 21	8.8 (X)	4.5
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)						CHINA: GLASSWARE: AND METALWARE STORES (SIC 5715)				
	TOTAL ² • • • • • •	4	191	(X)	100.0		TOTAL • • • • • •	20	5 048	(X)	100.0
							FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOODS NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	6 20 5 9 (X)	401 3 943 128 85 491	15.5 78.1 4.9 3.0 (X)	7.9 78.1 2.5 1.7 9.7
1	landard Notes: - Represents zero. D Withheld to av Detail may not add to total due to rounding. Merchandise line detail withheld due to insufficient repo		NA Not availa	ble. X	Not applica	ble.	Z Less than 0.05 percent.				

(Includes only establishments with payrott. For explanation of tables, see "Description of the Tables" in text)

_											
			Sales of spec	orfied merc lines	handise				Sales of spe	citied merc lines	handise
Merchandise line code		Establish- ments			rcent of ales of	line code	W. A. & L	Estabtish- ments		As per total sa	cent of
ndise li	Kind of business and merchandise line	Illicitis	Amount 1	Estab-	AII	ndise 1	Kind of business and merchandise line	III CII C	Amount 1	Estab- tishments	All
Mercha		(number)	(\$1,000)	handling the line		Merchandise		(number)	(\$1,000)	handling the tine	estab- lish- ments 1
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					020 040 060	GROCERIES-OTHER FOOOS	289 3 991 1 403	2 961 291 448 34 511	16.6 85.4 34.0	84.8 10.0
	TOTAL ² · · · · · ·	34	2 870	(X)	100.0	080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	262 933 95	2 471 3 933 212	12.7 4.0 5.5	1.1
	HOUSEHOLO APPLIANCE STORES (SIC 572)					400 500	AUTO FUELS-LUBRICANTS	43 145	1 214 1 479	16.0	• 1 • 4 • 4
	TOTAL • • • • •	280	57 305	(X)	100.0	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	993 (X)	5 275 244	3.3 (X)	1.5
200	CURTAINS-DRAPERIES-ORY GOODS MAJOR APPL-RAOIO-TV-MUSICAL INST	39 267	748 43 430	76.1	1 • 3 75 • 8		EATING PLACES (SIC 5812)				
224 22 5	NEW MAJOR APPLIANCES	264 176	34 057 7 581	61.3	59·4 13·2		TOTAL	3 682	321 850	tX)	100.0
226 227	USEO MAJOR APPL-RADIOS-TV'S RECOROS-TAPES-MUSICAL INSTR	112 25	1 365 406	5.5 2.5	•7	020	GROCERIES-OTHER FOOOS MEALS-SNACKS	269 3 682	2 886 287 666	16.6	89.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	75 102	4 812 2 942	25.6	8 · 4 5 · 1	060 080 100	ALCOHOLIC ORINKS	956 161 799	17 947 1 751	21.3	5 • 6 • 5
264 265	SMALL ELECTRICAL APPLIANCES ALL OTHER KITCHENWR-HOUSEWR.	89 50	1 932 995	10.3	3.4	120	COSMETICS-ORUGS-CLEANERS	95 29	3 646 211 1 057	5.2 13.6	1 • 1 • 1 • 3
280 300		5	70 90	3.7	•1	500 520	ALL OTHER MERCHANOISE	136 927 (X)	1 456 4 993 237	7.3 3.4 (X)	1.6 1.1
320 340 500		27 28 12	958 1 023 163	20.4 17.1 7.1	1 • 7 1 • 8 • 3		RESTAURANTS: LUNCHROOMS: CATERERS				
520		173 (X)	2 280 789	8.0 (X)	4.0		(SIC 5812 PT.)				
	RADIO AND TELEVISION STORES					020	GROCERIES-OTHER FOOOS	2 457 178	210 806 1 466	(X)	100.0
	(SIC 5732)	186	27 468	(X)	100.0	040 060 080	MEALS-SNACKS	2 457 893 136	183 377 17 063	87.0 20.8	87.0 8.1
220 224	MAJOR APPL-RAOIO-TV-MUSICAL INST NEW MAJOR APPLIANCES	186	24 029	87.5	87.5	100	CIGARS-CIGARETTES-TOBACCO AUTO FUELS-LUBRICANTS	591 19	1 615 2 141 534	11.7 2.9 20.0	.8 1.0 .3
225 226	NEW RAOIOS-TV'S ETC USEO MAJOR APPL-RAOIOS-TV'S	90 186 77	3 987 18 944 765	25.5 69.0 7.1	14.5 69.0 2.8	500 520 -	ALL OTHER MERCHANOISE	77 595 (X)	921 3 540 149	7 • 1 3 • 6 (X)	.4 1.7
227	RECOROS-TAPES-MUSICAL INSTR FURNITURE-SLEEP EQUIP-FLOOR COV.	30 10	283 472	27.8	1.0		CAFETERIAS				
260 320 500		41 6 13	406 72 361	5.7 13.0 13.1	1.5 .3 1.3		(SIC 5812 PT.) TOTAL	216	#E #00		100.0
520 -	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	106 (X)	2 025 103	11.5 (X)	7.4	040	MEALS-SNACKS	216	45 409 43 417	95•6	95.6
	RECORD SHOPS					060 100 120	ALCOHOLIC DRINKS	13 30 3	170 753 30	12.9 9.9 4.1	.4 I.7
	(SIC 5733 PT.)	43	tD)	(X)	100.0	500 520	ALL OTHER MERCHANDISE	5 60	147 518	2.8	•3 1•1
220 231	MAJOR APPL-RADIO-TV-MUSICAL INST	43)	(96.8	96•8			(X)	374	(X)	.8
232 233	MUSICAL INSTR-ACCESSORIES RADIOS PHONO-TAPE RCDRS-TV'S . RECORDS-TAPES-RELATED ACCESS .	16 23 43	+	16.4 10.3 73.4	12.7 8.9 73.4		REFRESHMENT PLACES (SIC 5812 PT.)				
234	SHEET MUSIC-RELATED ITEMS MISCELLANEOUS MERCHANDISE	(X)	(D)	5.0 (X)	1•3 •6	020	TOTAL	1 009 85	65 635	(X)	100.0
500 520	ALL OTHER MERCHANDISE	6 18 (X)		13.4	1.1	040 060	MEALS-SNACKS	1 009 50	1 358 60 873 714	29 • 1 92 • 7 20 • 3	2•1 92•7 1•1
		(2)		(x)	•3	100 120	PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-DRUGS-CLEANERS	23 178 51	118 752 109	9.5 8.5 5.2	•2 I•1 •2
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)	į					AUTO FUELS-LUBRICANTS	9 54	249 388	20.0 13.9	• 4 • 6
220	TOTAL	76	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	272 (X)	935 139	2.7 (X)	1 • 4
228 229	PIANOS	76 54 51		93.4 30.2 25.7	93 • 4 25 • 2 20 • 0		ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
231 232 233	MUSICAL INSTR-ACCESSORIES RADIOS PHONO-TAPE RCDRS-TV'S . RECORDS-TAPES-RELATED ACCESS .	67 25 19	(D)	36.0 9.8 7.2	34.8 5.0 2.5		TOTAL ² · · · · · ·	447	21 898	(X)	100.0
234	SHEET MUSIC-RELATED ITEMS MISCELLANEOUS MERCHANDISE	50 (X)	1	7.3 (X)	5 · 8 • 1		DRUG STORES AND PROPRIETARY STRS.				
520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	41 (X))	7.9 (X)	5•3 1•3		tSIC 591)	913	(D)	(X)	100•0
	EATING AND DRINKING PLACES						GROCERIES-OTHER FOODS	325 530)	4.9	3.0 7.5
- 0	(SIC 58)	4 129	343 748	(X)	IDO•0	080 100	PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	14I 659	(D)	3.5	1.0 10.8
	andard Notes: - Represents zero. D Withheld to avo		NA Not availab		Not applical		COSMETICS-DRUGS-CLEANERS	913 l		58.5	58.5

Standard Notes: - Represents zero. Diwitinieto to avoid di 1 Detail may not add to total due lo rounding.

2 Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_		includes only 6	Staunsmilents wil	ii payluli.	i oi expia	mation o	tradies, see "Description of the Tables" in text)				
<u> </u>			Sales of spec	ified merc	handise	e			Sales of spec	cified merci lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments			rcent of ales of	Werchandise line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
handise			Amount 1	Estab- lishments		handise			Amount 1	Estab- lishments	
Merc		(number)	(\$1,000)	the line	lish- ments ¹	Merc		(number)	(\$1,000)	handling the line	lish- ments ¹
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR.	157 165		2.4	1.1		ANTIQUE STORES (SIC 5932)				
200 220 260	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	58 98 235		1.2 4.3 5.4	•2 •9 3•0		TOTAL	58	2 994	(X)	100.0
280 300 320	JEWELRY-OPTICAL GOOOS	353 29 212	(0)	4.7	2 · 8 · 2 · 8	200 240 260	CURTAINS-ORAPERIES-ORY GOOOS FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	4 51 34	131 2 054 407	20 • 3 83 • 2 51 • 5	4.4 68.6 13.6
420 500 520	AUTO TIRES-BATTERIES-ACCESS	17 453 316		3.5 10.3 3.1	7•1 1•6	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	16 (X)	41 361	5•3 (X)	1.4
-	MISCELLANEOUS MERCHANOISE	(X)		(X)	•1		SECONOHANO STORES (SIC 5933)				
	ORUG STORES (SIC 591 PT•)						TOTAL	268	12 785	(X)	100.0
020	TOTAL	847 314	239 326 7 404	5.0	3.1	040 140 160	MEALS-SNACKS	8 73 70	63 546 764	13.5 24.7 38.2	4.3 6.0
040 080 100	MEALS-SNACKS	504 140 622	17 645 2 354 26 303	9.5 3.5 12.8	7 • 4 1 • 0 11 • 0	180 200 220	ALL FOOTWEAR	55 49 97	124 84 1 468	6.9 5.3 30.3	1.0 .7 11.5
120 121	COSMETICS-ORUGS-CLEANERS MEOICINES EXC. PRESCRIPTION	847 807	138 784 47 421	58.0 20.4	58.0 19.8	240 260 280	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	119 65 56	3 123 294 822	62.5 11.0 27.2	24•4 2•3 6•4
122 123	PRESCRIPTION MEDICINES ALL OTHER ORUGS-PROPRIETARIES.	847 553	65 066 26 294	27.2	27.2	300 320 380	SPORTING-RECREATION EQUIPMENT	43 21 11	382 84 540	20.5 8.8 37.1	3.0 .7 4.2
140 160 200	MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CURTAINS-ORAPERIES-ORY GOODS	157 164 58	2 771 3 266 458	2.5 2.9 1.2	1 • 2 1 • 4 • 2	500 520	AUTO TIRES-BATTERIES-ACCESS	39 74 85	1 735 1 877 425	75.5 41.2 7.8	13.6 14.7 3.3
220 260 280	MAJOR APPL-RAGIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS • • JEWELRY-OPTICAL GOODS • • • • •	88 234 327	2 144 7 354 6 688	4.2 5.4 4.6	3•1 2•8	-	MISCELLANEOUS MERCHANOISE	(X)	455	(X)	3•6
300 320 420	SPORTING-RECREATION EQUIPMENT • • HAROWARE-GAROENING EQUIPMENT • • AUTO TIRES-8ATTERIES-ACCESS • • •	28 212 17	556 2 043 249	4.2 1.6 3.5	•2 •9 •1		SPORTING GOOOS STORES (SIC 5952)				
500 520	ALL OTHER MERCHANOISE	417 313 (X)	17 329 3 812 165	3.1 (X)	7 • 2 1 • 6 • 1	140	TOTAL	124 23	15 593 119	11.2	100.0
	PROPRIETARY STORES					160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	38	97 419	8.5	2.7
	(SIC 591 PT•)	66	(0)	(X)	100•0	300 301 302	SPORTING-RECREATION EQUIPMENT ATHLETIC GOOOS(TO INDIVIOUALS) ATHLETIC GOOOS(TO TEAMS)	124 69 35	12 829 3 899 1 638	82.3 40.1 23.0	82.3 25.0 10.5
	MISCELLANEOUS RETAIL STORES					303 304 305	HUNTING EQUIPMENT	81 78 21	3 372 1 554 631	27.0 14.2 33.0	21.6 10.0 4.0
	(SIC 59 EX. 591)	2 815	482 390	(X)	100.0	306 315 316	BOATS-MOTORS-MARINE EQUIPMENT. CAMPING EQUIP-SUPPLIES BICYCLES-LUGGAGE	21 40 11	526 959 239	10.9 13.5 12.9	3.4 6.2 1.5
020		129 56	4 438 1 219	15.5 18.1	.9	500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	20 66	1 185 606	38.7 6.5	7.6 3.9
100 120		257 130 53	147 379 2 426 579	75.3 10.4 3.3	30.6 •5 •1	-	MISCELLANEOUS MERCHANOISE	(X)	338	(X)	2•2
140 160 180		127 95 121	863 1 034 657	4.4 20.0 2.2	•2 •2 •1		BICYCLE SHOPS (SIC 5953)				
220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RACIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	62 254 190	295 5 421 5 642	12.5 11.7 45.8	1.1 1.2	300		10	750 611	81.5	81.5
280 300	SPORTING-RECREATION EQUIPMENT	342 516 266	4 024 35 626 15 041	9.0 67.9 34.8	7.4 3.1	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	42 97	15.9 (X)	5.6 12.9
340 380	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS AUTOMOBILES-TRUCKS	192 116 16	6 806 4 625 906	17.5 10.5 20.0	1.0		JEWELRY STORES (SIC 597)				
420 440	AUTO FUELS-LUBRICANTS	93 111 24	4 684 3 020 1 357	16.1 9.5 18.7	1.0 6 .3		TOTAL	318	37 233	(X)	100.0
480 500	HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE ALL OTHER MERCHANOISE	332 462 1 103	82 814 69 170 74 180	100.0 86.4 97.4	17.2 14.3 15.4	220		71 179	1 337 2 675	9.4	7.2
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	1 029 (X)	10 045 139	6.3 (X)	2.1 (Z)	266 267	ALL OTHER HOME FURN EXC. CHINA CHINA-GLASSWARE	84 154	887 1 788	7.3	2.4
	LIQUOR STORES (SIC 592)					280 281 282	JEWELRY-OPTICAL GOOOS	318 304 259	28 515 5 223 3 689	76.6 14.3 11.2	76.6 14.0 9.9
	TOTAL	250	148 390	(X)	100.0	285 286 287	ALL OTHER JEWELRY ITEMS OPTICAL GOODS OIAMONOS, EXC. OIAMONO WATCHES	279 36 309	5 405 667 10 724	16.2 12.5 29.0	14.5 1.8 28.8
080	MEALS-SNACKS	17 20 250	430 376 147 241	30.0 50.0 99.2	•3 •3 99•2		RINGS, EXC. OIAMONOS	284	2 805 224	2.6	7•5
- 1	CIGARS-CIGARETTES-TOBACCO MISCELLANEOUS MERCHANOISE		153 190	•	• 1		ALL OTHER MERCHANOISE	50	479	5.9	1.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_			Sales ot spec	ified merc lines	handise				Sales of spe	cified merc	handise
line code	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per totat sa	cent of tes ot
Merchandise line code	A STATE OF BUSINESS CITE MOUSION ASSOCIATE	(number)	Amount ¹ (\$1,000)	Estab- lishments handling the line		Merchandise	Anno Grand Control of the Control of	(number)	Amount ² (\$1,000)	Estab- lishments handting the line	All estab- tish- ments 1
520	NONMERCHANOISE RECEIPTS	300	3 926	10.8	10.5		STATIONERY STORES	(110.11007)	(01,000)		ments
\$29 \$33	WATCH-CLOCK-JEWELRY REPAIRS ALL NONMOSE RCPTS FROM CUSTMRS	299 86	3 136 790	8.6 S.2	8.4		(SIC S943)	23	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	7 S	(x)	•2		HAY: GRAIN: AND FEED STORES				-0000
	FUEL OIL OEALERS (SIC S983)						(SIC S962)	170	54 105	{X}	100.0
340	TOTAL	219 46	54 107 2 868	(X) 18•2	100.0 S.3	020	GROCERIES-OTHER FOOOS	13 8	1 0S3 38	15.S 1.0	1.9
400 420 460	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS HAY-GRAIN-FEEO-FARM SUPPLIES	S 3 39 S	3 0S0 432 10S	24.6 S.7 10.5	5 • 6 • 8 • 2	320 340 400	MAJOR APPL-RAGIO-TV-MUSICAL INST HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	6 43 13 7	202 1 595 467	2.7 10.5 8.8	.4 2.9
480 483	HOUSEHOLO FUELS-ICE	219 219 (X)	4S 814 4S 677 137	84.7 84.4 (X)	84 • 7 84 • 4 • 3	420 440	AUTO FUELS-LUBRICANTS	11 14 170 14	208 471 1 032 47 366 712	6.4 S.0 10.4 87.5 17.8	.4 .9 1.9 87.5
500 520 -		8 87 (X)	82 1 456 299	6.2 S.3 (X)	•2 2•7 •6		MONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	40 (X)	451 S10	1.9 (X)	•8
	LIQUEFIEO PETRL. GAS (BTTLO. GAS) OEALERS (SIC S984)						OTHER FARM SUPPLY STORES (SIC S969 PT.)				
	TOTAL ² · · · · · ·	80	16 467	(X)	100.0	020	TOTAL	131 17	41 459 2 186	(X) 12•9	100.0 S.3
	FUEL ANO ICE OEALERS: N.E.C. (SIC S982)					100 120 140	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	11 6 14	77 33 104	.5	•2 •1
	TOTAL	130	(0)	(X)	100.0	260	ALL FOOTWEAR	11 7 8	S7 S6 40	•3 •4 •4	•1 •1 •1
020 320 340 460	GROCERIES-OTHER FOOOS	4 6 6		23.0 13.8 28.2 23.0	1.3 1.1 2.3	320 340 400	SPORTING-RECREATION EQUIPMENT	5 43 30 17	27 1 095 681 877	.S S.2 3.6 5.6	1 2.6 1.6 2.1
480 483	HOUSEHOLO FUELS-ICE OTHER FUELS	130 130 (X)	(0)	89.9 89.8 (X)	89.9 89.8 •1	460 480	AUTO TIRES-BATTERIES-ACCESS HAY-GRAIN-FEEO-FARM SUPPLIES	20 131 11 53	346 34 477 257 792	2.1 83.2 4.8 2.9	.8 83.2 .6 1.9
500 520 -	ALL OTHER MERCHANOISE	S 31 (X)		17.0 4.5 (X)	•7 1•4 2•2	-	GAROEN SUPPLY STORES (SIC S969 PT.)	(X)	352	(X)	•8
	FLORISTS (SIC S992)						TOTAL	43	4 568	(X)	100.0
	TOTAL ² · · · · · ·	317	29 072	(X)	100.0	300	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	4 4 43	37 S2 3 S99	3.7 8.5 78.8	.8 1.1 78.8
	CIGAR STORES ANO STANOS (SIC S993)					340 460 500	LUMBER-BUILOING MATERIALS	6 15 6 24	127 356 176 187	9.7 28.0 18.7 8.2	2.8 7.8 3.9 4.1
020	TOTAL	22 13	2 052	(X) 20.8	8.6	-	MISCELLANEOUS MERCHANOISE	(X)	34	(X)	• 7
100 500 520	CIGARS-CIGARETTES-TOBACCO ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	22 11 11	1 393 197 20	67.9 27.6 2.7	67.9 9.6 1.0		NEWS OEALERS AND NEWSSTANOS (SIC S994)				
	MISCELLANEOUS MERCHANOISE	(X)	266	(X)	13.0		TOTAL ² · · · · · · · · · · · · · · · · · · ·	SS	3 421	{X}	100.0
	(SIC 5942) TOTAL • • • • • •	70	(0)	(X)	100.0		(SIC 599S)	S3	6 229	(X)	100.0
100 220 280	CIGARS-CIGARETTES-TOBACCO MAJOR APPL-RAOIO-TV-MUSICAL INST JEWELRY-OPTICAL GOOOS	4 6 4		(15.3 13.2 12.5	1 • 7 2 • 8 • 9			53 15 (X)	5 S98 35 S96	89.9 S.8 (X)	89.9
S08 S11 512 S13	ALL OTHER MERCHANOISE COMM'L STATIONERY-OFFICE SUPL. TYPEWRITERS SOCIAL STATIONERY-GRTNG CAROS. BOOKS-PERIOOICALS	70 5 3 25 70	(0)	90.9 11.9 9.5 16.0 68.4	90.9 3.0 .9 7.9 68.4		CAMERA ANO PHOTO SUPPLY STORES (SIC 5996)	45	(0)		100.0
514 515 -	ART-ORAFTING ENG. SUPPLIES ALL OTHER MERCHANOISE MISCELLANEOUS MERCHANOISE	3 27 (X)		14.6 13.7 (X)	1•6 8•0 (Z)	220	GROCERIES-OTHER FOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST	3 8)	11.0	•1 2•5
S20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	27 (X)]	3.4 (X)	1.3	500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	45 16 (X)	(0)	95.2 4.1 (X)	95.2 1.4 .8
SI	landard Notes: - Represents zero. D Withheld to av	roid disclosure.	NA Not availal	ble. X	Not applica	ble.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure,
*Detail may not add to total due to rounding,
*Merchandise line detail withheld due to insufficient reporting,

NA Not available. X Not applicable.

TABLE 1. The State: 1967—Continued (Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified mercl	handise				Sales of spec	cified merch	nandise
line code	Kind of business and merchandise line	Establish- ments	Amount 1		rcent of nles of	e line code	Kind of business and merchandise line	Establish- ments	Amount ¹	As pero total sal	
Merchandise line code		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹	Merchandise line		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments 1
_=		(Humber)	(\$1,000)	the fille	Incirco			(number)	(31,000)	the mic	ments
	GIFT: NOVELTY: ANO SOUVENIR SHOPS (SIC 5997)	163	9 342	(X)	100•0	020 120 140 160	GROCERIES-OTHER FOOOS	4 54 57 58	131 227 1 896 4 158	6.6 .8 7.3 16.1	•4 •7 6•1 13•5
	OPTICAL GOOOS STORES (SIC 5999 PT•)					180 200 220 240	ALL FOOTWEAR	57 57 59 59	806 2 067 4 281 1 562	3.1 8.0 16.4 6.1	2.6 6.7 13.9 5.1
	TOTAL	85	5 917	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	58 58	706 1 355	2.7	2.3
280 500 520	JEWELRY-OPTICAL GOOOS	85 5 10 (X)	5 824 50 36 7	98.4 22.2 6.5 (X)	98.4 .8 .6	300 320 340 380 400	SPORTING-RECREATION EQUIPMENT . HAROWARE-GAROENING EQUIPMENT . LUMBER-BUILOING MATERIALS AUTOMO8ILES-TRUCKS AUTO FUELS-LUBRICANTS	59 60 56 30 12	829 1 171 1 424 47 28	3.2 4.5 5.6 .3	2.7 3.8 4.6 .2
	RETAIL STORES: N.E.C. (SIC 5999 PT.) TOTAL ²	181	12 519	(X)	100•0	420 440 500 520	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	55 38 69 61 (X)	940 322 4 766 4 039	3.6 1.4 16.2 14.4	3.0 1.0 15.4 13.1
	NONSTORE RETAILERS (SIC 53 PART*)		12 317		10000	-	MERCHANOISING MACHINE OPERATORS (SIC 534)	\^/	115	(X)	• 4
	TOTAL	243	(0)	(X)	100.0		TOTAL	52	(D)	(X)	100•0
020 040 100 120 140 160 180 200 220 240	GROCERIES-OTHER FOOOS	51 17 37 57 60 62 58 63 83		57.5 59.4 51.2 2.9 7.0 12.0 25.5 9.4 21.5 8.2	6.9 4.7 12.1 1.0 2.4 5.7 11.8 3.4 8.5 3.0	020 040 100 500 520	GROCERIES-OTHER FOOOS	22 18 35 10 16 (X)	(0)	57.2 92.1 48.1 46.6 5.3 (X)	11.0 16.4 44.8 23.9 3.6
260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	62 62	(0)	5.2	1.7		TOTAL	111	30 226	(X)	100.0
300 320 340 380 420 440 460 500 520	SPORTING-RECREATION EQUIPMENT . HAROWARE-GAROENING EQUIPMENT . LUMBER-BUILOING MATERIALS . AUTOMOBILES-TRUCKS AUTO TIRES-BATTERIES-ACCESS . FARM EQUIPMENT MACHINERY . HAY-GRAIN-FEED-FARM SUPPLIES . ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	58 60 62 30 55 38 4 119 91 (X)		2.9 4.1 8.0 .4 1.4 14.6 38.9 9.4 (X)	1.0 1.4 2.7 .1 1.1 .6 23.0 6.6 .1	020 160 200 220 240 260 280 340 500 520	GROCERIES-OTHER FOOOS	6 21 15	3 137 610 766 2 752 911 750 202 855 9 091 671 10 481	74.2 5.2 33.7 62.7 36.5 36.2 14.5 96.5 100.0 4.4 (X)	10.4 2.0 2.5 9.1 3.0 2.5 .7 2.8 30.1 2.2
	(SIC 532)	80	30 871	(x)	100.0						
)		1	L '//	1.00.0			1	L		

X Not applicable.

Z Less than 0.05 percent.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Lynchburg SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merc	handise				Sales of spe	cified merc	handise
ine code	Wind of husiness and march of the	Establish- ments			rcent of ales of	line code	Vind of hunicase and market distribution	Establish- ments			rcent of ales of
Merchandise fine	Kind of business and merchandise line	ments	Amount ¹	Estab- lishments handling	lish-	Merchandise II	Kind of business and merchandise line	ments	Amount*	Estab- lishments handling	All
	((number)	(\$1,000)	the line	ments	Ž		(number)	(\$1,000)	the line	ments1
	RETAIL TRACE	680	167 768	(x)	100.0		GENERAL MERCHANOISE GROUP STORES (SIC S3 PART*)				
020	GROCERIES-OTHER FOODS	212	37 222	47.9	22+2		TOTAL	36	24 229	(X)	100.0
100 120 140 160 200 220 240 260 280 300 320 340 380 400	MEALS-SNACKS	155 S0 77 208 166 53 60 65 41 64 S6 61 56 48 70 37 35 132	8 870 981 6 224 2 692 7 301 4 936 10 794 3 237 2 923 S 861 7 926 1 483 1 931 1 131 1 963 4 \$24 24 23\$ \$11 233 \$ 202	39.2 35.2 20.2 5.0 10.3 16.1 33.8 10.6 9.8 17.7 23.6 4.6 6.3 5.0 8.4 7.7 69.2 23.4 10.3	S.3 .6 3.7 1.6 4.4 2.9 6.4 1.7 3.5 4.7 .7 1.2 2.7 14.4 6.7	020 040 120 140 160 220 220 240 260 300 320 340 500 520	GROCERIES-OTHER FOOOS. MEALS-SNACKS. MENIS-SNACKS. MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EXC FOOTWR. CURTAINS-ORAPERIES-ORY GOOOS. MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS. JEWELRY-OPTICAL GOOOS. SPORTING-RECREATION EOUIPMENT. HAROWARE-GARDENING EQUIPMENT. LUMBER-BUILOING MATERIALS. AUTO FUELS-LUBRICANTS. NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE.	21 9 26 27 28 24 30 19 18 27 22 15 20 10 6 25 17 (X)	SS2 385 680 3 076 6 853 1 137 2 719 1 353 609 877 364 380 76S 567 201 1 529 1 522 660	2.9 4.1 2.8 12.9 28.8 4.9 11.4 6.9 3.6 1.5 2.7 4.5 2.0 4.7 6.4 7.6 (X)	2.3 1.6 2.8 12.7 28.3 11.2 5.6 2.5 1.6 3.2 2.3 6.3 2.7
440 460	FARM EOUIPMENT MACHINERY	9 35 51 153	1 366 1 667 2 760 S 928	17.7 15.3 32.6 9.0	.8 1.0 1.6 3.5		OEPARTMENT STORES (SIC S31)				
\$20	NONMERCHANOISE RECEIPTS	263	S 354	S.S	3+2		TOTAL	6	17 520	(X)	100.0
	BUILDING MATERIALS: HARDWARE:AND FARM EQUIP OEALERS (SIC S2)					020 120	GROCERIES-OTHER FOOOS	5 6	177 400	2.3	1.0
	TOTAL	27	6 244	(X)	100.0	140 141 142	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	6 6 5	2 39S 1 691 704	13.7 9.7 4.2	13.7 9.7 4.0
260 300 320 340 440 \$20	*ITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	\$ 4 13 20 7 10 (X)	19 14 801 3 912 1 264 127 105	6.9 4.6 39.3 77.0 94.8 4.4 (X)	.3 .2 12.8 62.7 20.2 2.0 1.7	160 161 162 164 165 166 167 168	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR HANDBAGS-ACCESSORIES HOSIERY UNGERIE WOMENS COATS-SUITS-FURS-RAINWR WOMEN'S ORESSES WOMEN'S BLOUSES-SPTSWR	6 6 6 6 6 6 6	S S23 61S 327 338 993 611 1 079 1 095	31.5 3.8 1.9 1.9 5.7 3.8 6.2 6.3	31.5 3.5 1.9 1.9 5.7 3.5 6.2 6.3
	STORES (SIC S2 EX. S2S)					169	GIRLS'-SUBTEEN-TEEN WEAR MISCELLANEOUS MERCHANDISE	(X)	312 1S3	1.9 (X)	1.8
320	TOTAL	13	(0)		100.0		ALL FOOTWEAR	6	913	s.2	5.2
	LUMBER-BUILDING MATERIALS LUMBER	6 13 9 (X)	(0)	87.4 40.8	9•1 87•4 27•S	200	CURTAINS-ORAPERIES-DRY GOOOS CURTAINS-ORAPERIES	6 (X)	1 762 1 048 714	10.1 6.0 (X)	10.1 6.0 4.1
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	31.6 3.S	240 241	FURNITURE-SLEEP EQUIP-FLOOR COV. FLOOR COVERINGS	S S (X)	474 244 229	2.B 1.4 (X)	2.7 1.4 1.3
	HARDWARE STORES (SIC S2S1)					260 261 262	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE	6 6 5	S5B 300 2S8	3.2 1.7 1.9	3.2 1.7 1.5
242	TOTAL	7	(0)		100.0		JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	6 5	2\$9 292	1.5	1.S 1.7
300	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EOUIPMENT HARDWARE-GAROENING EOUIPMENT GAROENING EWUIPMENT-SUPPLIES .	4 4 7 7		74.6 16.0	3.2 2.4 74.6	S01 S02	ALL OTHER MERCHANOISE	6 4 6 3	\$7B 272 20B	3.3 2.5 1.2	3.3 1.6 1.2
323 324 340	PLUMBING-ELECTRICAL SUPPLIES . OTHER HARDWARE-TOOLS LUMBER-BUILOING MATERIALS	7 7 7	(0)	11.9 46.B	16.0 11.9 46.8	518 520 535	MDSE. EXC. YOY-GAMES-BOOKS-SYA NONMERCHANOISE RECEIPTS	5 S	98 1 361 1 326	B.8 8.6	7.B 7.6
364	PAINT-SUNORIES-GLASS-WALLPAPER MISCELLANEOUS MERCHANOISE	6 (X)		13.7 (X)	11.9		MISCELLANEOUS	(X)	3S 2 828	(X)	16.1
s20 -	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	(X)		2.8 (X)	2.2		VARIETY STORES (SIC 533)				
	FARM EOUIPMENT OEALERS (SIC S252)						TOTAL	10	3 897	(X)	100.0
440	TOTAL	7 - 7 (x)	1 345 1 263 82	(X) 93.9 (X)	93.9 6.1	040 120 140 160 180 200 220	GROCERIES-OTHER FOODS	9 5 10 10 10 8 10 7	204 247 223 232 654 87 412 138	5.2 7.9 5.7 6.0 16.8 2.5 10.6 3.9 2.0	5.2 6.3 S.7 6.0 16.8 2.2 10.6 3.5 1.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applica *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

*Detail may not add to total due to rounding.

*Merchandise line detait withheld due to insufficient reporting.

Note: LYNCHBURG SMSA—Consists of Lynchburg city and Amherst and Campbell Counties, Va.

X Not applicable. Z Less than 0.05 percent.

Lynchburg SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

-			Sales of spec	ified merc	handise				Sales of spe	cified merc	nandise
ē	200			lines		epoc				lines	
line Co	Kind of business and merchandise line	Establish- ments			rcent of ales of	ii.	Kind of business and merchandise line	Establish- ments		As per total sa	
Merchandise line			Amount ¹	Estab- lishments handling	AII estab- lish-	Merchandise			Amount ¹	Estab- lishments handling	All estab- lish-
Mo	E .	(number)	(\$1,000)	the line	ments1	Mer		(number)	(\$1,000)	the line	ments ¹
280 300 320 500 520	SPORTING-RECREATION EQUIPMENT HAROWARE-GARDENING EQUIPMENT ALL OTHER MERCHANDISE	9 5 9 10 7 (X)	84 47 223 837 122 67	2.2 1.4 5.7 21.5 3.3 (X)	2.2 1.2 5.7 21.5 3.1 1.7		OTHER FOOD STORES (OTHER 54) TOTAL • • • • • • • • • • • • • • • • • • •	1	(0)	(X)	100.0
	MISC. GENERAL MERCHANOISE STORES (SIC 539)						(SIC 55 EX• 554)	51	33 171	(X)	100.0
	TOTAL • • • • •	20	2 812	(x)	100.0	220	MAJOR APPL-RAGIO-TV-MUSICAL INST	9	1 395	34.4	4.2
020 120 140 160 200 220 240 260 280 320 500	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING.EX FOOTWR ALL FOOTWEAR	7 10 12 12 10 15 7 7 11 7 8 10 (X)	171 58 449 676 136 545 85 67 65 21 48 114	16.2 2.2 20.7 31.0 8.1 24.1 7.7 10.5 2.9 1.2 4.2 5.4 (X)	6.1 2.1 16.0 24.0 4.8 19.4 3.0 2.4 2.3 .7 1.7 4.1 13.4	240 260 300 320 380 400 420 500 520	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS. SPORTING-RECREATION EQUIPMENT. HAROWARE-GAROENING EQUIPMENT. AUTOMOBILES-TRUCKS AUTO TURES-BATTERIES-ACCESS ALL OTHER MERCHANDISE MISCELLANEOUS MERCHANOISE MISCELLANEOUS MERCHANOISE MOTOR VEHICLE OEALERS (SIC 551, 552)	4 6 9 7 31 19 36 14 33 (X)	50 50 214 102 24 205 314 3 779 1 155 1 801 105	4.4 3.7 8.5 4.6 87.5 1.1 12.2 33.0 6.2 (X)	.2 .6 .3 73.0 .9 11.4 3.5 5.4
	FOOO STORES						TOTAL	29	28 191	(X)	100.0
	(SIC 54)	124	41 885	(X)	100.0	380 400 420	AUTOMOBILES-TRUCKS	29 15 20	24 170 247 2 035	85.7 1.0 7.5	85.7 .9 7.2
020 080 100 120 500	GROCERIES-OTHER FOOOS	124 45 117 108 54	35 908 882 1 670 1 493 850	85.7 4.5 4.8 4.4 3.3	85.7 2.1 4.0 3.6 2.0		MOTOR VEHICLE DEALERS-NEW AND USED CARS (SIC 551)	22 (X)	1 729	6.4 (X)	6.1 (Z)
520 -	NONMERCHANDISE RECEIPTS	28 (X)	520 561	3.1 (X)	1.2		TOTAL	17	26 344	(X)	100.0
	GROCERY STORES (SIC 541) TOTAL	116	41 331	(X)	100•0	380 400 420 520	AUTOMOBILES-TRUCKS	17 14 17 17 (X)	22 369 244 2 018 1 707 6	84.9 .9 7.7 6.5 (X)	84.9 .9 7.7 6.5 (Z)
020 021 022 023 024	MEATS-FISH-POULTRY	116 116 110 113 116	35 364 9 454 2 755 1 775 21 379	85.6 22.9 6.8 5.1 51.7	85.6 22.9 6.7 4.3 51.7		MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552) TOTAL • • • • • •	12	1 847	(X)	100.0
080 100 120	CIGARS-CIGARETTES-TOSACCO	45 115 108	882 1 663 1 493	4.4 4.7 4.4	2 • 1 4 • 0 3 • 6	380 385 -	AUTOMOBILES-TRUCKS	12 12 (X)	1 801 1 663 135	97.5 90.0 (X)	97.5 90.0 7.3
500 517	ALL OTHER MERCHANOISE	54 45 (X)	850 575 274	3.5 2.4 (X)	2 · 1 1 · 4 • 7		NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	5 (X)	22 24	9.3 (X)	1.2 1.3
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	28 (X)	520 559	3.3 (X)	1.3		TIRE: BATTERY: AND ACCESSORY OLRS (SIC 553)				
	MEAT AND FISH (SEA FOOD) MARKETS						TOTAL	15	(0)	, (x)	100.0
	(SIC 542)	1	(D)	(X)	100.0	260 300 320	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT AUTO TIRES-BATTERIES-ACCESS	8 6 7 7 15	(0)	39.5 3.0 5.9 5.3 46.9	37.5 1.3 3.0 2.7 46.9
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543) TOTAL	1	(0)	(X)	100.0	500 520	AUTO TIRES—BATTERHES—ACCESS	6 8 (X)		7.2 3.8 (X)	3.7 1.6 3.2
	CANOY, NUT: ANO CONFECTIONERY STORES (SIC 544)	•	,,,,	,,,,			MISCELLANEOUS AUTOMOTIVE OEALERS (SIC 559)				
	TOTAL	1	(0)	(X)	100+0		TOTAL	7	(0)		100.0
	RETAIL BAKERIES (SIC 546)					520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	7 3 (X)	(0)	80.6 2.5 (X)	80.6 1.0 18.4
	TOTAL • • • • • •	4	347	(X)	100.0		GASOLINE SERVICE STATIONS (SIC 554)				
020	GROCERIES-OTHER FOOOS MISCELLANEOUS MERCHANOISE	(X)	346 1	99.7 (X)	99•7	020	TOTAL	103	12 922	(X)	100.0
										, 5.0	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

X Not applicable. Z Less than 0.05 percent.

Lynchburg SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	,	(Illiciades only (II	itables, see Description of the Tables III text)				
e)			Sales of spec	ified merc lines	handise				Sales of spe	rified merc lines	handise
Merchandise line code	W. I. C	Establish-			rcent of ales of	ne code	W. I. (1)	Establish-		As per total sa	cent of
dıse li	Kind of business and merchandise line	ments	Amount ¹	Estab-	All	Merchandise line	Kind of business and merchandise line	ments	Amount ¹	Estab-	All
erchan				lishments handling	lish-	erchan				lishments handling	lish-
		(number)	(\$1,000)	the line	ments ¹	×		(number)	t\$1,000)	the line	ments*
040	MEALS-SNACKS	6	20	2.8	•2	160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	6	1 165	S3.4	\$3.4
400	AUTO FUELS-LUBRICANTS	103	10 501	81.3	81.3	161 164 16S	CHILDREN'S-INFANTS' WEAR HOSIERY	S 4 S	128 33 128	6.7 2.0 6.5	S.9 1.5 5.7
401 402 403	GASOLINE	103 13 86	9 791 265 444	75.8 7.0 3.7	75•8 2•1 3•4	168 172 173	WOMEN'S BLOUSES-SPTSWR ORESSES	6 6	434 291 83	19.9 13.3 3.8	19.9 13.3 3.8
420 421	AUTO TIRES-BATTERIES-ACCESS	76	915	8.8	7 • 1	174 176	HANOBAGS	\$ 3	39 29	2.1 1.S	1.8
421 423 424	PARTS INSTALLEO IN REPAIR WORK PARTS-RETAIL	32 9 72	202 25 688	6.1 3.3 6.8	1.6 .2 5.3	180	MISCELLANEOUS MERCHANDISE ALL FOOTWEAR	(X)	197	9.0	9.0
480	HOUSEHOLD FUELS-ICE	6	692	26.2	S • 4	S20 -	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	66 195	3.6 (X)	3.0
S 20 S 27	NONMERCHANOISE RECEIPTS SERVICE LABOR	61 46	462 249	8 · S 6 · 4	3.6 1.9		SHOE STORES				
-	MISCELLANEOUS MERCHANDISE	txx	32	(X)	•2		(SIC 566)	15	1 895	(X)	100.0
	APPAREL AND ACCESSORY STORES (SIC S6)					160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	4 15	76 1 768	6.9	4.0
	TOTAL	44	(0)	(X)	100.0	520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	(X)	39 12	2.5 (X)	2.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19 26	h	(39.2 59.1	22.3		FURNITURE + HOME FURNISHINGS AND				
180 500 520	ALL FOOTWEAR	30 S 21	(0)	35.8	25.6		EOUIPMENT STORES (SIC 57)				
-	MISCELLANEOUS MERCHANOISE	(X)	}	3.3 (X)	2 • 1 2 • 4	200	TOTAL	42 3	11 138 52	7.S	100.0 .s
	WOMEN'S REACY-TO-WEAR STORES (SIC S62)					220 240 260	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	24 28 12	2 902 7 141 278	41.2 78.0 9.2	26.1 64.1 2.5
	TOTAL	14	(0)	(X)	100.0	280 300	JEWELRY-OPTICAL GOODS	3	9S 61	11.8	•9 •S
	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	14	(0)	∫92.7 7.6	92.7	S20 -	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	19 (X)	290 319	3.6 (X)	2.6
\$20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)		(x)	1 • 7 4 • 2		FURNITURE STORES (SIC S712)				
	FURRIERS AND FUR SHOPS						TOTAL • • • • • •	22	7 369	(X)	100.0
	(SIC S68)	_	_	(X)	_	220	MAJOR APPL-RACIO-TV-MUSICAL INST	8	617	14.5	8.4
	OTHER APPAREL AND ACCESSORY STRS.					240 243 244	FURNITURE-SLEEP EOUIP-FLOOR COV. SLEEP EQUIPMENT	22 13 22	6 472 1 120 5 178	87.8 15.7	87.8 15.2
	(OTHER S6)	7.0				245	FLOOR COVERINGS-SOFT SURFACE . MISCELLANEOUS MERCHANOISE	8 (X)	144	70.3 5.5 (X)	70.3 2.0 .4
140	TOTAL	30 17	S 3S8	(X) 45∉9	32.3	260 S20	KITCHENWARE-HOME FURNISHINGS NONMERCHANOISE RECEIPTS	6 10	72 167	3.2	1.0
160 180 500	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	12 26 4	1 258 2 042 40	33.4 39.9 1.9	23.S 38.1	-	MISCELLANEOUS MERCHANOISE	(X)	41	(X)	• 6
S20	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	16 (X)	119 166	3.0 (X)	2•2 3•1		HOME FURNISHINGS STORES (OTHER S71)				
	MEN'S ANO BOYS' CLOTHING						TOTAL	4	(0)	(X)	100.0
	FURNISHINGS STORES (SIC S61) TOTAL ²	9	1 282	(X)	100.0		FURNITURE-SLEEP EOUIP-FLOOR COV. MISCELLANEOUS MERCHANDISE	3 (X)	(0)	{78.6 (X)	78.6 21.4
		7	1 202	() /	100.0		HOUSEHOLO APPLIANCE STORES				
	FAMILY CLOTHING STORES (SIC S65)						(SIC S72)	9	(0)	tx)	100.0
140	TOTAL	6	2 181		100.0				,,,,		
142 143	BOYS' CLOTHING	5	\$\$7 72 246	2S.5 3.7 11.3	2S•S 3•3 11•3		RADIO: TV: ANO MUSIC STORES (SIC S73)				
144 145 146	OTHER MEN'S OUTERWEAR	6 4 6	135 8 96	6.2 1.2 4.4	6•2 •4 4•4	220	TOTAL • • • • • • • • • • • • • • • • • • •	7	(0)	(X) {82.2	100.0 82.2
			,,				MISCELLANEOUS MERCHANDISE	ιχί	} (0)	(X)	17.8
							EATING ANO ORINKING PLACES (SIC 58)				
							TOTAL	121	8 976	(X)	100.0
						040	GROCERIES-OTHER FOODS	21 117	98 7 541	S.7 84.0	1.1
SI	landard Notes: - Represents zero. D Withheld to as	mid disatoning	MA Net evide			060	ALCOHOLIC ORINKS	39	883		9.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

† Detail may not add to total due to rounding.

† Merchandise line detait withheld due to insufficient reporting.

Lynchburg SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merch	nandise				Sales of spe	cified merc lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments	Amount ¹	As per total sa	cent of les of	line code	Kind of business and merchandise line	Establish- ments	0.000.0041	As per total sa	cent of les of
handise			Amount	Estab- lishments		Merchandise line			Amount ¹	Estab- lishments	40102
Merc		(number)	(\$1,000)	handling the line	lish- ments ¹	Merc		(number)	(\$1,000)	the line	lish- ments ¹
080 100 500 520	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	13 30 5 27 (X)	102 84 37 91 140	5.6 3.6 9.S 4.5 (X)	1 • 1 • 9 • 4 1 • 0 1 • 6		NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE LIQUOR STORES (SIC 592)	34 (X)	244 704	7•2 (X)	1.9 S.6
	EATING PLACES (SIC SB12)						TOTAL	12	(0)	(x)	100.0
	TOTAL	111	8 604	(X)	100.0		PACKAGEO ALCOHOLIC 8EVERAGES MISCELLANEOUS MERCHANOISE	12 (X)) (0)	98.9 (X)	98.9
	GROCERIES-OTHER FOOOS	21 111 29 11 27 25 (X)	96 7 478 604 89 80 84 173	S.6 86.9 18.9 S.0 3.6 4.8 (X)	1.1 86.9 7.0 1.0 .9 1.0 2.0		ANTIQUE ANO SECONOHANO STORES (SIC S93) TOTAL ² • • • • • •	6	253	(x)	100.0
	ORINKING PLACES (ALCOHOLIC 8EV.) (SIC S813)						SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC 595) TOTAL • • • • • •	2	(0)	(X)	100.0
	TOTAL ² · · · · · · · · · · · · · · · · · · ·	10	372	(X)	100•0		JEWELRY STORES (SIC 597)				
	(SIC S91)	28	(0)	(X)	100.0	260	TOTAL	9	1 269 114	(X)	100.0
020	GROCERIES-OTHER FOOOS	8) (ö,	C 4.0	1 • 4	266 267	ALL OTHER HOME FURN EXC. CHINA CHINA-GLASSWARE	S 4	52 62	4.S 6.7	4.1
040 080 100	MEALS-SNACKS	17 5 21		7.3 10.1 9.5	S•3 1•S 7•8	280	JEWELRY-OPTICAL GOODS	9	963	75.9	75.9
	COSMETICS-ORUGS-CLEANERS	28 3 4	(0)	72.8	72.8 .4	S20 S29	NONMERCHANOISE RECEIPTS	8 8 (X)	140 129 10	11.8 10.9 (X)	11.0 10.2 .8
260 280 320	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	5 8 4		7.2 4.3 2.1	1.6	-	MISCELLANEOUS MERCHANOISE	(X)	S2	(x)	4 • 1
500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	1S 11 (X)		7.9 2.0 (X)	S•0 1•0 •7		FUEL ANO ICE OEALERS (SIC 598)				
	ORUG STORES						TOTAL	20	(0)		100.0
	(SIC S91 PT•)	27	(0)	(X)	100.0		HOUSEHOLO FUELS-ICE MISCELLANEOUS MERCHANOISE	20 (X)	} (0)	(X)	97.1
020 040	GROCERIES-OTHER FOOOS MEALS-SNACKS	8 17	h	7.1	1 • S 5 • 6		FLORISTS (SIC S992)				
100	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	5 21		9.3	1.6 B.3		TOTAL ² · · · · · ·	12	813	(X)	100.0
120 121 122 123	COSMETICS-ORUGS-CLEANERS MEDICINES EXC. PRESCRIPTION . PRESCRIPTION MEDICINES ALL OTHER ORUGS-PROPRIETARIES.	27 26 27 18		71.2 27.3 34.3 16.2	71.2 27.3 34.3 9.6		CIGAR STORES AND STANDS (SIC S993)				
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	3 4	(0)	2.5	•S		TOTAL • • • • • •	1	(0)	(X)	100.0
260 280 320	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	S 8 4		7 · 1 4 · 3 2 · 0	1 • 7 1 • S • 4		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
500 520	ALL OTHER MERCHANOISE	1S 11 (X)		7.9 2.0 (X)	S•4 1•1 •8	320	TOTAL	33 5	2 800	(X)	100.0
	PROPRIETARY STORES	, , , ,				460 S00	HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	19 19 6	1 S68 798 37	7S.0 89.9	S6.0 28.S
	(SIC 591 PT•)	1		,,,	100 0		MISCELLANEOUS MERCHANOISE	(x)	390	7.3 (X)	1.3
	MISCELLANEOUS RETAIL STORES	ı	(0)	(x)	100.0		NONSTORE RETAILERS (SIC 53 PART*)	- 1			
	(SIC S9 EX. S91)	0.5					TOTAL ² · · · · · ·	9	1 584	(x)	100.0
080	TOTAL	95 12	12 S66 S 077	82.9	40.4		MAIL ORDER HOUSES (SIC 532)				
	CIGARS-CIGARETTES-TOBACCO MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	S 7 8	33 81 137	6.3 17.1 11.2	•3 •6 1•1		TOTAL	-	-	(x)	
460	JEWELRY-OPTICAL GOOOS	1S 6 20	1 329 12 1 S72	93.8 1.4 99.2	10.6 •1 12.5		MERCHANOISING MACHINE OPERATORS (SIC S34)				.00.0
480 500	HOUSEHOLO FUELS-ICE	21 29	1 814 1 562	88.3 100.0	14.4		TOTAL • • • • • •	6	(0)	(X)	100.0
							OIRECT SELLING ESTABLISHMENTS (SIC 535)				100.5
Sta	andard Notes: - Represents zero. D Withheld to avo	id disclosure	NA Not availab	le. Y M	lot applicab	le.	TOTAL	3	(0)	(X)	100.0
	onstore retailers, part of SIC major group 53, are shown		s table		F						

Newport News-Hampton SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_		merades only c	Sales of spec				or tables, see Description of the Tables in text		Sales of spe	cified merc	handise
ode				lines		ege			<u> </u>	lines	
Merchandise line code	Kind of business and merchandise line	Establish- ments	Amount 1		rcent of ales of	Merchandise line code	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	cent of les of
nandise			Aillouit	Estab- lishments	All estab-	andise			Alliount	Estab- lishments	All estab-
Merch		(number)	(\$1,000)	handling the line	lish- ments ¹	Mercl		(number)	(\$1,000)	the tine	lish- ments ¹
				ļ		180	ALL FOOTWEAR	36	2 983		
	RETAIL TRADE					200	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RADIO-TV-MUSICAL INST	44 28	6 547 6 693	4.1 8.6 11.8	3.9 8.6 8.8
	TOTAL	1 202	358 315	(X)	100.0	240 260 280	FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	31 36 33	3 819 3 521 1 238	5.0 4.6 1.7	5.0 4.6 1.6
020 040 060	GROCERIE5-OTHER FOOOS	302 336 97	72 639 20 516 2 339	41.8 22.0 53.8	20•3 5•7 •7	300 320 340	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	24 30 10	1 525 2 499 1 803	2.4 4.1 5.1	2.0 3.3 2.4
080 100	PACKAGEO ALCOHOLIC SEVERAGES CIGARS-CIGARETTES-TOSACCO	58 246	9 999 4 843	20.1	2.8	400	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	6 9	470 2 096	1.3	.6 2.8
120 140 160	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	180 94 94	12 462 13 015 25 432	9.0 15.7 31.1	3.5 3.6 7.1	500 520	ALL OTHER MERCHANOISE	34 31 (X)	5 552 5 503 280	7.3 8.1 (X)	7.3 7.2 .4
	ALL FOOTWEAR CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV	101 63 120	6 899 6 793 15 921	9.0 9.2 22.0	1.9 1.9 4.4		OEPARTMENT STORES				
280	KITCHENWARE-HOME FURNISHING5 JEWELRY-OPTICAL GOOOS	102 96 81	11 792 4 840 3 744	14.7 5.1 4.6	3.3 1.4 1.0		(SIC 531)	12	64 368	(X)	100.0
300 320 340	SPORTING-RECREATION EOUIPMENT HAROWARE-GAROENING EOUIPMENT LUMBER-BUILOING MATERIALS	90 87 64	6 220 4 796 15 700	8.7 6.5 29.5	1.7 1.3 4.4	020	GROCERIES-OTHER FOOOS	9	604 550	1.2	.9
380 400 420	AUTOMOBILES-TRUCKS	53 219 220	53 630 19 465 12 339	60.0 20.5 10.0	15.0 5.4 3.4	120	COSMETICS-ORUGS-CLEANERS	12 12	1 654 7 618	2.6	2.6
440 460 480	FARM EOUIPMENT MACHINERY	5 7 46	637 307 3 873	3.7 1.8 44.0	•2 •1 1•1	141	MEN'S CLOTHING	12 12	5 501 2 117	8.5	8.5
500 520	ALL OTHER MERCHANDISE NONMERCHANOISE RECEIPTS	198 490	14 635 15 479	10.2 5.8	4 • 1 4 • 3	160 161 162	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR HANOBAGS-ACCESSORIES	12 12 12	16 499 1 479	25.6	25.6 2.3 1.7
	BUILOING MATERIALS + HAROWARE + ANO					163 164	MILLINERY	11 12	1 111 406 747	1.7 .6 1.2	.6 1.2
	FARM EOUIP OEALERS (5IC 52) TOTAL • • • • • •	43	16 506	(X)	100.0	165 166 167	WOMENS COATS-SUITS-FURS-RAINWR WOMEN'S ORESSES	12 12 12	2 884 1 657 3 449	4.5 2.6 5.4	4.5 2.6 5.4
260 320	KITCHENWARE-HOME FURNISHINGS HAROWARE-GARDENING EQUIPMENT	13 23	207 1 358	6.4	1.3	168 169	WOMEN'S BLOUSES-SPTSWR GIRLS'-5U8TEEN-TEEN WEAR	12 11	3 274 1 391	5.1	5.1
340	LUMBER-BUILOING MATERIALS NONMERCHANOISE RECEIPTS	39 18	13 447 420	85.4 4.0	81.5	180	ALL FOOTWEAR	11	2 622	4.4	4.1
-	MISCELLANEOUS MERCHANOISE	(X)	1 074	(X)	6•5	200 201 202	CURTAINS-ORAPERIES-ORY GOOOS PIECE GOOOS-NOTIONS	12 12 12	4 891 1 542 3 320	7.6 2.4 5.2	7.6 2.4 5.2
	8UILOING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					220 221	MAJOR APPL-RAGIO-TV-MUSICAL INST	8	6 225 4 349	13.5	9.7
320	TOTAL	24	(0)	(X)	100.0	222	RAOIOS-TV'S MUSICAL INSTR	8	1 868	4.0	2.9
340 341	LUMBER-BUILOING MATERIALS LUMBER	24 12		94.1	94.1	241	FLOOR COVERINGS	12 11 10	3 557 1 177 2 380	5.5 1.8 4.0	5.5 1.8 3.7
342 343 345	PLYWOOO	12 8 11		12.5 3.1 7.7	21.3 7.3 1.7 4.5	260 261 262	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE	12 11 12	2 785 962	4.3	4.3
346 347 348	WALLBOARO	14 14 7	(0)	9.7 7.1 2.5	9.2	280	JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	11	1 804	1.7	1.6
352 353 355	MASONRY SUPPLIES	10 10		19.2	13.1	320	HAROWARE-GAROENING EQUIPMENT	в	1 367 2 045	4.1	3.2
-	MISCELLANEOUS MERCHANOISE	10 (X)		30.0 (X)	21.3	321 322	HAROWARE-TOOLS	7 7	1 077 968	2.5	1.7
-	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	12 (X)	J	3.3 (X)	2•1 2•9	400	LUMBER-BUILOING MATERIALS AUTO FUEL5-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	4 3 6	1 732 459 2 049	5.2 1.3 5.0	2.7 .7 3.2
	HAROWARE STORES (SIC 5251)					501	ALL OTHER MERCHANOISE	12 11	3 312 1 361	5.1	5.1
	TOTAL ²	17	1 867	(X)	100.0	502 518 520	BOOKS-STATIONERY-PHOTO. EQUIP. MOSE. EXC.TOY-GAME5-BOOKS-STA NONMERCHANOISE RECEIPTS	11 9	1 293 658 5 032	2.0	2.0 1.0 7.8
	FARM EQUIPMENT OEALER5 (SIC 5252)					535	ALL OTHER SERVICE RECEIPTS	(X)	4 893 139	8.7 (X)	7.6 -2
	TOTAL · · · · ·	2	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	312	(X)	.5
	GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)						VARIETY STORES (SIC 533)				
020	TOTAL	49	75 971 1 271	(X)	100.0	030	TOTAL	18	9 195		100.0
040 100 120 140	MEALS-SNACKS	17 6 35 38 38	908 172 2 095 8 393 18 603	1.7 4.7 2.8 11.0	1.2 .2 2.8 11.0	040 120 140 160	GROCERIES-OTHER FOOOS	17 9 18 17 18	298 355 401 569 1 851	3.2 6.2 4.4 6.2 20.1	3.2 3.9 4.4 6.2 20.1
	and and Notes: • Represents zero D Withheld to ave			24.6	24.5		'ALL FOOTWEAR	17	284 '	3.1	3.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
*Detail may not add to total due to rounding.
*Merchandise line detail withheld due to insufficient reporting. NEWPORT NEWS HAMPTON SMSA—Consists of Hampton and Newport News cities and York County, Va.

Newport News-Hampton SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merc			readies, see Description of the radies in text)		Sales of spe		handise
code		Establish-		As pe	rcent of	code		Establish-		lines As per	cent of
se line	Kind of business and merchandise line	ments	Amount 1	total sa	All	ise line	Kind of business and merchandise line	ments	Amount ¹	total sa Estab-	les of
 Merchandise line code		(number)	(\$1,000)	lishments handling the line		Merchandise		(number)	(\$1,000)	lishments handling the line	
200 220 240 260 280 300 320 500 520	CURTAINS-ORAPERIES-ORY GOOOS	18 14 13 17 17 9 17 18 15 (X)	1 021 251 201 677 163 103 400 2 167 339 114	11.1 2.9 2.3 7.4 1.8 1.6 4.4 23.6 3.7 (X)	11.1 2.7 2.2 7.4 1.8 1.1 4.4 23.6 3.7		AUTOMOTIVE DEALERS (SIC 55 EX. 5S4) TOTAL	89 11 22 45 25 58	72 133 576 73 3 002 53 404 235 7 909	(X) 17.3 2.1 59.1 85.4 .5 12.1	100.0 .8 .1 4.2 74.0 .3 11.0
	MISC. GENERAL MERCHANOISE STORES (SIC S39)					500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	23 52 (X)	2 503 4 370 60	36.0 6.9 (X)	3.5 6.1 .1
	TOTAL ² · · · · · ·	19	2 408	(X)	100+0		MOTOR VEHICLE DEALERS (SIC SS1+ 552)				
	F000 STORES (SIC 54)						TOTAL	42	61 031	(X)	100.0
	TOTAL	184 184 8 25 96	80 S85 70 473 532 884 2 403	87.5 3.5 2.7 5.0	87.5 .7 1.1 3.0	520	AUTOMOBILES-TRUCKS	42 20 27 27 (X)	53 139 178 3 943 3 658 113	87.1 .4 6.8 6.6 (X)	87.1 .3 6.S 6.0
500 520	COSMETICS-ORUGS-CLEANERS	93 34 6S (X)	2 450 1 330 2 138 375	5.2 3.0 3.4 (X)	3.0 1.7 2.7		MOTOR VEHICLE OEALERSNEW AND USEO CARS (SIC 5S1)				
	GROCERY STORES					380	TOTAL	23 23	55 131 47 554	86.3	86.3
	(SIC 541)	138	78 580	(X)	100+0	420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS	17 23 22	154 3 842 3 S56	7.0 6.7	.3 7.0 6.5
020 021 022 023 024	GROCERIES-OTHER FOOOS	138 124 116 83 138	68 S78 19 924 5 318 3 014 40 322	87.3 25.8 7.1 5.2 51.3	87.3 25.4 6.8 3.8 51.3	-	MISCELLANEOUS MERCHANOISE MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)	(x)	24	(X)	(Z)
040	MEALS-SNACKS	4	502	2.9	•6	7.00	TOTAL	19	5-900	(X)	100.0
080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	25 92 90	882 2 375 2 444	2.6 4.9 5.3	1 · 1 3 · 0 3 · 1	380 385 386	AUTOMOBILES-TRUCKS • • • • • • • USEO PASSENGER CARS-RETAIL • USEO PASSENGER CARS-WHSLE • • MISCELLANEOUS MERCHANOISE • • •	19 19 10 (X)	5 S85 4 385 600 592	94.7 74.3 15.1 (X)	94.7 74.3 10.2 10.0
500 517	ALL OTHER MERCHANOISE PAPER-PAPER PRODUCTS MISCELLANEOUS MERCHANOISE	31 32 (X)	1 317 968 349	3.0 2.1 (X)	1.7 1.2	420	AUTO TIRES-BATTERIES-ACCESS MISCELLANEOUS MERCHANOISE	S (X)	100 215	4.9 (X)	1.7
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	60 (X)	2 125 356	3.3 (X)	2•7		TIRE, BATTERY, AND ACCESSORY DLRS				
	MEAT ANO FISH (SEA FOOO) MARKETS						TOTAL	29	5 355	(X)	100.0
	(SIC 542)	9	541	(X)	100+0	260	MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	11 11	570 72	21.9	10.6
020	GROCERIES-OTHER FOOOS MISCELLANEOUS MERCHANOISE	9 (X)	S28 13	97•6 (X)		400 420	SPORTING-RECREATION EQUIPMENT AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	12 3 29	130 20 3 947	4.9 3.6 73.7	2.4 .4 73.7
	FRUIT STORES AND VEGETABLE MKTS.					520	ALL OTHER MERCHANOISE	13 14 (X)	178 427 11	6.8 10.6 (X)	3.3 8.0 .2
	TOTAL	1	(0)	(X)	100.0		MISCELLANEOUS AUTOMOTIVE OEALERS (SIC 559)				
	CANDY: NUT: ANO CONFECTIONERY STORES (SIC 544)						TOTAL ² · · · · · ·	18	5 747	(X)	100.0
	TOTAL ²	15	440	(X)	100.0		GASOLINE SERVICE STATIONS (SIC 554)				
	RETAIL BAKERIES (SIC 546)						TOTAL	173	21 586	(x)	100.0
	TOTAL	8	300			040	GROCERIES-OTHER FOODS	45 12 37	209 57 109	2.9 3.3 3.0	1.0 .3 .5
020	GROCERIES-OTHER FOOOS MISCELLANEOUS MERCHANOISE	8 (X)	299 1	99.7 (X)	99•7	400	AUTO FUELS-LUBRICANTS	173 173 18 18	18 256 17 089 315 851	84.6 79.2 16.1 4.2	84.6 79.2 1.5 3.9
	TOTAL	13	(0)	(x)	100+0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Newport News-Hampton SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified marc	handica	1			Sales of spe	cified more	handisa
o.			Sales of spec	lines	manuise	ه ا			Sales of spe	lines	nanuise
Merchandise line code		Establish-			rcent of ales of	e code		Establish-			cent of
se lir	Kind of business and merchandise line	ments	Amount 1	Estab-	All	Merchandise line	Kind of business and merchandise line	ments	Amount 1	total sa Estab-	
chandi				lishments	estab-	chand				lishments	1
Merc		(number)	(\$1,000)	the line		Merc		(number)	(\$1,000)	the line	lish- ments 1
420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLED IN REPAIR WORK	137 66	1 968 493	11.3	9.1	140 142	MEN'S-BOYS' CLOTHING EXC FOOTWR. BOYS' CLOTHING	11 10	750 158	40.8	40.8
423 424	PARTS-RETAIL	23 130	78 1 397	3.1 8.3	6.S	143	MEN'S TAILOREO OUTERWEAR OTHER MEN'S OUTERWEAR	10 10	292 140	15.9 7.6	15.9 7.6
480 500	HOUSEHOLO FUELS-ICE	11 S	134 11	6.8	•6	145	MEN'S HATS OTHER MEN'S CLOTHING	10	12 147	1.5 8.0	8.0
	NONMERCHANOISE RECEIPTS	88 85	792 ⁻ 712	6.S 6.1	3.7	160 161 164	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR HOSIERY	11 8 7	920 104 24	50.1 6.4 2.5	50.1 S.7 1.3
-	MISCELLANEOUS MERCHANOISE	(X)	so	(X)	•2	16S 168 172	LINGERIE	8 10 10	77 214	8.2	11.7
	APPAREL AND ACCESSORY STORES					173	ORESSES	10	273 182 15	14.9 9.9 1.5	14.9 9.9 .8
	(SIC S6)					-	MISCELLANEOUS MERCHANOISE	(X)	31	(X)	1.7
140	TOTAL	94	1S 736 4 528	(X)	28.8	180	MISCELLANEOUS MERCHANOISE	8 (X)	96 70	11.6 (X)	S.2 3.8
160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	49 46	6 732 3 830	69.9	42.8		SHOE STORES				
300 S00	SPORTING-RECREATION EQUIPMENT ALL OTHER MERCHANGISE	6 S	88 81	20.6	•6 •S		(SIC S66)				
S20 -	MISCELLANEOUS MERCHANOISE	39 (X)	318 159	3.2 (X)	1.0	160	TOTAL	25	3 758 160	(X)	4.3
	WOMEN'S READY-TO-WEAR STORES (SIC S62)					180 520	ALL FOOTWEAR	2S 13 (X)	3 451 93 S4	91.8 3.2 (X)	91.8 2.5 1.4
	TOTAL 2	19	S 288	(X)	100.0		APPAREL AND ACCESS. STORES.N.E.C.	107	34	127	1.4
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC S63)						(SIC S64+ 7+ 9)	4	(0)		100.0
	TOTAL	3	(0)	(X)	100.0		TOTAL	4	(0)	(X)	100.0
	FURRIERS AND FUR SHOPS						FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	(SIC S68)						TOTAL	87	16 675	(X)	100.0
	TOTAL ² · · · · · ·	3	314	(X)	100.0	220	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	7 S6	134 7 SOS	5.3	45.0
	OTHER APPAREL AND ACCESSORY STRS. (OTHER S6)					240 260 500	KITCHENWARE-HOME FURNISHINGS	54 12 5	7 549 429 117	71.7 17.6 8.7	45.3 2.6 .7
	TOTAL	69	(0)	(X)	100.0	520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	51 (X)	800 140	7.7 (X)	4.8
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	44 24)	61.6	44.1		FURNITURE STORES				
180 300	ALL FOOTWEAR	44	(0)	56.0 22.5	37.4	1	(SIC 5712)				
	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	27 (X)	J	(X)	1.8	222	TOTAL	44	(0)		100.0
	MEN'S ANO BOYS' CLOTHING					220	MAJOR APPL-RACIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV.	21		20.9	8.8
	FURNISHINGS STORES (SIC 561)					243 244	SLEEP EQUIPMENT	41 44		14.3	13.9
140	TOTAL	29 29	4 086 3 614	88.4	100.0	245 246	FLOOR COVERINGS-SOFT SURFACE . FLOOR COVERINGS-HARO SURFACE .	34 19	(0)	2.8	4.9
142	80YS' CLOTHING	6 24	126 1 697	9.3	88.4 3.1 41.5	520	MISCELLANEOUS MERCHANOISE	(X) 26		(X) 8.4	5.S
144	OTHER MEN'S OUTERWEAR MEN'S HATS	26 20	S92 92	17.1 3.8	14.5 2.3	-	MISCELLANEOUS MERCHANOISE	(X)	J	(x)	3.3
146	OTHER MEN'S CLOTHING	2S 3	1 106 148	29.4	27•1		HOME FURNISHINGS STORES				
168	WOMEN'S BLOUSES-SPTSWR MISCELLANEOUS MERCHANOISE	(X)	92 56	8.6 (X)	3.6 2.3 1.4		(OTHER 571) TOTAL	8	1 280	(X)	100.0
	ALL FOOTWEAR	11 S	178 84	9.9	4.4		HOUSEHOLO APPLIANCE STORES				
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	10 (X)	S9 3	2.9 (X)	1.4		(SIC 572)				
	FAMILY CLOTHING STORES						TOTAL • • • • • •	13	(0)	(X)	100.0
	(SIC 56S)						RADIO: TV: AND MUSIC STORES (SIC 573)				
	TOTAL	11	1 836	(X)	100.0		TOTAL	22	3 686	(X)	100.0
							MAJOR APPL-RAGIO-TV-MUSICAL INST ALL OTHER MERCHANGISE	22 4	3 070	83,3	83.3
						520	NONMERCHANOISE RECEIPTS	17 (X)	63 254 299	5.6 7.2 (X)	1.7 6.9 8.1
	tandard Notes: - Represents zero. D Withheld to av	void disclosure.	NA Not availa	ble. X	Not applica		Z Less than 0.05 percent.				

Standard Notes: - Represents zero. Distribution to avoid of i Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

Newport News-Hampton SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	,	includes only e	otabilonincitto iri	in payton.	1 or expire	mution o	tables, see bescription of the rables in text)	0			
_			Sales of spec	ified mercl lines	handise				Sales of spec	cified merc lines	handise
Merchandise line code		Establish-			rcent of	line code		Establish-		As per total sa	cent of
dise lir	Kind of business and merchandise line	ments	Amount 1	Estab-	All	dise lir	Kind of business and merchandise line	ments	Amount 1	Estab-	All
erchand				lishments handling	lish-	Merchandise				lishments handling	lish-
		(number)	(\$1,000)	the line	ments 1	×		(number)	(\$1,000)	the line	ments 1
	EATING ANO ORINKING PLACES (SIC 58)					080	PACKAGEO ALCOHOLIC 8EVERAGES CIGARS-CIGARETTES-TOBACCO	17 5	8 969 23	90.3	36.4
	TOTAL	284	21 210	(X)	100.0	180 220	ALL FOOTWEAR	6 16	63 318	11.1 23.6	.3 1.3
020	GROCERIES-OTHER FOODS	17 273	116 18 005	15.1	•5 84•9	240 260 280	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	11 17 29	357 252 2 195	93.3 11.7 64.9	1.4
060 080	ALCOHOLIC ORINKS	95 13	2 325 103	39.1 18.5	11.0	300 320	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EOUIPMENT	28 21	1 493 727	36.3 19.8	6.1 3.0
100 500 520	CIGARS-CIGARETTES-TOBACCO	62 10 67	235 66 338	4.1 6.2 2.9	1 • 1 • 3 1 • 6	420 460 480	AUTO TIRES-BATTERIES-ACCESS HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE	15 4 21	348 281 3 701	15.2 32.3 63.2	1.4 1.1 15.0
-	MITCELLANEOUS MERCHANOISE	(X)	22	(X)	• 1	500 520	ALL OTHER MERCHANOISE	62 66	4 468 557	100.0	18.1 2.3
	EATING PLACES (SIC 5812)					-	MISCELLANEOUS MERCHANOISE	(X)	885	(X)	3.6
	TOTAL	252	(0)	(X)	100.0		LIOUOR STORES (SIC 592)				
020	GROCERIES-OTHER FOOOS	14 252]	21.7	•5 89•0		TOTAL	16	(0)	(X)	100.0
060 080 100	ALCOHOLIC ORINKS • • • • • • • • • • • • • • • • • • •	63 7 54	(0)	27.1 14.8 4.1	6.9 .4 1.1	080	PACKAGEO ALCOHOLIC SEVERAGES MISCELLANEOUS MERCHANOISE	16 (X)	} (0)	{99.9 (X)	99.9
500 520	ALL OTHER MERCHANOISE	9 62 (X)		6.5	•3 1•6		ANTIQUE ANO SECONOHANO STORES (SIC 593)				
		(^)		(x)	•1		TOTAL	24	1 186	(x)	100.0
	ORINKING PLACES (ALCOHOLIC 8EV.) (SIC 5813)					220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	7	38 338	23.1	3.2 28.5
	TOTAL • • • • •	32	(0)	(X)	100•0	260 420	KITCHENWARE-HOME FURNISHINGS AUTO TIRES-8ATTERIES-ACCESS	6 4	21 301	20.0 92.0	1.8 25.4
	ORU TIRES AND PROPRIETARY STRS. (SIC 591)					520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	10 (X)	36 451	6.2 (X)	3.0 38.0
	TOTAL	44	11 184	(X)	100•0		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
020 040	GROCERIES-OTHER FOOOS MEALS-SNACKS	10 25	238 990	4.7 15.6	2.1		TOTAL	7	1 432	(X)	100.0
	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	38 44 5	819 7 852 68	9.9 70.2 2.4	7•3 70•2 •6	300 520	SPORTING-RECREATION EQUIPMENT NONMERCHANOISE RECEIPTS	7 4	1 309 28	91.4 3.8	91.4
160 180	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	3	45 13	1.6	• 4	-	MISCELLANEOUS MERCHANOISE	(x)	95	(X)	6.6
260 280 320	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	6 15 7	258 272 61	6.9 4.6 1.4	2.3		JEWELRY STORES (SIC 597)				
	ALL OTHER MERCHANOISE	15 10 (X)	346 146 76	6.3	3 · 1 1 · 3		TOTAL	15	2 210	(X)	100.0
	MISCELLANEOUS MERCHANOISE	(^)	/6	(X)	•7	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	4	169	18.5	7.6
	ORUG STORES (SIC 591 PT•)					260 266 267	KITCHENWARE-HOME FURNISHINGS ALL OTHER HOME FURN EXC. CHINA CHINA-GLASSWARE	10 5 8	218 60 157	7.1 9.0	9.9 2.7 7.1
000	TOTAL	39	10 631		100.0	280	JEWELRY-OPTICAL GOOOS	15	1 509	68.3	68.3
020 040 100	GROCERIES-OTHER FOOOS	11 17 32	245 579 792	4.8 9.6 10.0	2 · 3 5 · 4 7 · 4	281 282 285	WATCHES-CLOCKS	15 14 12	275 253 189	12.4 11.4 12.1	12.4 11.4 8.6
120	COSMETICS-ORUGS-CLEANERS MEOICINES EXC. PRESCRIPTION	39 38	7 669 3 664	72.1	72•1 34•5	287 288 ~	OIAMONOS + EXC • OIAMONO WATCHES RINGS + EXC • OIAMONOS • • • • • MISCELLANEOUS MERCHANOISE • •	15 14 (X)	636 155 1	28.8 7.0 (X)	28.8 7.0 (Z)
122	PRESCRIPTION MEDICINES ALL OTHER ORUGS-PROPRIETARIES.	39 16	3 164 840	29.8 23.5	29.8	300	SPORTING-RECREATION EQUIPMENT	4	54	5.8	2.4
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	5	69 47	2.2	•6	520 529	NONMERCHANOISE RECEIPTS	15 15	256 173	11.6	11.6
180 260	ALL FOOTWEAR	3 7	13 266	1.5	•1 2•5	533	ALL NONMOSE RCPTS FROM CUSTMRS	8	83	5.7	3.8
500	JEWELRY-OPTICAL GOODS	17 7 17	277 64 363	4.6 1.5 6.3	2.6 .6 3.4	-	MISCELLANEOUS MERCHANOISE	(X)	4	(X)	•2
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	11 (X)	150 97	3.1 (X)	1.4		FUEL ANO ICE OEALERS (SIC 598)				
	PROPRIETARY STORES						TOTAL	21	4 939	(X)	100.0
	(SIC 591 PT.) TOTAL ²	5	553	(X)	100.0	320 480 520	HAROWARE-GAROENING EQUIPMENT HOUSEHOLO FUELS-ICE NONMERCHANOISE RECEIPTS	14 21 13	138 3 700 106	5.7 74.9 3.6	2.8 74.9 2.1
	Į.					-	MISCELLANEOUS MERCHANDISE	(X)	995	(X)	20.1
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)						FLORISTS (SIC 5992)				
S	TOTAL • • • • • • • • • • • • • • • • • • •	void disclosure.	NA Not availa	1	100.0 Not applic	able.	TOTAL • • • • • Z Less than 0.05 percent.	12	(0)	(X)	100.0
	Detail may not add to total due to rounding.			^	аррис		Z Less than 0.00 percent.				

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

Newport News-Hampton SMSA-Continued

 $(Includes\ only\ establishments\ with\ payroll.\quad For\ explanation\ of\ tables,\ see\ "Description\ of\ the\ Tables"\ in\ text)$

			Sales of spec	ified merc lines	handise	a a			Sales of spe	offied mercl lines	andise
line cod	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	
Merchandise line code		(number)	Amount ¹ (\$1,000)	Estab- lishments handling the line	AII estab- tish- ments ¹	Merchandise		(number)	Amount ¹ (\$1,000)	Estab- lishments handling the line	Att estab- lish- ments ¹
	CIGAR STORES AND STANOS (SIC 5993)						NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	3 (X)	99 1 993	5•7 (X)	4•7 95•3
	TOTAL	-	-	(X)	-		MAIL ORDER HOUSES (SIC 53)				
	(OTHER 59) TOTAL	54	5 164	(X)	100•0		TOTAL	-	•	(x)	
220 280 320 500 520	MAJOR APPL-RAOIO-TV-MUSICAL INST JEWELRY-OPTICAL GOOOS HARDWARE-GAROENING EQUIPMENT ALL OTHER MERCHANDISE NONMERCHANOISE RECEIPTS	3 10 5 44 22	81 614 579 3 425 124	21.6 45.2 53.5 100.0 6.5	1.6 11.9 11.2 66.3 2.4		(SIC 534) TOTAL • • • • • •	2	(0)	(X)	100•0
-	MISCELLANEOUS MERCHANOISE	(X)	341	(X)	6.6		OIRECT SELLING ESTABLISHMENTS (SIC 535) TOTAL	4	(D)	(X)	100•0
	(SIC 53 PART*) TOTAL • • • • • •	6	2 092	(X)	100 • 0						

X Not applicable.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
*Detail may not add to total due to rounding.
*Merchandise line detail withheld due to insufficient reporting.

Norfolk-Portsmouth SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	(1	includes only e	stablishments with	n payroll.	For explai	nation of	tables, see "Description of the Tables" in text)				
-			Sales of spec	ified merch lines	nandise	0			Sales of spec	ified mercl lines	nandise
ine code	Kind of business and merchandise line	Establish- ments			cent of les of	line code	Kind of business and merchandise line	Establish- ments		As pero total sa	
Merchandise line code	Kind of business and incremandise fine		Amount ²	Estab- lishments handling	AII estab- lish-	Merchandise line code	Kind of business and merchandise fille		Amount 1	Estab- fishments handling	All estab- lish-
Mer		(number)	(\$1,000)	the line	ments1	Mer		(number)	(\$1,000)	the line	ments ¹
	RETAIL TRACE			:		-	MISCELLANEOUS MERCHANOISE	(X)	257	(X)	11.3
	TOTAL	2 957	833 733	(X)	100.0		ELECTRICAL SUPPLY STORES (SIC 524)				
020 040	GROCERIES-OTHER FOOOS MEALS-SNACKS	708 768	172 557 51 626	50.4 25.9	20.7		TOTAL	4	(0)	(X)	100.0
060 080 100	ALCOHOLIC DRINKS	279 233 630 515	9 592 26 113 13 295 24 227	57.1 20.0 8.9 9.1	1.2 3.1 1.6 2.9		HAROWARE STORES (SIC 5251)				
120 140 160	COSMETICS-ORUGS-CLEANERS	244 286	32 821 62 160	16.4	3.9 7.5		TOTAL	49	6 459	(X)	100.0
180 200	ALL FOOTWEAR	212 164	18 351 15 699	10.4	2•2 1•9	300	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	25 22	239 180	13.6 7.9	3.7 2.8
220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	252 219 274	32 982 33 191 12 203	22.3	4.0 4.0 1.5	340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS HAY-GRAIN-FEEO-FARM SUPPLIES	49 36 7	4 366 1 048 52	67.6 31.0 4.3	67.6 16.2
280 300	JEWELRY-OPTICAL GOODS	245 182	9 798 7 972	5.5 6.0 6.6	1.2	500	ALL OTHER MERCHANOISE	8 19	53 72	5.5	.8
	HAROWARE-GAROENING EOUIPMENT LUMBER-BUILOING MATERIALS	221 136	12 604 20 740	8.2	1.5 2.5		MISCELLANEOUS MERCHANOISE	(X)	449	(X)	7.0
420	AUTOMOBILES-TRUCKS	135 508 480 16	125 081 41 282 26 019 4 792	60.0 21.1 9.6 8.4	15.0 5.0 3.1		FARM EOUIPMENT OEALERS (SIC 5252)				
	HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE	26 121	3 961 13 182	9.4	•5 1•6		TOTAL	7	6 399	(X)	100.0
500 520	ALL OTHER MERCHANOISE	583 1 195	28 891 34 594	9.1 5.5	3.5 4.1	440 520	FARM EQUIPMENT MACHINERY NONMERCHANOISE RECEIPTS	7 3	4 328 366	67.6 7.0	67.6 5.7
						-	MISCELLANEOUS MERCHANOISE	(X)	1 705	(X)	26.6
	8UILOING MATERIALS, HAROWARE, AND FARM EOUIP OEALERS (SIC 52)						GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)				
	TOTAL	110	31 820	(X)	100•0		TOTAL	114	143 022	(X)	100.0
260 300	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	30 26	501 332	8.2 4.4	1.6	020	GROCERIES-OTHER FOOOS	69	2 743	2.5	1.9
320 340 440	HAROWARE-GAROENING EOUIPMENT LUMBER-BUILOING MATERIALS FARM EOUIPMENT MACHINERY	72 90 8	6 233 17 015 4 352	38.5 80.3 54.1	19.6 53.5 13.7	040 080 100	MEALS-SNACKS	33 4 10	2 590 77 227	3.0 33.3 22.2	1.8
460 500	HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANOISE	10	418 606	8.3	1.3	120	COSMETICS-ORUGS-CLEANERS	82 83	4 044 15 656	3.1	2.8
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	54 (X)	1 082 1 280	6.0 (X)	3.4	160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	88 76	37 438 5 749	26.6	26 • 2 4 • 0
						200 220	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST	92 57	13 502 10 817	10.8	9.4 7.6
	LUMBER AND OTHER BLOG. MATERIALS OEALERS (SIC 521)					240	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	59 86 81	6 473 6 318 2 228	5.3 4.5 1.8	4.5 4.4 1.6
	TOTAL	30	15 505	(X)	100.0	280 300 320	JEWELRY-OPTICAL GOOOS	50 71	2 841 4 995	2.8	2.0
320	HAROWARE-GAROENING EQUIPMENT	18	752	12.6	4.9	340	LUMBER-BUILOING MATERIALS AUTO FUELS-LUBRICANTS	22 8	2 902 367	4.2	2.0
340 341	LUMBER - SUILOING MATERIALS LUMBER	30 23	13 163 4 075	84.9	84 • 9 26 • 3	420 440	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	12 5	3 420 358	5.0	2.4
342 343	PLYWOOO. WINOOWS:OOORS:ANO FRAMES-METAL	24	1 678 705	11.6	10.8	500 520	NONMERCHANOISE	86 62	10 338 9 807	7.3 8.2	7•2 6•9
345 346 347	ALL OTHER MILLWORK	21 24 13	1 203 937 753	7.0 7.4	7 · 8 6 · 0 4 · 9	-	MISCELLANEOUS MERCHANOISE	(X)	132	(X)	• 1
348 351	PAINT-GLASS-WALLPAPER METAL ROOFING AND SIDING	21	536 213	6.3	3.5		OEPARTMENT STORES (SIC 531)				
352 353	MASONRY SUPPLIES	9 20	424 278	13.3	2•7 1•8		TOTAL	26	116 397	(X)	100.0
355	ALL OTHER BUILDING MATERIALS . MISCELLANEOUS MERCHANDISE	24 (X)	1 847 398	18.5 (X)	11.9 2.6	020	GROCERIES-OTHER FOOOS	14	1 758	2.0	1.5
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	17 (X)	511 1 079	7.2 (X)	3•3 7•0	140	MEALS-SNACKS	12 22 26	1 306 2 947 13 637	1.7 2.8	1.1 2.5
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522)					141	MEN'S CLOTHING	25 23	9 831 3 806	9.3 3.4	8.4 3.3
	TOTAL	3	(0)	(X)	100.0	160 161 162	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR HANOBAGS-ACCESSORIES	26 25 24	32 210 2 881 1 757	27.7 2.5 1.5	27.7 2.5 1.5
	PAINT: GLASS: AND WALLPAPER STRS: (SIC 523)					163 164 165	MILLINERY	24 25 25	88B 1 559 5 654	1.3 5.0	1.3 4.9
	TOTAL	17	2 279	(x)	100.0	166 167 168	WOMENS COATS-SUITS-FURS-RAINWR WOMEN'S ORESSES	23 25 25	3 399 6 726 6 286	3.0 5.9 5.5	2.9 5.8 5.4
340 357	LUMBER-BUILOING MATERIALS PAINT-VARNISH ETC	17 16	1 917 1 051	84.1	84 • 1 46 • 1	169 171	GIRLS'-SUBTEEN-TEEN WEAR OTHER WOMENS-GIRLS-CLOTHES ACC	22	2 50B 552	2.3	2.2
358 359	PAINT SUNORIES	15 13	291 115	14.0 7.8	12.8	180	ALL FOOTWEAR	25	4 724	4 • 1	4 • 1
-	MISCELLANEOUS MERCHANOISE	(X)	459	(X)	20•1						
S	I NONMERCHANDISE RECEIPTS tandard Notes: Represents zero. D Withheld to a Nonstore retailers, part of SIC major group 53, are show	void disclosure.	NA Not availa		l 4•6 Not applica		Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Note: NORFOLK-PORTSMOUTH SMSA— Consists of Chesapeake, Norfolk, Portsmouth, and Virginia Beach cities, Va.

VIRGINIA 48-24

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967-Continued

Norfolk-Portsmouth SMSA-Continued

(tncludes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merc	handise				Sales of spe	cified merc	handise
e code		Establish-		As pe	rcent of	line code		Establish-			cent of
Merchandise line	Kind of business and merchandise line	ments	Amount 1	Estab- lishments handling	Ati	Merchandise li	Kind of business and merchandise line	ments	Amount ¹	Estab- lishments handting	All
Mer		(number)	(\$1,000)	the line	ments *	Mer		(number)	(\$1,000)	the tine	ments ¹
200 201 202	CURTAINS-DRAPERIES-DRY GOODS PIECE GOOOS-NOTIONS	26 22 24 (X)	9 729 3 396 6 224 108	8.4 3.1 5.5 (X)	8.4 2.9 5.3	300 320 321 322	SPORTING-RECREATION EQUIPMENT . HARDWARE-GAROENING EQUIPMENT . HAROWARE-TOOLS GAROENING EQUIPMENT-SUPPLIES .	11 19 8 16	206 154 109 43	8.6 10.0 7.2 4.1	3.7 2.6 1.0
220 221 222	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR	13 12 12	9 723 6 232 3 480	12.7 8.5 4.6	8.4 5.4 3.0	340 348	LUMBER-BUILOING MATERIALS PAINT-GLASS-WALLPAPER MISCELLANEOUS MERCHANDISE	7 6	83 44	5.7 3.1	2.0
240 241 242	FURNITURE-SLEEP EQUIP-FLOOR COV. FLOOR COVERINGS FURNITURE-SLEEP EQUIPMENT	19 17 18	5 846 2 184 3 662	5.9 2.4 3.9	5.0 1.9 3.1	500 501	ALL OTHER MERCHANOISE	21 17	38 174 110	7.6 5.2	4.2 2.6
260 280 300	JEWELRY-OPTICAL GOOOS	25 22 14	4 525 1 631 2 361	3.9 1.5 2.8	3.9 1.4 2.0	502 - 520	BOOKS-STATIONERY-PHOTO: EQUIP, MISCELLANEOUS MERCHANDISE:	18 (X)	42 20 151	2 • 1 (X) 6 • 5	1.0 .5 3.6
340 348	HAROWARE-GAROENING EOUIPMENT LUMBER-BUILDING MATERIALS PAINT-GLASS-WALLPAPER	16 9 9	4 132 2 788 1 025	4.6	3.5 2.4 .9	-	MISCELLANEOUS MERCHANOISE ORY GOOOS STORES	(X)	173	(X)	4.2
356 380	ALL OTHER LUMBER-MILLWORK	4	1 761	3.5	1.5		(SIC 539 PART)	9	863	(X)	100.0
400 420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	5 10 4	317 3 376 347	.6 4.9 .7	2.9	200	CURTAINS-ORAPERIES-ORY GOODS MISCELLANEOUS MERCHANDISE	9 (X)	857 6	99.3 (X)	99.3
500 501 502 518	ALL OTHER MERCHANOISE	26 21 20 14	6 075 3 127 1 916 1 031	5.2 3.0 1.8 1.2	5.2 2.7 1.6		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
520	NONMERCHANDISE RECEIPTS	20	8 758	9.1	7.5		TOTAL	6	(0)	(X)	100•0
534 535	AUTO REPAIR	7 20	334 8 424	8.7	7•2		FOOO STORES (SIC 54)				
-	MISCELLANEOUS MERCHANOISE	(X)	146	(X)	•1		TOTAL	498	193 036	(X)	100.0
020 040	VARIETY STORES (SIC 533) TOTAL	42 39 18	(0)	(X) (4.0 12.5	100·0 4·0 5·8	040 080 100 120 260 500	GROCERIES-OTHER FOODS	498 28 143 308 265 16 170	167 864 1 656 3 800 5 507 4 205 903 3 867	87.0 4.3 4.0 5.7 4.6 3.4 3.5	87.0 .9 2.0 2.9 2.2 .5 2.0
140 160	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	41 40 39 38 39		4.5 6.8 21.7 4.0	4.5 6.8 21.4 3.9 11.3	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	161 (X)	4 831 402	3.2 (X)	2.5
220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	35 32	(0)	3.6	3 • 5 2 • 0		(SIC 541)				
280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	38 37 24 37		6.8 2.0 1.7	6.7 2.0 1.3		GROCERIES-OTHER FOOOS	386 386	187 900 162 937	86.7	86.7
340 500	LUMBER-BUILOING MATERIALS	6 39 34 (X)		3.5 .6 19.3 4.3 (X)	3.3 .1 19.0 4.2	021 022 023 024	MEATS-FISH-POULTRY	354 324 267 362	46 988 13 126 6 006 96 738	25.1 7.0 4.9 52.1	25.0 7.0 3.2 51.5
:	GENERAL MERCHANDISE STORES (SIC 539 PART)	, , , , , , , , , , , , , , , , , , ,			•	080 100 120	MEALS-SNACKS	22 143 298 252	1 596 3 798 5 476 4 129	3.8 3.9 5.6 4.5	.8 2.0 2.9 2.2
000	TOTAL	31	4 163	(X)	100.0		KITCHENWARE-HOME FURNISHINGS	15 165	903 3 850	3.3	2.0
100	GROCERIES-OTHER FOODS	16 4 5	131 48 105	14.6 8.5 8.8	3 · 1 1 · 2 2 · 5	516 517	ALL OTHER MERCHANDISE PAPER-PAPER PRODUCTS	37 161	778 3 071	1.6	1.6
	COSMETICS-DRUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	19 17	121 556	5.3	2.9		NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	141 (X)	4 810 401	3.2 (X)	2.6
160 161 162 163	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILDREN'S-INFANTS' WEAR HANDBAGS-ACCESSORIES MILLINERY.	24 12 9 5	635 105 39 12	18.0 3.1 1.8 1.0	15·3 2·5 ·9		MEAT MARKETS (SIC 542 PT•)				
164 165 166	HOSIERY	12	62 95	2.1	1.5 2.3		TOTAL	7	807		100.0
167 168 169 171	WOMEN'S DRESSES	7 9 12 6	40 87 100 34	2.6 4.5 3.2 2.6	1.0 2.1 2.4 .8	021	GROCERIES-OTHER FOODS	7 7 (X)	804 758 43	99.6 93.9 (X)	99.6 93.9 5.3
180	OTHER WOMENS-GIRLS-CLOTHES ACC	11	194	9.3	4.7	-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	• 4
200 220 240	CURTAINS-DRAPERIES-DRY GOODS MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	12 9 8 23	371 345 194 349	11.1 16.2 11.7 10.9	8.9 8.3 4.7 8.4		FISH (SEA FOOD) MARKETS (SIC 542 PT.) TOTAL ²	7	771	,,,	100.0
280	JEWELRY-OPTICAL GOODS	22	NA Not availa	7.2		ll obte.	Z Less than 0.05 percent.		334	(X)	100•0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

Detail may not add to total due to rounding.

**Merchandise line detail withheld due to insufficient reporting.

Norfolk-Portsmouth SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		I I I I I I I I I I I I I I I I I I I				Tation 0	T ables, see Description of the Tables III text)			<u>-</u> .	
ev.			Sales of spec	ified mercl lines	handise	۵			Sales of spe	ified mercl lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	rcent of ales of	se line code	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	
Merchandi		(number)	(\$1,000)	Estab- lishments handling the line	AII estab- lish- ments ²	Merchandise		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					380 381	AUTOMO8ILES-TRUCKS	41 41	98 530 63 784	86.8	86.8 56.2
	TOTAL	3	(0)	(X)	100•0	383 384 385 386 387	NEW COMMERCIAL VEHICLES-RETAIL NEW COMMERCIAL VEHICLES-WHSLE. USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE USEO COMMERCIAL VEHICLES	21 4 41 29 20	6 384 310 20 363 5 423 944	11.4 1.6 17.9 5.9 1.6	5.6 .3 17.9 4.8
	STORES (SIC 544) TOTAL • • • • • •	46	1 221	(x)	100.0	400	MISCELLANEOUS MERCHANDISE	(X) 27	1 322	(X)	1.2
020 024 -	GROCERIES-OTHER FOOOS	46 46 (X)	1 029 695 334	84.3 56.9 (X)	84 • 3 56 • 9 27 • 4	401 403	GASOLINE	10 22 (X)	87 197 9	•6 •3 (X)	•1 •2 (Z)
100	CIGARS-CIGARETTES-TOBACCO MISCELLANEOUS MERCHANOISE	9 (X)	30 162	14.3 (X)	2•5 13•3	420 421 422 423 424	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	41 40 32 33 24	7 543 4 253 2 320 527 443	6.6 3.7 2.3 .5	6.6 3.7 2.0 .5
	RETAIL BAKERIES (SIC 546)					520 527	NONMERCHANOISE RECEIPTS	40 39	7 109 6 204	6.3	6•3 5•5
	TOTAL ²	18	802	(x)	100+0	528	OTHER NONMERCHANOISE RECEIPTS.	17	803	1.2	•7
	RETAIL 8AKERIES-8AKING, SELLING (SIC 5462)					-	MISCELLANEOUS MERCHANOISE	(X)	42	(X)	(Z)
	TOTAL	17	(0)	(X)	100.0		OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
	RETAIL BAKERIESSELLING ONLY						TOTAL	7	7 321	(X)	100.0
	(SIC 5463)	1	(0)	(x)	100.0	380 381 385 386	AUTOMOBILES-TRUCKS	7 7 7 5 (X)	5 663 3 346 1 548 269 500	77.4 45.7 21.1 4.4 (X)	77.4 45.7 21.1 3.7 6.8
	OAIRY PROOUCTS STORES (SIC 545)					400	AUTO FUELS-LUBRICANTS	5	40	•6	•5
	TOTAL	28	(0)	(x)	100.0	403	MOTOR OILS-GREASES-OTHER OILS. MISCELLANEOUS MERCHANOISE	(X)	37 3	(X)	•5 (Z)
	EGG ANO POULTRY OEALERS (SIC 549 PT•)					420 421 422 423	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	7 7 5 7	862 520 101 100	11.8 7.1 1.6 1.4	11.8 7.1 1.4 1.4
	TOTAL	2	(0)	(X)	100.0	424 520	AUTOMOBILE TIRES-BATTERIES-ACC NONMERCHANOISE RECEIPTS	7	141 755	10.3	10.3
	OTHER MISCELLANEOUS FOOO STORES (SIC 549 PT.)					527 528		6 5	720 35	11.8	
	TOTAL	1	(0)	(X)	100•0						
	AUTOMOTIVE OEALERS (SIC 55 EX. 554)						OEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)			-	
220	TOTAL	186	159 010	(X)	100.0	380	TOTAL	9	12 962 11 145	86.0	86.0
260 300 320	KITCHENWARE-HOME FURNISHINGS	11 28 10 121	117 1 440 144 124 868	3.4 16.9 3.7 87.7	•1 •9 •1 78•5	381 385 386	NEW PASSENGER CARS-RETAIL USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANDISE	9 9 6 (X)	7 746 2 681 538 152	59 · 8 20 · 7 5 · 2 (X)	59 · 8 20 · 7 4 · 2 1 · 2
400 420 500 520	AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE	69 109 23 116	936 17 415 2 516 10 323	1.0 11.8 34.0 6.9	11.0 1.6 6.5	400 403	AUTO FUELS-LUBRICANTS	7 7 (X)	59 46 13	•5 •4 (X)	•5 •4 •1
-	MOTOR VEHICLE OEALERS (SIC 551: 552)	(X)	106	(X)	•1	420 421 422 423	AUTO TIRES-8ATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	9 9 9 9	885 580 202 42	6.8 4.5 1.6	6.8 4.5 1.6
	TOTAL	117	143 084	(x)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC NONMERCHANOISE RECEIPTS	7	862	6.7	6.7
380 400 420	AUTO FUELS-LUBRICANTS	117 41 61	124 432 409	87.0	87.0	520 527 528	SERVICE LABOR	9 5	706 156	5.4	5.4
520		70 (X)	9 330 8 843 70	6.8 6.4 (X)	6•5 6•2 (Z)	-	MISCELLANEOUS MERCHANOISE	(X)	11	(X)	• 1
	OEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)						MOTOR VEHICLE CEALERSUSEC CARS ONLY (SIC 552)				102
9	TOTAL • • • • • • • • • • • • • • • • • • •		113 517	(x)	100.0		TOTAL • • • • •	60	9 284	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Norfolk-Portsmouth SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merc	handise				Sales of spe	cified mero	chandise
e code		Establish-		As pe	icent of	e code		Establish-		As pe	rcent of
tise line	Kind of business and merchandise line	ments	Amount 1	total sa Estab-	All	fise tim	Kind of business and merchandise line	ments	Amount 1	total sa Estab	All
Merchandise line code		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹	Merchandise line code		(unuper)	(\$1,000)	lishments handling the line	estab-
380 385 386 392	AUTOMOBILES-TRUCKS	60 60 16 4	9 094 8 261 633 25	98.0 89.0 14.5 4.2	98.0 89.0 6.8	300 307 308 311	SPORTING-RECREATION EQUIPMENT. OUTBOARO BOATS	11 8 9 7	1 19S 201 233 123	84.9 18.5 20.7 14.8	84.9 14.3 16.6 8.7
\$20 \$28	MISCELLANEOUS MERCHANOISE NONMERCHANOISE RECEIPTS OTHER NONMERCHANOISE RECEIPTS . MISCELLANEOUS	1S 10 (X)	17S 117 60 S7	3.9 1.8 (X)	1.9	312 313 318 -	BOAT TRAILERS	7 8 6 (X)	37 1BS 26B 147	3.8 26.2 32.7 (X)	2.6 13.1 19.0 10.4
-	MISCELLANEOUS MERCHANOISE	(X)	73	(X)	•8	-	MISCELLANEOUS MERCHANOISE	(X)	212	(X)	15 • 1
	TIRE, BATTERY, AND ACCESSORY OLRS						HOUSEHOLO TRAILER OEALERS (SIC 5592)				
	(SIC S53)	47	11 950	(x)	100.0		TOTAL	7	2 074	(x)	100.0
220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	19 4	1 141 29	16.7	9•S •2	500 504	ALL OTHER MERCHANOISE	7 6 (X)	2 041 1 722 313	9B.4 99.1 (X)	98.4 83.0 1S.1
260 300 320	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	11 16 10	117 234 140	3.1 3.9 3.9	1.0 2.0 1.2	-	MISCELLANEOUS MERCHANOISE	(X)	33	(X)	1.6
340 400 420	LUMBER-BUILOING MATERIALS	4 25 47	12 S01 8 077	.8 13.4 67.6	•1 4•2 67•6		AIRCRAFT: MOTORCYCLE OEALERS				
\$00 \$20	ALL OTHER MERCHANOISE	13 37 (X)	297 1 391 11	5.8 12.6 (X)	2.S 11.6		TOTAL	2	(0)	(x)	100.0
	HOME ANO AUTO SUPPLY STORES (SIC SS3 PT.)						AUTOMOTIVE OEALERS: N.E.C. (SIC S599 PT.)				
	TOTAL	6	(0)	(x)	100 • 0		TOTAL	2	(0)	(X)	100.0
	OTHER TIRE! BATTERY, ANDACCESSORY						GASOLINE SERVICE STATIONS (SIC 554)				
	OFALERS (SIC SS3 PT.) TOTAL	41	(0)	(x)	100.0		TOTAL	409	46 S96	(X)	100.0
220 221 222 223	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES	13 10 13 3		(11.B 5.S 4.B 9.9	S•9 2•2 2•4 1•3	020 040 100 380	GROCERIES-OTHER FOOOS	41 23 61 9	168 234 265 45	3.S 6.7 4.S 7.1	.4 .5 .6
260 264	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES MISCELLANEOUS MERCHANOISE	S 5 (X)		1.3 1.3 (X)	+3 +3 (2)	400 401 402 403	AUTO FUELS-LUBRICANTS GASOLINE	409 409 27 362	39 04S 35 846 690 2 S09	83.8 76.9 25.8 5.9	83.8 76.9 1.5 5.4
300 317	SPORTING-RECREATION EQUIPMENT ALL OTHER SPTG GOOOS EXC BOATS	10 10		1.1	•S	420 480 500	AUTO TIRES-BATTERIES-ACCESS HOUSEHOLO FUELS-ICE	338 22 11	4 765 212 3 ^u	12.5 6.1 2.7	10.2 .S .1
320 400	HAROWARE-GAROENING EQUIPMENT AUTO FUELS-LUBRICANTS	S 2S		1.3 13.5	4.9	\$20 \$27	NONMERCHANOISE RECEIPTS	245 237	1 711 1 496	6.6	3.7
420 416 417	AUTO TIRES-BATTERIES-ACCESS NEW TIRES-TUBES(TO FLEET OPRTRS NEW TIRES-TUBES(TO OTHER USERS)	41 16 27		74.5 8.3 22.2	74.S S.3 20.3		MISCELLANEOUS MERCHANOISE	(X)	96	(X)	•2
418 419 426	RETREADS(TO FLEET OPERATORS) . RETREADS(TO OTHER USERS) AUTOMOBILE ACCESSORIES	14 19 35	(0)	7.3 22.8	•6 S•1 19•6		APPAREL ANO ACCESSORY STORES (SIC S6)				
428 429 431	NEW AUTO TIRES SOLO TO OEALERS NEW TRUCK-BUS TIRES (TO USERS) NEW TRK-BUS TIRES (TO OEALERS).	18 17 15		10.0	6•S 7•7		TOTAL	239	SS 444	(X)	100.0
433 434 435	RETREADS SOLO TO DEALERS RETREADS-TRUCK-BUS (TO USERS). RETREADS-TRUCK-BUS(TO DEALERS)	16 16		1.2 3.3 3.9	2 • 1 2 • 6	140	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	20 114	312 16 S24	4.0	.6 29.8
436	STORAGE BATTERIES	14 31		3.9	3.1	180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	147 107 13	23 882 12 141 511	\$9.2 41.8 6.5	43.1
520	NONMERCHANOISE RECEIPTS	31		12.5	2.0	280 S00 S20	JEWELRY-OPTICAL GOOOS	16 18 113	17B 2S7 1 411	1.6 2.2 3.3	.3 .S 2.5
S24 S2S S26	BRAKE ANO WHEEL SERVICES TIRE SERVICES OTHER THAN RETRO OTHER NONMERCHANOISE RECEIPTS.	23 20 28		7.0 2.0 S.6	S•3 1•4 4•7	-	MISCELLANEOUS MERCHANOISE	(X)	228	(X)	•4
-	MISCELLANEOUS MERCHANOISE	(X))	(x)	•1		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC S62, 3, 8)				
	BOAT OEALERS (SIC SS91)					120	TOTAL	82 7	20 360 271	(X)	100.0
	TOTAL	11	1 407	(x)	100.0	140 160 180 200 280 500 520	WEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWER. CURTAINS-ORAPERIES-ORY GOOOS. JEWELRY-OPTICAL GOOOS. ALL OTHER MERCHANOISE. MISCELLANEOUS MERCHANOISE.	11 82 8 6 10 9	961 17 674 306 247 153 164 496	12.9 86.8 4.0 3.8 2.1 1.3 3.0 (X)	4.7 86.8 1.5 1.2 .8 .8 2.4

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

Norfolk-Portsmouth SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of specified merchandise lines As percent of						Sales of spec	cified mercl lines	nandise
Merchandise line code		Establish-			rcent of	line code		Establish-		As per total sa	
idise lir	Kind of business and merchandise line	ments	Amount ¹	Estab-	IIA	dise li	Kind of business and merchandise line	ments	Amount 1	Estab-	AII
Merchan		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹	Merchandise		(number)	(\$1,000)	handling the line	estab- lish- ments ¹
	WOMEN'S READY-TO-WEAR STORES (SIC S62)	(110111201)	(01,000)				FAMILY CLOTHING STORES (SIC S6S)	(Homber)	(\$1,000)		mento
	TOTAL	65	18 324	(X)	100.0		TOTAL ² · · · · · ·	28	7 713	(X)	100.0
120	COSMETICS-ORUGS-CLEANERS	7 10	264 921	3.7 13.2	1•4 S•0		SHOE STORES (SIC S66)				
140 142 143	80YS' CLOTHING	6 4	28S 189	S.2 3.6	1 • 6 1 • 0		TOTAL	SS	(0)	(X)	100.0
144 146	OTHER MEN'S OUTERWEAR OTHER MEN'S CLOTHING MISCELLANEOUS MERCHANOISE	4 6 (X)	176 261 10	3.6 4.S (X)	1.0 1.4 .1	140 160	MEN'S-80YS' CLOTHING EXC FOOTWR, WOMEN'S-GIRLS'CLOTHING; EX FOOTWR	9 20	h	∫12.2	•3 8•6
160 161	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR	6S 18	1S 794 99S	86.2 9.4	86•2 S•4	S20	ALL FOOTWEAR	SS 6 32	(0)	87.1 7.5 3.9	87 • 1 • 6 3 • 4
163 164 16S	MILLINERY	23 38 48	2S0 288 1 S78	1.8 1.9 9.S	1 • 4 1 • 6 8 • 6	-	MISCELLANEOUS MERCHANOISE	(X)		(x)	(Z)
168 172 173	WOMEN'S 8LOUSES-SPTSWR ORESSES	S6 64 S8	3 728 5 808 2 164	20.8 31.7 11.8	20.3 31.7 11.8		MEN'S SHOE STORES (SIC S66 PT•)		Í		
174 175 176	HANOBAGS	33 9 26	229 145 607	1.S 2.1 4.8	1•2 •8 3•3	180	TOTAL	3	(0)	(X)	97.7
180	ALL FOOTWEAR	7 6	281 237	3.9	1 · S 1 · 3	181	MEN'S ANO BOYS' FOOTWEAR MISCELLANEOUS MERCHANOISE	3 (X)	(0)	97.7 (X)	97.7
280 S00	JEWELRY-OPTICAL GOOOS ALL OTHER MERCHANOISE	10 9 33	141 159 446	2.0 1.S	•8 •9 2•4	_		(^/		(()	2.0
S20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	81	2.9 (X)	•4		WOMEN'S SHOE STORES (SIC S66 PT.)				
	MILLINERY STORES (SIC S63 PT.)					180	TOTAL	9	3 317 2 828	8S.3	100.0 8S.3
	TOTAL	s	229	(X)	100.0	182 183	WOMEN'S ANO GIRLS' FOOTWEAR CHILOREN'S ANO INFANTS' FOOTWR MISCELLANEOUS MERCHANOISE	9 4 (X)	2 32S 200 303	70•1 6•7 (X)	70 • 1 6 • 0 9 • 1
160 163	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR MILLINERY	S S (X)	224 176 45	97.8 76.9 (X)	97•8 76•9 19•7	S20	NONMERCHANOISE RECEIPTS	S (X)	132 3S7	4.7 (X)	4.0 10.8
-	MISCELLANEOUS MERCHANOISE	(X)	s	(X)	2+2		CHILOREN'S ANO JUVENILES' SHOE				
	CORSET ANO LINGERIE STORES (SIC S63 FT.)						STORES (SIC S66 PT.) TOTAL	2	(0)	(X)	100•0
	TOTAL	-	-	(X)	-		FAMILY SHOE STORES				
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC S63 PT.)						(SIC S66 PT.) TOTAL	41	8 904	(X)	100.0
	TOTAL	10	(0)	(X)	100.0	140	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	8 14	24 738	.6 12.0	.3 8.3
	FURRIERS AND FUR SHOPS (SIC S68)					180	ALL FOOTWEAR	41 41	7 782 2 334	87 • 4 26 • 2	87.4 26.2
	TOTAL	2	(0)	(X)	100.0	182 183	WOMEN'S ANO GIRLS! FOOTWEAR CHILOREN'S ANO INFANTS' FOOTWR	41 3S	4 S76 871	S1.4 11.0	S1.4 9.8
	MEN'S ANO 80YS' CLOTHING FURNISHINGS STORES (SIC S61)					S00 S20	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	S 23	70 290	7.7 3.8	•8 3•3
	TOTAL	63	13 910	(X)	100•0		CHILOREN'S ANO INFANTS' WR. STRS.				
140 142 143	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLOTHING	63 16 48	12 S01 36S 5 732	89.9 7.8 43.2	89.9 2.6 41.2		(SIC S64)	9	771	(X)	100.0
144 145 146	OTHER MEN'S OUTERWEAR MEN'S HATS	4S 30 S9	2 189 21S 4 000	17.7 3.8 29.S	1S.7 1.S 28:8	160 161	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR	9	689 683	89.4	89.4 88.6
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	6	S62	15.0	4.0		MISCELLANEOUS MERCHANOISE	(X)	82	(X)	10.6
168 176	WOMEN'S 8LOUSES-SPTSWR OTHER WOMENS-GIRLS'CLOTHES ACC MISCELLANEOUS MERCHANDISE	(X)	20S 147 210	5.6 4.1 (X)	1 • S 1 • 1 1 • S		MISC. APPAREL AND ACCESSORY STRS. (SIC S69)				
180 S20	ALL FOOTWEAR	24 26 (X)	424 313 109	10.8 3.9 (X)	3.0 2.3 .8		TOTAL	1	(0)	(X)	100.0
	CUSTOM TAILORS (SIC S67)						FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)				
	TOTAL	1	(0)	(X)	100.0	200	TOTAL	187	SO 638	(X)	100 • 0 2 • S
9	tandard Notes: - Represents zero D Withheld to a	void displasure	NA Nat 2::-il-	hlo V		220	MAJOR APPL-RAOIO-TV-MUSICAL INST				37.S

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Norfolk-Portsmouth SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec		handise				Sales of spe		Irandise
ode				lines	toont of	ode				lines	
line c	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
Merchandise line code			Amount 1	Estab-	AII estab-	Merchandise			Amount 1	Estab- lishments	All estab-
Mercha		(number)	(\$1,000)	handling the line		Merch		(unwper)	(\$1,000)	handling the line	lish- ments 1
240 260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	98 61	24 740 2 721	94.4	48.9	220 233	MAJOR APPL=RAOIO=TV=MUSICAL INST RECOROS=TAPES=RELATEO ACCESS .	5 5	325 310	98 • 2 93 • 7	98.2 93.7
500 520	ALL OTHER MERCHANOISE	6 103 (X)	157 2 429 369	12.0 7.6 (X)	4 · 8	- -	MISCELLANEOUS MERCHANDISE MISCELLANEOUS MERCHANOISE	(x)	13	(X)	1.8
	FURNITURE STORES						MUSICAL INSTRUMENT STORES				
	(SIC 5712)						(SIC 5733 PT.)				
	TOTAL ² · · · · · ·	80	27 942	(X)	100•0		TOTAL ² · · · · · ·	12	2 605	(X)	100.0
	HOME FURNISHINGS STORES (OTHER 571)						EATING ANO ORINKING PLACES (SIC 58)				
	TOTAL	31	3 937	(x)	100.0		TOTAL	643	56 394	(X)	100.0
200 240	CURTAINS-ORAPERIES-ORY GOOOS FURNITURE-SLEEP EQUIP-FLOOR COV.	14 13	664 1 771	31.9 59.3	16•9 45•0	020 040	GROCERIES-OTHER FOOOS	34 604	387 43 591	14.8	•7 77•3
	KITCHENWARE-HOME FURNISHINGS NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	17 10 (X)	1 196 244 61	65.5 11.4 (X)	30 · 4 6 · 2 1 · 5	060 080 100	ALCOHOLIC ORINKS	272 41 131	9 512 351 1 078	44.2 10.5 6.5	16.9
				1		120 500	COSMETICS-ORUGS-CLEANERS	10 17	42 240	3 · 1 6 · 5	•1
	FLOOR COVERINGS STORES (SIC 5713)			:		520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	143 (X)	865 328	3.9 (X)	1.5
0.00	TOTAL	7	1 660	(X)	100.0		EATING PLACES				
240 520	FURNITURE-SLEEP EQUIP-FLOOR COV. NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	7 4 (X)	1 498 98 64	90.2 9.3 (X)	90 · 2 5 · 9 3 · 9		(SIC 5812)	510	(0)	(X)	100.0
						020	GROCERIES-OTHER FOOOS	29	h	(14.8	.7
	ORAPERY: CURTAIN: ANO UPHOLSTERY STORES (SIC 5714)					040	MEALS-SNACKS	510 1 39 17		86.7 25.8 7.5	7.4
	TOTAL ²	11	1 091	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	95 10	(0)	2.6	2.0
	CHINA: GLASSWARE: ANO METALWARE STORES (SIC 5715)					500 520	ALL OTHER MERCHANOISE	15 119 (X)		7.3 3.8 (X)	1.5 1.7
	TOTAL	2	(0)	(X)	100.0						
	MISCELLANEOUS HOME FURNISHINGS						RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
	STORES (SIC 5719) TOTAL	11	(0)	(X)	100.0		TOTAL 2	363	31 521	(X)	100.0
		*1	(0)	`^′	100.0		CAFETERIAS (SIC 5812 PT•)				
	HOUSEHOLO APPLIANCE STORES (SIC 572)						TOTAL	29	(0)	tx)	100.0
	TOTAL	37	11 234	(X)	100.0	040	MEALS-SNACKS	29 (X)	10)	83.6 (X)	83.6 16.4
200	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST	6 37	9 669	12.6	86.1		REFRESHMENT PLACES				
224 225	NEW MAJOR APPLIANCES	37 26	7 923 1 252	70.5 15.1	70.5 11.1		(SIC 5812 PT.)				
226 227	USEO MAJOR APPL-RAOIOS-TV'S RECOROS-TAPES-MUSICAL INSTR	16 11	323 171	4.6 2.6	2.9	040	TOTAL	118	9 969 9 370	(X)	94.0
	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	242	18.3	2•2	060 100	ALCOHOLIC ORINKS	9 13	210 45	18.4	2.1
260 264 265	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES ALL OTHER KITCHENWR-HOUSEWR	13 13 11	569 452 117	8.6 6.8 2.0	5 · 1 4 · 0 1 · 0	500	COSMETICS-ORUGS-CLEANERS	4 5 40	6 46 206	6.6 27.7 3.1	•1 •5 2•1
520	NONMERCHANOISE RECEIPTS	28	585	7.0	5•2		MISCELLANEOUS MERCHANOISE	(x)	86	(X)	.9
	MISCELLANEOUS MERCHANOISE	(X)	50	(X)	•4		ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	RAOIO ANO TELEVISION STORES (SIC 5732)						TOTAL	133	(0)	(X)	100.0
	TOTAL	22	4 589	(X)	100.0		ORUG STORES AND PROPRIETARY STRS.				
220 225	MAJOR APPL-RAOIO-TV-MUSICAL INST NEW RAOIOS-TV'S ETC	22 22 (X)	4 040 3 488 552	88.0	88.0 76.0		(SIC 591)	.07	20.374		100.0
-	MISCELLANEOUS MERCHANOISE	(X)	552 549	(X)	12.0	020	TOTAL	127	28 3 76 786	(X)	2.8
	RECORO SHOPS					040 100	MEALS-SNACKS	69 94	2 608 3 669	10.7 15.5	9•2 12•9
	(SIC 5733 PT.)					140	COSMETICS-ORUGS-CLEANERS	127 22 23	15 543 316 233	54.8 2.0 1.4	1.1
	TOTAL • • • • • • I Gandard Notes. • Represents zero. D Withheld to av Detail may not add to total due to rounding.	5 l oid disclosure,	331 NA Not avaital		Not applica	260	KITCHENWARE-HOME FURNISHINGS Z Less than 0.05 percent.		1 138	6.8	4.0

Standard Notes. - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable, Detail may not add to total due to rounding.

**Merchandise line detail withheld due to insufficient reporting.

Norfolk-Portsmouth SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		(includes only	Sales of spec			anation o	t tables, see Description of the Tables in text)			if and mare	handien
<u>م</u>			,	lines	andise	e			Sales of spec	lines	nanorse
ine co	Wind of business and marshandiss line	Establish- ments			rcent of iles ot	ine co	Vind at husiness and marshaudica line	Establish- ments		As per total sa	
dise I	Kind of business and merchandise line	Ments	Amount 1	Estab-	All	ndise	Kind ot business and merchandise line	illents	Amount ¹	Estab-	All
Merchandise line code		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹	Merchandise line code		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹
280 320	HARDWARE-GARGENING EQUIPMENT	45 22	1 146 234	6.2	4.0	500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	6 31	222 137	40.0	8.3 5.1
500 520		64 49 (X)	1 586 626 491	7.3 3.1 (X)	5 • 6 2 • 2 1 • 7	-	MISCELLANEOUS MERCHANOISE	(X)	248	(X)	9.2
	ORUG STORES						SPORTING GOOOS STORES (SIC 5952)				
	(SIC 591 PT.)						TOTAL	24	2 760	(X)	100.0
020	TOTAL	117	26 343 761	(X)	2.9	300	SPORTING-RECREATION EQUIPMENT	8	180 2 425	8.4	6•5 87•9
040		66 88	2 520 3 522	11.0 15.7	9•6 13•4	301 302	ATHLETIC GOODS(TO INOIVIOUALS) ATHLETIC GOOOS(TO TEAMS)	18 9	947 533	35.6 23.7	34.3 19.3
120 121	COSMETICS-ORUGS-CLEANERS MEDICINES EXC. PRESCRIPTION	117 111	14 011 5 094	53,2 19,9	53·2 19·3	303 304 306	HUNTING EQUIPMENT	11 15 6	277 305 76	12.3 12.7 4.0	10.0 11.1 2.8
122	PRESCRIPTION MEDICINES ALL OTHER ORUGS-PROPRIETARIES.	117 67	6 909 2 008	26.2 24.8	26.2	315	CAMPING EQUIP-SUPPLIES MISCELLANEOUS MERCHANDISE	9 (X)	121 164	5.4 (X)	4.4
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	21 22	311 225	2.1	1.2	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	12 (X)	48 107	2.3 (X)	1.7
260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	29 41	1 110 1 123	6.9	4 • 2 4 • 3					,,,,	
320 500 520	HAROWARE~GAROENING EQUIPMENT ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	22 60 47	224 1 520 609	1.6 7.4 3.1	.9 5.8 2.3		BICYCLE SHOPS (SIC 5953)				
-	MISCELLANEOUS MERCHANDISE	(X)	406	(x)	1.5		TOTAL 2	5	532	(X)	100.0
	PROPRIETARY STORES (SIC 591 PT•)						JEWELRY STORES (SIC 597)				
	TOTAL ²	10	2 033	(x)	100+0		TOTAL	41	5 834	(X)	100.0
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					260 266 267	KITCHENWARE-HOME FURNISHINGS ALL OTHER HOME FURN EXC. CHINA CHINA-GLASSWARE	22 16 18	476 151 325	11.5 4.6 9.0	8 • 2 2 • 6 5 • 6
	TOTAL	413	62 303	(X)	100.0	280 281	JEWELRY-OPTICAL GOOOS	41 38	4 748 796	81.4	81.4 13.6
020 040 080	MEALS-SNACKS	12 7 35	312 86 21 659	41.6 33.3 77.6	•5 •1 34•8	282 285 287	SILVERWARE	31 32 40	742 674 1 835	17.5 16.3 31.5	12.7 11.6 31.5
100 140	CIGARS-CIGARETTES-TOBACCO MEN'S-BOYS' CLOTHING EXC FOOTWR.	21 16	487 175	80.0	•8 •3	288	RINGS. EXC. OIAMONOS	35 (X)	491 210	10.1 (X)	8.4
160 180 220	ALL FOOTWEAR	16 19 35	201 208 637	33.3 6.6 20.0	•3 •3 1•0	300	SPORTING-RECREATION EQUIPMENT	5	25	1.7	• 4
240 260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	37 40	1 333 654	46.6 14.4	2 • 1	520 529	NONMERCHANOISE RECEIPTS	37 37	428 365	8.0 6.9	7•3 6•3
300 320		90 60 20	5 932 3 089 735	80.5 57.4 42.8	9.5 5.0 1.2	533	ALL NONMOSE RCPTS FROM CUSTMRS MISCELLANEOUS MERCHANOISE	10 (X)	63 156	2.8 (X)	2.7
340 400	LUMBER-BUILOING MATERIALS AUTO FUELS-LUBRICANTS	10 8	458 541	10.1 33.3	•7						
420 460 480	HAY-GRAIN-FEEO-FARM SUPPLIES	11 8 62	253 3 481 12 521	19.0 100.0 84.8	5 • 6 20 • 1		FUEL OIL OEALERS (SIC 5983)				
500 520	ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS	169 147	8 077 1 264	100.0	13.0 2.0	7.11.0	TOTAL • • • • •	46 8	11 380	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	200	(X)	•3	340 400 420	LUMBER-BUILDING MATERIALS	8 5	373 509 38	11.9 29.2 3.0	3.3 4.5 .3
	LIQUOR STORES (SIC 592)					480 483	HOUSEHOLD FUELS-ICE OTHER FUELS	46 46	10 011 9 968	88.0 87.6	88.0 87.6
	TOTAL	34	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	43	(X)	• 4
	ANTIQUE STORES (SIC 5932)					520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	18 (X)	389 60	5.5 (X)	3.4 .5
	TOTAL ² · · · · · ·	7	514	(X)	100.0		LIQUEFIEO PETRL. GAS (8TTLO. GAS) OEALERS (SIC 5984)				
	SECONOHAND STORES (SIC 5933)						TOTAL	7	1 465	(X)	100.0
	TOTAL	56	2 690	(X)	100.0	480 482	HOUSEHOLO FUELS-ICE OTHER LP GAS SALES	7 7	1 446 1 446	98.7 98.7	98.7 98.7
140 160		11	138 128	30.5 35.0	5 • 1 4 • 8	-	MISCELLANEOUS MERCHANOISE	(X)	19	(X)	1.3
180 200	ALL FOOTWEAR	9 8	24 13	5.5 3.7	• 9		FUEL AND ICE DEALERS: N.E.C.				
220 240 260	FURNITURE-SLEEP EQUIP-FLOOR COV.	28 29 10	452 919 56	32.6 63.6 13.0	16.8 34.2 2.1		(SIC 5982)	8	1 186	(X)	100.0
280 300	JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	26 22	237 107	20.3	8.8		IVING			(7.7	
320	HARDWARE-GAROENING EQUIPMENT	1 8	9	2.2	l •3	U					

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Norfolk-Portsmouth SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merc	handise				Sales of spec	cified mercl	handise
code		Establish-		As pe	icent of	e code		Establish-		As per	
ise line	Kind of business and merchandise line	ments	Amount *	total sa	les of	ise line	Kind of business and merchandise line	ments	Amount 1	total sa Estab-	les of
Merchandise line code				lishments handling	estab- lish-	Merchandise line				lishments handling	estab- lish-
2	FLORISTS (SIC 5992)	(number)	(\$1,000)	the line	ments 1	×	NONSTORE RETAILERS	(number)	(\$1,000)	the line	ments 1
	(SIC 5992)	55	2 756	(X)	100.0		(SIC 53 PART*) TOTAL • • • • • •	31	7 094	(X)	100•0
	CIGAR STORES ANO STANOS						GROCERIES-OTHER FOOOS	4	263 2 037	88.0	3.7 28.7
	(SIC 5993)	7	(0)	(x)	100+0	220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. JEWELRY-OPTICAL GOOOS	5 11 3	766 507 246	50.7 35.8 25.7	10.8 7.1 3.5
			(0)	1 10	10000	320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	3 4	57 288	8.2	•8 4•1
	800K STORES (SIC 5942)						ALL OTHER MERCHANOISE	9 4 (X)	1 214 245 1 471	34.9 5.1 (X)	17 • 1 3 • 5 20 • 7
	TOTAL	12	(0)	(X)	100.0		MAIL OROER HOUSES				
	STATIONERY STORES (SIC 5943)						(SIC 532)	5	(0)	(X)	100.0
	TOTAL	1	(0)	(X)	100.0		JEWELRY-OPTICAL GOOOS	3 3		25.6	24.8
	HAY: GRAIN: ANO FEEO STORES (SIC 5962)					340	LUMBER-BUILOING MATERIALS NONMERCHANOISE RECEIPTS	3	(0)	5.0	3.8 10.4
	TOTAL ² • • • • • •	6	3 981	(x)	100+0	-	MISCELLANEOUS MERCHANOISE	(X)		(x)	55.2
	OTHER FARM SUPPLY STORES (SIC 5969 PT•)				:		MERCHANOISING MACHINE OPERATORS (SIC 534)				
	TOTAL	-	-	(X)	-	100	TOTAL	5	(0)	(X)	100.0
	GAROEN SUPPLY STORES (SIC 5969 PT.)						NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	(0)	1.5 (X)	1.5
	TOTAL	6	628	(X)	100.0		OIRECT SELLING ESTABLISHMENTS (SIC 535)				
320 -	HAROWARE-GAROENING EQUIPMENT MISCELLANEOUS MERCHANOISE	6 (X)	576 52	91.7 (X)	91•7 8•3		TOTAL	21	2 391	(X)	100.0
	NEWS OEALERS AND NEWSSTANDS (SIC 5994)						MAJOR APPL-RAOIO-TV-MUSICAL INST ALL OTHER MERCHANOISE	3 5 (X)	731 480 1 180	98.3 100.0 (X)	30.6 20.1 49.4
	TOTAL ² · · · · · ·	11	611	(X)	100+0						
	HO88Y: TOY: ANO GAME SHOPS (SIC 5995)										
	TOTAL ² ······	7	412	(X)	100.0						
	CAMERA ANO PHOTO SUPPLY STORES (SIC 5996)										
	TOTAL	8	832	(x)	100.0						
500	ALL OTHER MERCHANOISE MISCELLANEOUS MERCHANDISE	(X)	762 70	91.6 (X)	91•6 8•4						
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)										
	TOTAL	20	1 011	(x)	100.0						
500	ALL OTHER MERCHANOISE MISCELLANEOUS MERCHANOISE	20 (X)	909 102	89.9 (X)	89.9 10.1						
	OPTICAL GOODS STORES (SIC 5999 PT.)										
	TOTAL	18	949	(X)	100.0						
280 500 -		18 3 (X)	906 42 1	95.5 26.0 (X)	95.5 4.4 •1						
	RETAIL STORES: N.E.C. (SIC 5999 PT.)										
	TOTAL ² · · · · · ·	34	1 822	(x)	100.0						
1	tandard Notes: • Represents zero. D Withheld to a Nonstore relaiters, part of SIC major group 53, are show Detail may not add to total due to rounding.	in Separately in t	NA Not available.	able. >	(Not applic	able.	Z Less than 0,05 percent.				
	Merchandise line detail withheld due to insufficient rep	orting.									

Z Less than 0.05 percent.

Richmond SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	(Includes only e	establishments wit	th payroll.	For expla	nation o	f tables, see "Description of the Tables" in text)				
			Sales of spec	ified merch lines	nandise				Sales of spe	cified mercl lines	handise
e line code	Kind of business and merchandise line	Establish- ments	Amount 1		cent of les of	e line code	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	cent of les of
Merchandise line code		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹	Merchandise		(number)	(\$1,000)	Estab- lishments handling the line	AII estab- lish- ments ¹
_		(number)	(01,000)					(namber)	(\$1,000)		Incirco
	RETAIL TRACE	2 499	951 745	,,,	100•0	340 357 358 359	LUM8ER-BUILOING MATERIALS PAINT-VARNISH ETC	10 9 7 7 (X)	946 639 86 145 75	83.2 59.0 15.3 15.4 (X)	83.2 56.2 7.6 12.8 6.6
020	GROCER1ES-OTHER FOOOS	587	851 365 172 655	47.7	20•3	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	6 (X)	34 156	7.8 (X)	3.0 13.7
040 060 080 100	MEALS-SNACKS	684 215 248 532	51 582 4 423 28 242 12 578	27.8 31.2 17.0 5.0	6 • 1 • 5 3 • 3 1 • 5		ELECTRICAL SUPPLY STORES (S1C 524)				
120 140 160	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	392 203 225	31 838 29 937 66 098	10.0 17.2 37.8	3•7 3•5 7•8		TOTAL	2	(0)	(X)	100.0
180 200 220 240	ALL FOOTWEAR	173 150 223 198	16 381 15 947 27 096 26 625	10.8 11.0 15.8 18.3	1.9 1.9 3.2 3.1		HAROWARE STORES (S1C 5251)				
260 280	K1TCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	272 175 161	11 895 11 022 9 530	5.2 6.9	1.4	220	TOTAL	46	7 062	(X)	100.0
300 320 340 380	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	220 122 99	12 620 24 033 112 954	6.4 7.9 20.2 63.6	1 • 1 1 • 5 2 • 8 13 • 3	260 300	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	17 19	239 139	10.4 8.0 5.0	2.8 3.4 2.0
400 420 440 460 480	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	464 439 16 40 116	52 886 26 832 4 246 12 531 13 837	24.0 10.7 11.3 30.0	6.2 3.2 .5 1.5	320 322 323 324	HAROWARE-GAROENING EQUIPMENT GAROENING EQUIPMENT-SUPPLIES . PLUM8ING-ELECTRICAL SUPPLIES . OTHER HAROWARE-TOOLS	46 45 33 46	5 182 767 516 3 899	73.4 10.9 8.5 55.2	73.4 10.9 7.3 55.2
500 520	ALL OTHER MERCHANOISE	479 1 026	43 843 31 730	47.0 12.7 5.4	5•1 3•7	340 356 364	LUMBER-BUILOING MATERIALS ALL OTHER LUMBER-MILLWORK PAINT-SUNORIES-GLASS-WALLPAPER	36 13 36	955 111 844	14.1 5.7 12.5	13.5 1.6 12.0
	8U1LOING MATERIALS: HAROWARE:ANO FARM EQUIP OEALERS (S1C 52) TOTAL	95	31 939	(X)	100•0	500 520 -	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	10 13 (X)	119 53 176	7.5 2.7 (X)	1.7 .8 2.5
200	CURTAINS-ORAPERIES-DRY GOOOS MAJOR APPL-RA010-TV-MUSICAL INST	3 13	92 854	9.0	•3 2•7		FARM EQUIPMENT OEALERS (S1C 5252)				
260 300	FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	5 21 20	124 468 148	4.7 5.7 4.8	1.5 .5		TOTAL • • • • •	8	(0)	(X)	100.0
320 340 420 440 460	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	58 77 3 9	5 819 19 765 62 3 566	51.1 72.4 9.0 79.4	18•2 61•9 •2 11•2	440 520 -	FARM EQUIPMENT MACHINERY NONMERCHANOISE RECEIPTS	8 5 (X)	(0)	(X)	93.8 1.3 4.9
500 520	HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	14 14 38 (X)	228 205 520 87	8.0 4.0 3.5 (X)	•7 •6 1•6		GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)				
							TOTAL	r 93	r146 952		100.0
	LUMBER ANO OTHER BLOG. MATERIALS OEALERS (SIC 521)			:		040	GROCERIES-OTHER FOOOS	43 22 18	3 140 2 224 337	2.5 1.8	2.0 1.4
340	TOTAL • • • • • • • • • LUMBER-BUILDING MATERIALS• • • •	26 26	19 572 17 600	(X) 89.9	100•0 89•9	140	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	64 74 73	5 678 17 336 38 751	3.8	3.7
341 342	LUMBER	22 21	6 345 2 048	33.5 10.8	32.4	180 200	ALL FOOTWEAR	58 82	7 098 14 101	25.6 4.9 9.2	25.0 4.6 9.1
343 344 345	W1NOOWS+000RS+ANO FRAMES-METAL KITCHEN CA81NETS	15 8 19	720 825 1 567	9.1 8.0 8.8	3.7 4.2 8.0	240	MAJOR APPL-RA010-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. K1TCHENWARE-HOME FURNISHINGS	43 45 71	12 080 8 329 6 797	8.5 6.2 4.4	7.8 5.4 4.4
346 347	WALLBOARO	20 18	1 349	7.6	6•9 5•1	280 300	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	61 45	3 410 3 254	2.3	2.2
348 349 353	PAINT-GLASS-WALLPAPER	16 7 14	262 461 336	2.7 4.4 4.1		340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	60 25 13	4 494 3 203 265	4.8 3.3	2.9
355	ALL OTHER BUILDING MATERIALS . MISCELLANEOUS MERCHANDISE	14 (X)	2 014 666	21.3 (X)	10.3	420 500	AUTO TIRES-8ATTERIES-ACCESS ALL OTHER MERCHANOISE	15 66	3 683 11 707	5.3	2.4
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	12 (X)	371 1 601	3.5 (X)	1•9 8•2		NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	59 (X)	8 292 441	6.0 (X)	5.4
	PLUMBING ANO HEATING EQUIP OLRS. (S1C 522)						OEPARTMENT STORES (SIC 531)				
	TOTAL ² • • • • • •	3	128	(X)	100.0	0.00	TOTAL	r ₁₅	r _{122 049}		100.0
	PAINT: GLASS: AND WALLPAPER STRS. (S1C 523)					040	GROCER1ES-OTHER FOOOS	11 2 15	2 075 1 343 4 394	2.1 1.3 3.6	1.7 1.1 3.6
	TOTAL • • • • •	10	1 137	(X)	100•0	140 141 142	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	15 15 15	14 768 10 862 3 906	12.1 8.9 3.2	12.1 8.9 3.2
							WOMEN'S-GIRLS'CLOTHING EX FOOTWR	15 15	32 953 6 102	27.0 5.0	27.0 5.0

X Not applicable.

Standard Notes:
- Represents zero.
D Withheld to avoid disclosure.
NA Not available.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Note:
RICHMOND SMSA—Consists of Richmond city and Chesterfield, Hanover, and Henrico Counties, Va.

Richmond SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_		,	Sales of spec				radies, see Description of the radies in text)		Sales of spe	cified merc	handise
Merchandise line code		Establish-			rcent of	Merchandise line code		Establish-		As per total sa	cent of
ndise li	Kind of business and merchandise line	ments	Amount 1	Estab-	All	ndise li	Kind of business and merchandise line	ments	Amount 1	Estab-	All
Mercha		(number)	(\$1,000)	handling the line	lish- ments 1	Mercha		(number)	(\$1,000)	handling the line	estab- lish- ments ¹
200	CURTAIN5-DRAPERIE5-DRY GOOD5	15	10 618	8.7	8•7	180	ALL FOOTWEAR	26	328	3.7	2.9
201 202 -	PIECE GOODS-NOTIONS	15 15 (X)	3 417 6 713 488	2.8 5.5 (X)	2 • 8 5 • S • 4	200	CURTAINS-DRAPERIES-DRY GOOOS MAJOR APPL-RAGIO-TV-MUSICAL INST	27 14	686 1 775	7.9	6.0 15.5
220 221	MAJOR APPL-RADIO-TV-MUSICAL INST MAJOR HOUSEHOLD APPLIANCES	14 11	9 276 5 736	8.2 5.5	7•6 4•7	221 222 -	MAJOR HOUSEHOLO APPLIANCES RADIOS-TV'S MUSICAL INSTR MISCELLANEOUS MERCHANOISE	10 12 (X)	1 282 480 12	14.6 5.4 (X)	11.2 4.2 •1
222	RADIO5-TV'5 MUSICAL INSTR MISCELLANEOUS MERCHANDISE	14 (X)	3 539 1	3.1 (X)	2•9 (Z)	240	FURNITURE-5LEEP EQUIP-FLOOR COV.	17	308	4.3	2.7
240 241 242	FURNITURE-5LEEP EQUIP-FLOOR COV- FLOOR COVERINGS	14 14 14	7 323 2 563 4 760	6.6 2.3 4.3	6.0 2.1 3.9	260 261 262	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE	26 17 23 (X)	524 80 432 10	4.8 .9 4.0 (X)	4.6 .7 3.8
260 261 262	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE KIYCHENWARE-HOUSEWARES	15 15 15	5 126 2 197 2 929	4.2 1.8 2.4	4 • 2 1 • 8 2 • 4	280 300	JEWELRY-OPTICAL GOOOS 5PORTING-RECREATION EQUIPMENT	19 17	418 668	4.2	3.7 S.8
280 300	JEWELRY-OPTICAL GOODS	14 15	2 563 2 319	2.2	2 • 1 1 • 9	320 321 322	HAROWARE-GAROENING EOUIPMENT HAROWARE-TOOL5	21 18 15	787 419 365	7.5 5.1 3.6	6.9 3.7 3.2
320 321 322	HARDWARE-GARDENING EQUIPMENT HARDWARE-TOOL5	11 9 10	3 051 I 709 1 342	4.7 3.2 2.1	2 • 5 1 • 4 1 • 1	340 348 356	LUMBER-BUILDING MATERIALS PAINT-GLASS-WALLPAPER ALL OTHER LUMBER-MILLWORK	12 10 7	546 21S 328	8.0 3.2 S.0	4.8 1.9 2.9
340 348 -	LUMBER-BUILDING MATERIAL5 PAINT-GLASS-WALLPAPER MI5CELLANEOUS MERCHANDISE	7 6 (X)	2 441 854 1 587	3.0 1.0 (X)	2.0 .7 1.3	500 501 502	ALL OTHER MERCHANDISE TOYS-GAME5-WHEEL GOODS BOOKS-STATIONERY-PHOTO. EQUIP.	21 17 12	928 590 86	10.1 6.S 1.3	8 · 1 5 · 2 · 8
420	AUTO TIRES-BATTERIES-ACCESS	8	2 807	S.0	2+3	518 S20	MD5E. EXC.TOY-GAMES-BOOK5-5TA NONMERCHANDISE RECEIPTS	18	246 826	2.9	7.2
500 501 502 \$18	ALL OTHER MERCHANDISE	15 15 15 8	7 567 2 441 3 051 2 075	6.2 2.0 2.5 2.2	6.2 2.0 2.5 1.7	-	MISCELLANEOUS MERCHANDISE DRY GOODS STORES	(X)	912	(x)	8.0
520 53S	NONMERCHANOISE RECEIPTS ALL OTHER SERVICE RECEIPTS	15 15	6 591 6 224	S.9 S.5	S+4 S+1		(51C 539 PART) TOTAL • • • • • •	7	516	(X)	100.0
-	MISCELLANEOUS	(X)	3 67 732	(X)	.6	200	CURTAINS-DRAPERIES-DRY GOODS MISCELLANEOUS MERCHANDISE	7 (X)	507 9	98.3 (X)	98.3 1.7
	VARIETY STORE5 (51C S33)						5EWING AND NEEDLEWORK STORES (SIC 539 PART)				
	TOTAL	28	(D)	(X)	100•0		TOTAL	2	(0)	(X)	100.0
020 040 100	GROCERIES-OTHER FOODS	17 11 4		7.7 .7	3.7 6.5		FOOD STORE5 (5IC 54)				
120 140 160	COSMETICS-DRUGS-CLEANERS	28 27 28		5.6 6.S 19.0	5 • 6 6 • 5 19 • 0		TOTAL	417	186 932	(X)	100.0
180 200 220	ALL FOOTWEAR	16 28 15		2.7 11.8 3.7	2.0 11.8 3.5	080	GROCERIE5-OTHER FOOO5 PACKAGEO ALCOHOLIC BEVERAGE5 CIGARS-CIGARETTE5-TOBACCO	417 162 249	166 504 3 074 4 987	89.1 3.1 3.8	89.1 1.6 2.7
240 260	FURNITURE-5LEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	14 27	(a)	2.0	1.6	120 260	COSMETICS-DRUGS-CLEANERS KITCHENWARE-HOME FURNISHINGS	197 35	3 785 361	3.1 1.0	2.0
300 320	JEWELRY-OPTICAL GOODS	27 12 27		2.4 1.5 3.8	1 • 1		HARDWARE-GAROENING EQUIPMENT	35 122 151	3S3 3 2S4 3 832	1.0 2.9 3.1	1.7 2.0
340 400 420	LUMBER-BUILDING MATERIALS	6 3 3		.2	•S •1 •1	-	MISCELLANEOU5 MERCHANDISE	(X)	782	(X)	.4
500 520	ALL OTHER MERCHANDISE	2B 2S (X)		21.S 3.9 (X)	21 · S 3 · 9 (Z)		GROCERY STORES (SIC 541)				
		107	J	(1,1)	(2)		TOTAL	335	181 853		100.0
	GENERAL MERCHANDISE STORES (SIC 539 PART) TOTAL	41	11 452	(X)	100•0	020 021 022 023	GROCERIES-OTHER FOOOS	335 321 319 272	161 65B 4S 930 13 10B B 415	88.9 25.3 7.2 6.0	88.9 25.3 7.2 4.6
020 100 120	GROCERIES-OTHER FOOOS	1S 11 20	4S3 6S 226	6.6 3.7 2.7	4.0 .6 2.0		PACKAGEO ALCOHOLIC BEVERAGES	334 162	94 204 3 070	3.3	1.7
140 160 161	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR CHILDREN'S-INFANTS' WEAR	29 27 22	799 1 202	B.8 13.6	7•0 10•s	260	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS KITCHENWARE-HOME FURNISHINGS HARDWARE-GAROENING EOUIPMENT	246 194 34 35	4 971 3 7S2 35B 346	3.7 3.2 1.0	2.7 2.1 .2 .2
162 164 165 166	HANDBAGS-ACCESORIES	1B 22 20	176 54 73 170	1.9 .6 .B 2.1	1.S .S .6 1.S	S00 S17	ALL OTHER MERCHANOISE PAPER-PAPER PRODUCTS MISCELLANEOUS MERCHANOISE	119 108 (X)	3 22B 2 729 499	3.0 2.5 (X)	1.B 1.5
167 168 169 171	WOMEN'S DRESSES	14 18 19 15 7 (X)	60 220 209 102 84 16	.7 2.5 2.5 1.2 4.7	•5 1•9 1•8 •9		NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	115 (X)	3 762 708	3.3 (X)	2.1
20	landard Notes: - Represents zero D Withhold to av			(X)	•1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

X Not applicable.

Richmond SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		(Includes only t	estabitsiineitts wi	ui payioii.	r or expra	111111111111111111111111111111111111111	tables, see Description of the Tables in text)	,			
ψ			Sales of spec	ified merc lines	handise	മ			Sales of spe	cified merc lines	handise
line cod	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments			cent of les of
Merchandise line code			Amount 1	Estab- lishments handling		Merchandise			Amount 1	Estab- lishments handling	00100
Merc		(number)	(\$1,000)	the line	ments 1	Mer		(number)	(\$1,000)	the line	
	MEAT MARKETS (SIC S42 PT•)						MOTOR VEHICLE OEALERS (SIC 551: 552)				
	TOTAL	s	272	(X)	100•0		TOTAL	75	129 819	(X)	100.0
020 021	GROCERIES-OTHER FOOOS MEATS-FISH-POULTRY	5 S	270 267	99.3 98.2	99•3 98•2	380 400	AUTOMO8ILES-TRUCKS	7S 37	111 907 581	86.2	86.2
-	MISCELLANEOUS MERCHANOISE	(X)	2	(X)	•7	420 520 -	AUTO TIRES-8ATTERIES-ACCESS NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	50 54 (X)	8 736 8 540 SS	6.8 6.7 (X)	6.7 6.6 (Z)
	FISH (SEA FOOO) MARKETS (SIC S42 PT•)						OEALERS WITH OOMESTIC CAR FRANCHISE ONLY (SIC SS1 PT.)				
	TOTAL ² · · · · · ·	6	225	(X)	100•0		TOTAL	34	91 965	(X)	100.0
	FRUIT STORES AND VEGETABLE MKTS. (SIC S43)					380 381 383	AUTOMOBILES-TRUCKS	34 34 19	78 S06 49 616 S 099	85.4 54.0 11.6	85.4 54.0 5.5
	TOTAL	4	(0)	(X)	100+0	385 386 387 392	USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE USEO COMMERCIAL VEHICLES ALL OTHER AUTOS-TRUCKS	34 18 20 4	17 890 3 198 867 1 007	19.5 4.3 1.8 7.0	19.5 3.5 .9
	STORES (SIC S44)					-	MISCELLANEOUS MERCHANOISE	(X)	827	(X)	•9
	TOTAL ² · · · · · · · · · · · · · · · · · · ·	17	707	(X)	100•0	400 401 403	AUTO FUELS-LUBRICANTS	29 16 18 (X)	488 275 205 8	.S 1.2 .2 (X)	.S .3 .2 (Z)
	(SIC S46) TOTAL • • • • •	16	(0)	(X)	100 • 0	420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	34 34	6 S02 4 079	7 • 1 4 • 4	7.1
020 520	GROCERIES-OTHER FOOOS	16 3 (X)	(0)	96.8 2.5 (X)	96 • 8 • 6 2 • 6	422 423 424	PARTS-WHOLESALE	22 21 18	1 772 212 439	2.0 .2 .7	1.9 .2 .5
	RETAIL 8AKERIES-8AKING, SELLING (SIC S462)					\$20 \$27 \$28	NONMERCHANOISE RECEIPTS SERVICE LABOR OTHER NONMERCHANOISE RECEIPTS .	34 34 11	6 434 6 170 263	7.0 6.7 .7	7.0 6.7 .3
	TOTAL • • • • • •	15	1 039	(X)	100 • 0	-	MISCELLANEOUS MERCHANOISE	(X)	35	(X)	(Z)
020 025 027	GROCERIES-OTHER FOOOS	15 15 3	1 027 1 009 15	98.8 97.1 5.7	98 • 8 97 • 1 1 • 4		OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	•3		TOTAL	4	5 784	(X)	100.0
\$20 -	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	7 5	2.8 (X)	•7		AUTOMOBILES-TRUCKS	4 4 4 (X)	4 371 3 120 1 034 125	75.6 53.9 17.9 (X)	75.6 53.9 17.9 2.2
	RETAIL 8AKERIESSELLING ONLY (SIC S463)					420	AUTO TIRES-8ATTERIES-ACCESS	4	749	12.9	12.9
	TOTAL	1	(0)	(X)	100+0	520 527	NONMERCHANOISE RECEIPTS	4 4	640 619	11.1	11.1
	OAIRY PROOUCTS STORES (SIC 545)						MISCELLANEOUS MERCHANOISE	(X)	24	(X)	•4
	TOTAL	26	(0)	(X)	100+0		OEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
	EGG ANO POULTRY OEALERS (SIC S49 PT•)						TOTAL	S S	24 529	(X)	100.0
	TOTAL • • • • • •	1	(0)	(X)	100+0	380 381 385 386	AUTOMOBILES-TRUCKS • • • • • • • NEW PASSENGER CARS-RETAIL • • USEO PASSENGER CARS-RETAIL • USEO PASSENGER CARS-WHSLE • • •	S S 3	21 874 13 658 5 784 1 059	89.2 SS.7 23.6 S.3	89.2 SS.7 23.6 4.3
	OTHER MISCELLANEOUS FOOD STORES (SIC S49 PT•)					7100	MISCELLANEOUS MERCHANOISE	(X) 3	1 372 37	(X)	5.6
	TOTAL ² · · · · · ·	7	252	(x)	100+0		AUTO TIRES-BATTERIES-ACCESS	5	1 362	5.6	5,6
	AUTOMOTIVE OEALERS (SIC 5S EX. 554)					421 422 423 424	PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	S 5 5	737 465 40 119	3.0 1.9 .2 .5	3.0 1.9 .2 .5
	TOTAL		151 864		100 • 0	520	NONMERCHANOISE RECEIPTS	s	1 256	5.1	5.1
300 320 380	MAJOR APPL-RADIO-TV-MUSICAL INST SPORTING-RECREATION EQUIPMENT . HAROWARE-GAROENING EQUIPMENT . AUTOMOBILES-TRUCKS	21 27 19 81	862 2 812 270 112 699	12.2 39.5 4.4 85.3	•6 1•9 •2 74•2		SERVICE LABOR	5 (X)	1 252 4	5.1 (X)	5.1
420 500 520	AUTO FUELS-LUBRICANTS	101	699 17 187 7 140 10 012 182	35.0 6.9 (X)	11.3 4.7 6.6		MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)				
	Standard Notes: - Represents zero. D Withheld to a	l	1	1	l	able	TOTAL • • • • • • • • • • • • • • • • • • •	32	7 541	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

X Not applicable.

Richmond SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_		meraces only e	Stadijalilicita wii	ii payivii.	r or capit	mation o	i tables, see Description of the Tables in text)	1			
υ			Sales of spec	ified merch lines	nandise	ر م			Sales of spe	cified mero	handise
роз еи	Viad of huginous and marghanding line	Establish- ments			rcent of iles of	ine cod	Kind of business and merchandise line	Establish- ments			cent of iles of
Merchandise line code	Kind of business and merchandise line	monto	Amount 1	Estab- lishments	All estab-	Merchandise line code	Will of pastiless and instruminise time	in città	Amount 1	Estab-	AII estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments ¹	Mercha		(number)	(\$1,000)	handling the line	lish- ments 1
380	AUTOMOBILES-TRUCKS	32	7 156	94.9	94.9	420	AUTO TIRES-BATTERIES-ACCESS	40	7 985	81.0	81.0
385 386	USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANOISE	32 10 (X)	6 529 452 161	86.6 11.0 (X)	86 • 6 6 • 0 2 • 1	416 417 418	NEW TIRES-TUBES(TO FLEET OPRTRS NEW TIRES-TUBES(TO OTHER USERS) RETREAOS(TO FLEET OPERATORS) .	15 30 12	565 2 257 71	9.7 23.4 1.2	5.7 22.9 .7
420	AUTO TIRES-BATTERIES-ACCESS	7	122	3.5	1.6	419 426 428	RETREADS(TO OTHER USERS) AUTOMOBILE ACCESSORIES NEW AUTO TIRES SOLO TO OEALERS	19 33 18	364 1 887 595	5.8 22.4 9.1	3.7 19.1 6.0
520 527 528	NONMERCHANOISE RECEIPTS	11 6 8	210 91 119	4.5 2.4 3.8	2 • 8 1 • 2 1 • 6	429 431 433	NEW TRUCK-8US TIRES (TO USERS) NEW TRK-BUS TIRES(TO DEALERS). RETREADS SOLO TO OEALERS	20 13 13	1 450 237 84	19.4 3.7 1.5	14.7
-	MISCELLANEOUS MERCHANDISE	(X)	52	(X)	•7	434 435 436	RETREADS-TRUCK-8US (TO USERS). RETREADS-TRUCK-8US(TO OEALERS) STORAGE BATTERIES	14 7 23	349 40 84	5.8	3.5
	TIRE: BATTERY: AND ACCESSORY OLRS					500	ALL OTHER MERCHANOISE	9	99	2.0	1.0
	(SIC 553)	48	11 278	(X)	100•0	520 524	NONMERCHANDISE RECEIPTS	27 19	1 073 525	11.6	10.9
220 240	MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	21 7	857 49	11.2	7 • 6 • 4	525 526	TIRE SERVICES OTHER THAN RETRO OTHER NONMERCHANOISE RECEIPTS.	16 23	115 433	5.0	1.2
260 300 320	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	16 15 18	63 131 201	1.3 2.8 3.1	•6 1•2 1•8	-	MISCELLANEOUS MERCHANOISE	(X)	27	(X)	.3
340 400 420	LUM8ER-8UILOING MATERIALS AUTO FUELS-LU8RICANTS AUTO TIRES-8ATTERIES-ACCESS	5 9 48	20 106 8 435	2.2 8.4 74.8	•2 •9 74•8		BOAT OEALERS (SIC 5591)				
500 520	ALL OTHER MERCHANOISE	16 35 (X)	171 1 226 19	2.7 11.5 (X)	10.9	300	TOTAL	12	2 867 2 671	(X) 93.2	93.2
	HOME ANO AUTO SUPPLY STORES					307 308 311	OUTBOARD BOATS	9 10 8	398 535 454	21.8 20.2 19.8	13.9 18.7 15.8
	(SIC 553 PT.)	8				312 313	80AT TRAILERS	9	160 284	6.0	5.6
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	8	1 422 378	26.6	26.6	318 319	ALL OTHER BOATS	5 5 (X)	156 249 435	15.4 14.3 (X)	5.4 8.7 15.2
221	MAJOR HOUSEHOLO APPLIANCES RADIOS-TV'S MUSICAL INSTR MISCELLANEOUS MERCHANOISE	8 8 (X)	171 202 5	12.0 14.2 (X)	12.0 14.2 .4	520 527	NONMERCHANOISE RECEIPTS SERVICE LABOR	6	86 55	5.8 3.6	3.0 1.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	35	3.0	2 • 5	-	MISCELLANEOUS	(X)	110	(X)	3.8
260 264 265	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES ALL OTHER KITCHENWR-HOUSEWR	8 8 5	53 30 23	3.7 2.1 2.3	3.7 2.1 1.6		HOUSEHOLO TRAILER DEALERS				
300 317	SPORTING-RECREATION EQUIPMENT ALL OTHER SPTG GOOOS EXC BOATS MISCELLANEOUS MERCHANDISE	B 7 (X)	108 100 8	7.6 7.7 (X)	7•6 7•0 •6		(SIC 5592)	9	3 483	(X)	100.0
320 340	HAROWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS	8 5	136 19	9.6 1.7	9•6 1•3		AIRCRAFT: MOTORCYCLE DEALERS (SIC 5599 PT.)				
420 417	AUTO TIRES-BATTERIES-ACCESS NEW TIRES-TUBES(TO OTHER USERS)	8 7	450 154	31.6 14.1	31.6 10.8		TOTAL	5	(0)		100.0
419 426 436	RETREADS(TO OTHER USERS) AUTOMOBILE ACCESSORIES STORAGE BATTERIES	4 8 8	32 108 58	4.5 7.6 4.1	2•3 7•6 4•1	380 389	AUTOMOBILES-TRUCKS	5 5 (X)	(0)	93.4 73.6 (X)	93.4 73.6 19.8
500	MISCELLANEOUS MERCHANDISE	(X) 7	98 72	(X) 5.1	6•9 5•1	-	MISCELLANEOUS MERCHANDISE	(X)	J	(x)	6.6
520 526	NONMERCHANDISE RECEIPTS OTHER NONMERCHANOISE RECEIPTS.	7 7	153 118	10.8	10.8		AUTOMOTIVE DEALERS: N.E.C. (SIC 5599 PT.)				
-	MISCELLANEOUS	(X)	35 17	(X)	2.5		TOTAL	1	(0)	(x)	100.0
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)						GASOLINE SERVICE STATIONS (SIC 554)				
	TOTAL	40	9 856	(X)	100•0		TOTAL	366	61 531		100.0
220 221 222	MAJOR APPL-RADIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RADIOS-TV'S MUSICAL INSTR	13 10 12	479 309 169	7.8 6.3 2.7	4.9 3.1 1.7	040 100 300	GROCERIES-OTHER FOODS	43 30 6B 7	273 1 251 349 64	3.B 7.7 3.B 10.0	2.0 .6
	KITCHENWARE-HOME FURNISHINGS	8	9	• 2	• 1	400	AUTOMOBILES-TRUCKS	10 366	86 50 794	6.6 B2.6	•1 82.6
300 317 -	SPORTING-RECREATION EQUIPMENT ALL OTHER SPTG GOODS EXC BOATS MISCELLANEOUS MERCHANDISE	7 7 (X)	23 22 1	•5 •5 (X)	•2 •2 (Z)	401 402 403	GASOLINE	366 31 326	44 056 4 413 2 324	71.6 27.6 4.1	71.6 7.2 3.8
	HAROWARE-GAROENING EQUIPMENT AUTO FUELS-LUBRICANTS	10 7	65 96	1.3 13.3	•7 1•0	420 421 423	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-RETAIL	304 171 34	5 196 1 883 284	10.5 5.6 3.9	8.4 3.1 .5
						424	AUTOMOBILE TIRES-BATTERIES-ACC	275 31	3 029 296	2.1	.5
ş	tandard Noles: - Represents zero. D Withheld to av	roid disclosure.	NA Not availa	ble. X	Not applica	ble.	Z Less than 0.05 percent.				

Standard Noles: - Represents zero. D Withheld to avoid disclosure. NA Nol available.

Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

X Not applicable. Z Less than 0.05 percent.

Richmond SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		merades only		• •		liation o	Tables, see "Description of the Tables" in text)		0.1	16-1	han tian
ø			Sales of spec	lines	landise				Sales of spec	lines	nandise
пе сод		Establish-		As per total sa	cent of	ne code		Establish-		As per total sa	cent of
Merchandise line code	Kind of business and merchandise line	ments	Amount 1	Estab- lishments	All estab-	Merchandise line	Kind of business and merchandise line	ments	Amount 1	Estab- lishments	AII estab-
Merc		(number)	(\$1,000)	handling the line	lish- ments ¹	Merc		(number)	(\$1,000)	handling the line	lish- ments 1
500	ALL OTHER MERCHANOISE	17	133	3.1	•2		MEN'S AND 80YS' CLOTHING FURNISHINGS STORES (SIC 561)				
520 527	NONMERCHANDISE RECEIPTS	199 189	2 777 1 671	8.4 5.3	4.5 2.7		TOTAL	40	9 573	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	312	(X)	•5	140 142	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLOTHING	40 16	8 694 912	90.8 17.1	90.8 9.5
	APPAREL ANO ACCESSORY STORES (SIC 56)					143 144 145 146	MEN'S TAILOREO OUTERWEAR OTHER MEN'S OUTERWEAR	30 32 17 32	2 691 1 941 207 2 942	38.8 24.0 3.7	28.1 20.3 2.2
	TOTAL • • • • •	176	50 066	(X)	100•0	180	ALL FOOTWEAR	20	444	33.5	30.7 4.6
120 140 160 180 200	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING: FOOTWR ALL FOOTWEAR	6 86 111 87 19	142 11 920 26 854 9 095 175	3.5 45.9 77.9 35.6 4.5	23 · 8 53 · 6 18 · 2 · 3	300 520	SPORTING-RECREATION EQUIPMENT. NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE.	20 (X)	98 193 144	22.2 3.5 (X)	1.0 2.0 1.5
280 300	JEWELRY-OPTICAL GOOOS	12 8	160	3.0	•3		CUSTOM TAILORS (SIC 567)				
500 520	ALL OTHER MERCHANOISE	13 94 (X)	211 1 357 41	3.1 4.1 (X)	2•7 •1		TOTAL ² · · · · · ·	4	441	(X)	100.0
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)						FAMILY CLOTHING STORES (SIC 565)				
	TOTAL	63	25 987	(X)	100•0		TOTAL · · · · ·	30	5 116	(X)	100.0
120	COSMETICS-ORUGS-CLEANERS	4	130	3.2	•5	140 142	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLOTHING	30 26	2 344 381	45.8 10.6	45.8 7.4
140 160 180	MEN'S-80YS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	6 63 8	387 23 382 892	6.9 90.0 11.1	1.5 90.0 3.4	143 144 145	MEN'S TAILOREO OUTERWEAR OTHER MEN'S OUTERWEAR	26 26 10	1 031 445 42	22.0 9.4 1.4	20.2 8.7 .8
200 280	CURTAINS-ORAPERIES-ORY GOOOS JEWELRY-OPTICAL GOOOS	4 6	76 134	3,9 2,5	•3	146	OTHER MEN'S CLOTHING	18	445	12.8	8.7
500 520 -	ALL OTHER MERCHANOISE	7 28 (X)	92 867 27	2.0 5.1 (X)	•4 3•3 •1	160 180 520	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	30 23 18 (X)	2 126 431 65 150	41.6 15.6 3.0 (X)	41.6 8.4 1.3 2.9
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						SHOE STORES (SIC 566)				
120	TOTAL • • • • • • • • • • • • • • • • • • •	46	(0)	(X) (2.8	100.0		TOTAL	35	8 063	(X)	100.0
140 160 180 280 500 520	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EXC FOOTWR ALL FOOTWEAR. JEWELRY-OPTICAL GOOOS. NONMERCHANOISE. MISCELLANEOUS MERCHANDISE.	5 46 7 6 6 22 (X)	(0)	5.4 90.4 12.2 2.2 2.4 5.3 (X)	1.0 90.4 3.5 .5 .4 3.4		MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	6 10 35 4 24	31 428 7 285 110 208 1	1.1 11.6 90.4 7.3 3.1 (X)	5.3 90.4 1.4 2.6 (Z)
	MILLINERY STORES						MEN'S SHOE STORES (SIC 566 PT.)				
	(SIC 563 PT•)						TOTAL	3	(0)	(X)	100.0
	TOTAL ² · · · · · ·	7	394	(X)	100•0	180 181	ALL FOOTWEAR	3 3)	93.0	93.0 93.0
	CORSET ANO LINGERIE STORES (SIC 563 PT•)					520	NONMERCHANOISE RECEIPTS	3	(0)	3.7	3.7
	TOTAL	2	(0)	(X)	100•0	-	MISCELLANEOUS MERCHANOISE	(X)	J	(x)	3,3
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						WOMEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL • • • • • •	4	(0)	(X)	100.0		TOTAL • • • • •	7	(0)		100.0
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	4 ()	} (0)	{74.3	74•3		WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	7		12.6	9•1
	MISCELLANEOUS MERCHANDISE FURRIERS AND FUR SHOPS	(X))	(x)	25•7	180 182 -	WOMEN'S ANO GIRLS' FOOTWEAR. MISCELLANEOUS MERCHANDISE.	7 (X)	(0)	87.8 77.5 (X)	87.8 77.5 10.2
	(SIC 568)					520 -	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	J	4.1 (X)	3.0 .1
160	TOTAL	4	437	91.8	91.8		CHILOREN'S ANO JUVENILES' SHOE				
175	FURS	4	401	91.8	91•8		STORES (SIC 566 PT.)				
	NONMERCHANOISE RECEIPTS tandard Notes: - Represents zero. D Withheld to a	•	•	8.6 able. X	8 • 2 Not applica	il able.	Z Less than 0.05 percent.	-	-	(X)	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

VIRGINIA

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967-Continued

Richmond SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		merous only o	Sales of spec				in tables, see Description of the Paules in text/		Sales of spe	cified merc	handise
ode				lines		ode				lines	
Merchandise line code	Kind of business and merchandise line	Establish- ments			rcent of ales of	Merchandise line code	Kind of business and merchandise line	Establish- ments			cent of ites of
andise			Amount 1	Estab-	AII estab-	andise			Amount 1	Estab-	AII estab-
Merch		(number)	(\$1,000)	handling the line	lish-	Merch		(number)	(\$1,000)	handling the line	lish- ments 1
	FAMILY SHOE STORES (SIC 566 PT.)						CHINA: GLASSWARE: AND METALWARE STORES (SIC 5715)				
	TOTAL	25	5 130	(X)	100.0		TOTAL	4	259	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	11	.6	•2	260	KITCHENWARE-HOME FURNISHINGS MISCELLANEOUS MERCHANDISE	4 (X)	215 44	83.0 (X)	83.0 17.0
180 181 182 183	ALL FOOTWEAR	25 25 25 20	4 681 1 526 2 473 681	91.2 29.7 48.2 21.1	91.2 29.7 48.2 13.3	:	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	17 (X)	115 323	2.5 (X)	2.2		TOTAL	5	276	(X)	100.0
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					260 520 -	KITCHENWARE-HOME FURNISHINGS NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	5 3 (X)	269 4 3	97.5 1.6 (X)	97.5 1.4 1.1
	TOTAL ² · · · · · ·	4	886	(X)	100.0		HOUSEHOLO APPLIANCE STORES (SIC 572)				
	MISC. APPAREL AND ACCESSORY STRS.				,		TOTAL	30	4 505	(X)	100.0
	TOTAL	-	-	(X)	-	200	CURTAINS-ORAPERIES-DRY GOODS	5	179	13.4	4.0
	FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					220 224 225 226	MAJOR APPL-RAGIO-TV-MUSICAL INST NEW MAJOR APPLIANCES NEW RAGIOS-TV'S ETC USEO MAJOR APPL-RADIOS-TV'S .	19 16 14 5	2 737 2 322 392 20	64.2 78.5 10.8 1.8	60.8 51.5 8.7
	TOTAL	176	33 443	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	139	10.7	3.1
260	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV-KITCHENWARE-HOME FURNISHINGS	27 86 102 62	1 135 11 324 16 711 2 309	12.7 52.8 75.9 15.3	3.4 33.9 50.0 6.9	260 264 265	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES . ALL OTHER KITCHENWR-HOUSEWR	17 17 15	980 352 628	48.9 17.5 36.4	21.8 7.8 13.9
340 500	HARDWARE-GARGENING EQUIPMENT LUMBER-BUILOING MATERIALS	6 3 5 78	242 49 80 1 37 0	12.0 2.3 6.6 7.3	•7 •1 •2 4•1	340 520 -	LUMBER-BUILOING MATERIALS NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	3 24 (X)	28 194 248	2.0 6.7 (X)	4.3 5.5
-	MISCELLANEOUS MERCHANOISE	(X)	223	(X)	•7		RADIO AND TELEVISION STORES (SIC 5732)				
	FURNITURE STORES (SIC 5712)						TOTAL	15	3 801	(X)	100.0
	TOTAL • • • • •	83	17 976	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	15 9	3 454 721	90.9	90.9
200 220	CURTAINS-DRAPERIES-ORY GOODS MAJOR APPL-RAOIO-TV-MUSICAL INST	14 32	182 1 674	2.8 17.4	1.0 9.3	225	NEW RADIOS-TV'S ETC	15 (X)	2 627 80	69.1 (X)	69.1
240 243 244	FURNITURE-SLEEP EQUIP-FLOOR COV. SLEEP EQUIPMENT	83 77 83	14 416 2 193 10 906	80.2 12.4 60.7	80.2 12.2 60.7	260 264	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES .	5 5	74 66	3.1	1.9
245 246 247	FLOOR COVERINGS-SOFT SURFACE . FLOOR COVERINGS-HARO SURFACE . NONHOUSEHOLO FURNITURE	46 23 13	1 100 131 86	7.4 2.0 2.3	6 • 1 • 7 • 5		NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	(X)	201 72	7.8 (X)	5.3 1.9
260 520	KITCHENWARE-HOME FURNISHINGS NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	30 30 (X)	761 701 241	7.8 6.9 (X)	4.2 3.9 1.3		RECORD SHOPS (SIC 5733 PT.)				
		`^′	541	() ,	1.3		TOTAL ²	5	380	(X)	100.0
	HOME FURNISHINGS STORES (OTHER 571)						MUSICAL INSTRUMENT STORES (SIC 5733 PT•)				
000	TOTAL	30	3 556		100.0	ļ	TOTAL	13	3 225	(X)	100.0
	CURTAINS-DRAPERIES-ORY GOODS FURNITURE-SLEEP EQUIP-FLOOR COV . KITCHENWARE-HOME FURNISHINGS	7 15 10	773 2 126 493	81.2 98.1 58.8	21.7 59.8 13.9		MAJOR APPL-RAGIO-TV-MUSICAL INST NONMERCHANGISE RECEIPTS	13	3 058 155	94.8	94.8
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	113 51	13.3 (X)	3.2 1.4		MISCELLANEOUS MERCHANDISE	ιxi	12	(X)	.4
	FLOOR COVERINGS STORES (SIC 5713)						EATING AND ORINKING PLACES (SIC 58)				
	TOTAL ² · · · · · ·	12	2 229	(X)	100.0	020	TOTAL	563 29	50 157 312	(X)	.6
	DRAPERY: CURTAIN: AND UPHOLSTERY STORES (SIC 5714)					040 060 080	MEALS-SNACKS	551 213 33	43 668 4 392 333	87.1 27.8 15.2	87.1 8.8 .7
	TOTAL	9	792	(X)	100.0	100 500	CIGARS-CIGARETTES-TOBACCO ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	112 16	399 118	3.8 4.8	.8 .2
	CURTAINS-DRAPERIES-ORY GOODS MISCELLANEOUS MERCHANOISE	9 (X)	752 40	94.9 (X)	94.9 5.1	-	MISCELLANEOUS MERCHANOISE	137 (X)	853 81	3.6 (X)	1.7
St	tandard Notes: - Represents zero. D Withheld to av	oid disclosure.	NA Not availab	ole. X	Not applica	ble.	Z Less than 0.05 percent				

Standard Notes: - Represents zero. D Withheld to avoid di
† Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insulficient reporting.

Richmond SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_											
			Sales of spec	ified mercl lines	handise				Sales of spe	cified merc lines	handise
ine code	Wind of husiness and marshapling line	Establish- ments			rcent of les of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
Merchandise line	Kind of business and merchandise line	monto	Amount ¹	Estab- lishments	AII estab-	Indise (Attio of business and merchandise fille	ments	Amount 1	Estab- lishments	AII estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments 1	Merchandise		(number)	(\$1,000)	handling the line	lish- ments 1
			(*					((02)000)		
	EATING PLACES (SIC 5812)					120 121	COSMETICS-ORUGS-CLEANERS MEDICINES EXC. PRESCRIPTION	106 98	20 414 7 237	61.2 23.7	61.2 21.7
	TOTAL	507	47 844	(X)	100•0	122	PRESCRIPTION MEDICINES ALL OTHER DRUGS-PROPRIETARIES.	106 77	9 577 3 600	28.7	28.7 10.8
020 040 060	GROCERIES-OTHER FOOOS	27 507 157	305 43 163 2 739	19.3 90.2 19.1	•6 90•2 5•7	140 160 220	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR MAJOR APPL-RAOIO-TV-MUSICAL INST	12 14 10	250 198 181	2.0 1.7 1.9	•7 •6 •5
080 100 500	PACKAGEO ALCOHOLIC SEVERAGES CIGARS-CIGARETTES-TOSACCO ALL OTHER MERCHANOISE	22 91 14	252 363 115	12.1 4.0 5.1	•5 •8 •2	260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	24 41 9	963 864 193	5.3 4.0 3.3	2.9
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	132 (X)	828 79	3.5 (X)	1.7	320 500	HAROWARE-GAROENING EQUIPMENT ALL OTHER MERCHANDISE	23 47	250 1 501	1.4	•7 4•5
	RESTAURANTS: LUNCHROOMS: CATERERS (SIC 5812 PT.)					520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	35 (X)	480 86	3.1 (X)	1.4
	TOTAL	354	31 836	(X)	100.0		PROPRIETARY STORES (SIC 591 PT.)				
020	GROCERIES-OTHER FOOOS	19 354	206 27 823	14.2 87.4	87.4		TOTAL ² · · · · · · ·	4	1 634	(X)	100.0
060 080 100	ALCOHOLIC ORINKS • • • • • • • • • • • • • • • • • • •	149 19 64	2 636 224 245	19.0 12.7 4.0	8•3 •7 •8		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
500 520	ALL OTHER MERCHANOISE	10 89 (X)	88 589 25	5.4 4.2 (X)	1.9 1.1		TOTAL	314	77 297	(X)	100.0
	CAFETERIAS					040 080 140	MEALS-SNACKS	7 27 15	52 24 294 131	33.3 73.7 22.2	31.4
	(SIC 5812 PT•)	37	4 407			160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	12	75 96	20.0	•1
	MEALS-SNACKS	37 37	6 697 6 530	97.5	97.5	200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RACIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	39 30	115 675 840	10.0 16.0 57.8	•1 •9 1•1
100 520	CIGARS-CIGARETTES-TOBACCO NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	6 12 (X)	11 97 59	2.7 (X)	1.4	260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	35 51 32	527 5 590 2 869	9.5 80.0 56.9	7.2 3.7
	REFRESHMENT PLACES					320 340 400	HAROWARE-GARDENING EQUIPMENT LUMBER-BUILOING MATERIALS	13 9 10	1 125 968 742	100.0 17.8 28.5	1.5 1.3 1.0
	(SIC 5812 PT.)					420 460	AUTO TIRES-8ATTERIES-ACCESS HAY-GRAIN-FEED-FARM SUPPLIES	15 17	678 11 771	22.5	.9 15.2
040	MEALS-SNACKS	116 116	9 311 8 809	94.6	94.6	480 500 520	HOUSEHOLO FUELS-ICE	58 131 126	13 434 10 583 2 025	80.5 78.2 7.4	17.4 13.7 2.6
100 -120 520	CIGARS-CIGARETTES-TOBACCO COSMETICS-DRUGS-CLEANERS NONMERCHANOISE RECEIPTS	21 5 31	107 9 142	7.9 4.5 2.7	1 • 1 • 1 1 • 5	-	MISCELLANEOUS MERCHANOISE	(X)	705	(X)	•9
-	MISCELLANEOUS MERCHANOISE	(X)	243	(X)	2.6		LIQUOR STORES (SIC 592)				
	ORINKING PLACES (ALCOHOLIC 8EV.) (SIC 5813)						TOTAL	27	24 339	(X)	100.0
	TOTAL ²	56	2 313	(X)	100.0	080	PACKAGED ALCOHOLIC SEVERAGES MISCELLANEOUS MERCHANOISE	(X)	24 286 53	99.8 (X)	99.8
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						ANTIQUE STORES (SIC 5932)		0		
	TOTAL	110	34 988	(X)	100.0		TOTAL	7	662	(X)	100.0
020 040 080	GROCERIES-OTHER FOOOS	33 67 20	898 3 681 392	5.1 13.1 3.6	2 · 6 10 · 5 1 · 1	240	FURNITURE-SLEEP EQUIP-FLOOR COV. MISCELLANEOUS MERCHANOISE	(X)	525 137	79.3 (X)	79.3
	CIGARS-CIGARETTES-TO8ACCO COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	71 110 12	3 224 21 663 254	11.6 61.9 2.1	9•2 61•9 •7		SECONDHANO STORES (SIC 5933)				
160 220 260	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	14 11 24	205 192 989	1.7	.6 .5 2.8		TOTAL	40	1 699	(X)	100.0
280 300	JEWELRY-OPTICAL GOOOS	42 9	880 203	3.9	2.5	140	MEALS-SNACKS	6 12	1 95	1.0	•1 5•6
	HARDWARE-GAROENING EQUIPMENT ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	24 48 35	259 1 556 492	1.4 7.8 3.1	4.4 1.4	160 180 200	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	10 5 7	49 12 7	13.3 4.2 4.3	2.9 .7 .4
	MISCELLANEOUS MERCHANOISE	(X)	100	(X)	•3	220 240 260	MAJOR APPL-RA010-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	25 23 10	179 280 27	23.0 47.1 7.0	10.5 16.5 1.6
	DRUG STORES (SIC 591 PT•)					280 300	JEWELRY-OPTICAL GOOOS	7 5	94 33	23.8	5.5
	TOTAL	106	33 354	(X)	100.0	420 520	AUTO TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	9 13 (X)	540 103 279	70.5 17.1 (X)	31.8 6.1 16.4
040 080	GROCERIES-OTHER FOOOS	32 66 20 69	875 3 631 355 3 113	5.0 13.4 3.5 11.6	2.6 10.9 1.1 9.3		SPORTING GOOOS STORES (SIC 5952)				
	Standard Notes: - Represents zero. D Withheld to a	void disclosure.		1	1		TOTAL Z Less than 0.05 percent.	19	3 103	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Richmond SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec		·		it tables, see Description of the Fables in text)		Sales of spe	cified merc	handise
e code		Establish-		As pe	rcent of	e code		Establish-		As per	cent of
Merchandise line code	Kind of business and merchandise line	ments	Amount 1	Estab-	All	Merchandise line	Kind of business and merchandise line	ments	Amount 1	total sa Estab-	AII
Merchan		(number)	(\$1,000)	lishments handting the line		Merchan		(number)	(\$1,000)	lishments handling the line	estab- tish- ments 1
		(Hamber)	(42,000)					(1121112017	(\$1,000)		ments.
180 300	ALL FOOTWEAR	S 19	76 2 660	8.4	2 · 4 8S · 7		CIGAR STORES AND STANDS (SIC S993)				
301 302 303	ATHLETIC GOOOS(TO INCIVIOUALS) ATHLETIC GOOOS(TO TEAMS)	14 8 11	982 384 393	3S.9 19.6 20.5	31.6 12.4 12.7		TOTAL	4	(0)	(X)	100.0
304 306 31S	FISHING EQUIPMENT	9 6 8	2S1 216 207	19.0 13.0 15.5	8.1		800K STORES (SIC \$942)				
S20	MISCELLANEOUS MERCHANOISE	(X)	227	(X)	7•3 6•\$	soo	TOTAL	7 7	(0)	(X)	100.0 95.2
-	MISCELLANEOUS MERCHANOISE	(X)	165	(X)	5.3	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	} (0)	3.0 (X)	2.1
	8ICYCLE SHOPS (SIC S9S3)						STATIONERY STORES (SIC 5943)				
	TOTAL • • • • •	1	(0)	(X)	100.0		TOTAL	4	(0)	(X)	100.0
	JEWELRY STORES (SIC S97)			i e			HAY: GRAIN: AND FEED STORES (SIC \$962)				
220	TOTAL • • • • • • • • • • • • • • • • • • •	29 7	6 230 237	(X)	100.0		TOTAL ² · · · · · ·	10	6 497	(X)	100.0
260 266	KITCHENWARE-HOME FURNISHINGS ALL OTHER HOME FURN EXC. CHINA	16 8	407 121	7.6 13.3	6.5		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
267	CHINA-GLASSWARE	12 29	286 4 739	76.1	76.1		TOTAL ² ·····	S	6 251	(X)	100.0
281 282 285	WATCHES-CLOCKS	28 24 26	697 699 1 001	11.2 11.2 16.5	11.2 11.2 16.1		GAROEN SUPPLY STORES (SIC 5969 PT.)				
287 288	OIAMONOS, EXC. OIAMONO WATCHES RINGS, EXC. OIAMONOS MISCELLANEOUS MERCHANOISE	28 27 (X)	1 892 394 56	30.4 6.3 (X)	30.4 6.3 .9		TOTAL ² ······	8	1 084	(X)	100.0
\$20 \$29 \$33	NONMERCHANOISE RECEIPTS WATCH-CLOCK-JEWELRY REPAIRS ALL NONMOSE RCPTS FROM CUSTMRS	28 28 10	711 S69 142	11.4 9.1 6.7	11.4 9.1 2.3		NEWS OEALERS AND NEWSSTANOS (SIC 5994)				
-	MISCELLANEOUS MERCHANOISE	(X)	136	(x)	2.2		TOTAL ² ·····	3	86	(X)	100.0
	FUEL OIL OEALERS (SIC 5983)						HO88Y: TOY: ANO GAME SHOPS (SIC S99S)				
	TOTAL	41	13 164	(x)	100•0		TOTAL ² · · · · · ·	12	838	(X)	100.0
400	LUMBER-BUILOING MATERIALS	S 7 6	801 524 56	16.2 25.9 2.3	6 • 1 4 • 0 • 4		CAMERA ANO PHOTO SUPPLY STORES (SIC \$996)				
483	HOUSEHOLD FUELS-ICE OTHER FUELS	41 41	11 172 11 135	84.9 84.6	84.9	500	TOTAL	9	2 098 2 066	(X) 98.S	98.S
- S20		(X) 12	37 \$34	(X) 7•2	4.1	520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	20 12	3.7 (X)	1.0
-	MISCELLANEOUS MERCHANOISE	(X)	76	(X)	•6		GIFT: NOVELTY: AND SOUVENIR SHOPS (SIC S997)				
	LIQUEFIEO PETRL. GAS (8TTLO. GAS) OEALERS (SIC 5984)						TOTAL ² ·····	14	775	(X)	100.0
	MAJOR APPL-RADIO-TV-MUSICAL INST	6	1 765	11.6	11.6		OPTICAL GOOOS STORES (SIC 5999 PT.)				
\$20	HOUSEHOLO FUELS-ICE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	6 S (X)	1 436 92 32	81.4 5.2 (X)	81.4 5.2 1.8		TOTAL	9	730	(X)	100.0
	FUEL ANO ICE OEALERS: N.E.C.					280	JEWELRY-OPTICAL GOOOS MISCELLANEOUS MERCHANOISE	(X)	718 12	98.4 (X)	98.4
	TOTAL ²	8	719	(X)	100+0		RETAIL STORES: N.E.C. (SIC S999 PT.)			. <u>.</u> .c	
	FLORISTS (SIC S992)						TOTAL • • • • • •	29	2 809		100.0
	TOTAL • • • • • • • • • • • • • • • • • • •	22	2 826	(x)	100.0	\$20	ALL OTHER MERCHANGISE NONMERCHANGISE RECEIPTS MISCELLANEOUS MERCHANGISE	29 10 (X)	2 642 S3 114	94.1 S.2 (X)	94.1 1.9 4.1
\$00 \$20	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	22 9 (X)	2 779 33 14	98.3 1.4 (X)	98•3 1•2 •S		NONSTORE RETAILERS (SIC S3 PART*)				
St	andard Notes: • Represents zero. D Withheld to av	oid disclosure.	NA Not avaitat	ote, X	Not applica	ble.	TOTAL • • • • • Z Less than 0.05 percent.	36	18 196	(X)	100.0
T.	donstore retarters, part of SIC major group 53, are shown Detart may not add to total due to rounding, derchandise line detart withheld due to insufficient repor	separately in th	is table.		. up prico		2 2 3 min 0,00 percents				

Richmond SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

a			Sales of spec	ified merch lines	andise
line cod	Kind of business and merchandise line	Establish- ments	1	As per total sa	cent of les of
Merchandise line code		(number)	Amount 1 (\$1,000)	Estab- lishments handling the line	All estab- lish- ments 1
		(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(,,,,,,,		
02D 200 22D 24D 26D 28D 500	GRDCERIES-OTHER FDDDS	5 4 8 5 5 5 17	1 357 253 9D7 460 361 946 8 854	64.6 14.D 36.2 22.7 18.8 32.7	7.5 1.4 5.D 2.5 2.D 5.2 48.7
52D	NDNMERCHANDISE RECEIPTS MISCELLANEDUS MERCHANDISE	8 (X)	2D1 4 857	3.8 (X)	1.1
	MAIL DRDER HDUSES (SIC 532)				
	TDTAL	9	(D)	(X)	1DD•D
500 520 -	ALL OTHER MERCHANDISE	5 4 (X)	} (0)	81.8 2.6 (X)	58.8 1.8 39.4
	MERCHANDISING MACHINE DPERATORS (SIC 534)				
	TDTAL	6	(D)	(X)	1DD•D
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TDTAL	21	1D 016	(X)	1DD+D
22D 26D 50D	MAJDR APPL-RADID-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS ALL OTHER MERCHANDISE	6 4 11 (X)	896 354 6 626 2 140	39.D 2D.7 1D0.D (X)	8.9 3.5 66.2 21.4

NA Not available.

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

X Not applicable. Z Less than 0.05 percent.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Roanoke SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes only	establishments wil	n payroll.	For expla	anation o	of tables, see "Description of the Tables" in text)				
61			Sales of spec	ified merc lines	handise	٥			Sales of spe	cified merc lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of tes of
andise 1	TAILLY OF BUSINESS ON MICHOMORE HINE		Amount 1	Estab- lishments	All estab-	Merchandise 1	Willia of Dasilless and illetenaturse title		Amount ¹	Estab- lishments	All estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments ¹	Mercha		(number)	(\$1,000)	handling the line	lish- ments ¹
						520	NONMERCHANDISE RECEIPTS	8	27	2.7	1.1
	RETAIL TRADE					-	MISCELLANEOUS MERCHANDISE	(X)	88	(X)	3.6
	TOTAL	1 013	296 419	(x)	100.0		FARM EQUIPMENT DEALERS (SIC 5252)				
040 060	GROCERIES-OTHER FDODS	284 245 74	57 456 15 761 1 670	43.2 29.9 54.5	19.4		TOTAL	6	(0)	(X)	100.0
080 100 120	PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-DRUGS-CLEANERS	92 248 179	9 059 6 203 12 131	17.5 6.2	3 · 1 2 · 1		GENERAL MERCHANDISE GROUP STDRES (SIC 53 PART*)				
14D 16D	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLDTHING:EX FOOTWR	86 111	10 549 20 537	9.8 18.1 26.9	4.1 3.6 6.9	020	TOTAL	48	46 729	(X)	100.0
180 200 220	ALL FOOTWEAR	83 64 108	14 343 4 604 10 140	22.D 9.2 15.8	4.8 1.6 3.4	020 040 1DD	GROCERIES-OTHER FOODS	27 14 7	910 723 87	2.1	1.9 1.5 .2
240 260 280	FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GDDDS	78 99 77	B 947 3 627 4 063	15.8 5.1 7.D	3.0 1.2 1.4	120 14D 160	COSMETICS-DRUGS-CLEANERS	33 39 38	1 869 5 626 10 663	4.1 12.2 23.2	4.0 12.0 22.8
300 320 340	SPORTING-RECREATION EQUIPMENT	69 90 55	3 125 3 581 11 889	6.2 7.1 29.6	1 • 1 1 • 2 4 • 0	18D 20D 22D	ALL FOOTWEAR	35 41 27	1 969 4 154 3 485	4.6 8.9 8.7	4.2 8.9 7.5
380 40D 420	AUTOMOBILES-TRUCKS	51 224 199	36 511 16 356 9 930	69.8 24.0 11.3	12.3 5.5 3.3	240 260 28D	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	30 32 27	1 916 2 075 671	4.3 4.7 1.5	4.1 4.4 1.4
440 460 480	FARM EOUIPMENT MACHINERY	9 21 56	2 507 1 336 3 894	18.6 11.1 54.1	• 8 • 5	30D 320 340	SPORTING-RECREATION EQUIPMENT HARDWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS	21 26	1 207 1 467	2.8	2.6 3.1
500 520	ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS	210 453	17 386 10 814	12.8	1.3 5.9 3.6	42D 50D	AUTD TIRES-BATTERIES-ACCESS ALL DTHER MERCHANDISE	11 7 33	9D4 1 543 4 056	3.4 5.6 9.2	1.9 3.3 8.7
	SUILDING MATERIALS, HARDWARE, AND					52D -	NONMERCHANDISE RECEIPTS MISCELLANEDUS MERCHANDISE	31 (X)	3 015 388	7.3 (X)	6.5 .8
	FARM EQUIP DEALERS (SIC 52) TOTAL • • • • • •	50	16 618	(X)	100.0		DEPARTMENT STORES (SIC 531)				
22D 240	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLODE COV.	12 5	64D 76	13.4	3.9		TOTAL	12	37 534	(X)	100.0
260 300 320	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HARDWARE-GARDENING EQUIPMENT	14 11 26	188 5D 1 595	4.1 2.8 40.0	1.1 .3 9.6	040	GROCERIES-OTHER FDDDS	9 3 12	575 227 1 477	1.6	1.5 .6 3.9
340 520	LUMBER-BUILDING MATERIALS NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	40 21 (X)	10 923 615 2 531	78.1 8.2 (X)	65.7 3.7 15.2		MEN'S-80YS' CLDTHING EXC FOOTWR. MEN'S CLOTHING	12	4 804 3 763	12.8	12.8
	BUILDING MATERIALS AND SUPPLY					142 16D	BOYS' CLOTHING	10	1 041	3.7 23.7	2.8
	STORES (SIC 52 EX. 525)	23	(D)	(X)	100.0	161 162 163	CHILDREN'S-INFANTS' WEAR	11 10 10	748 506 251	2.2	2.0 1.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4)	(13.5	3.6	164 165 166	HDSIERY	12 10	531 1 387	1.4	.7 1.4 3.7
340 341 342	LUMBER -8UILDING MATERIALS LUMBER	23 12		89.1	89.1	167 168	WOMEN'S DRESSES	10 10 10	655 1 364 1 571	2.2 4.8 5.6	1.7 3.6 4.2
343 344 345	WINDOWS:DOORS:AND FRAMES-METAL KITCHEN CABINETS	11 8 7		16.2 9.2 3.7	14.8 4.9 2.4	169	GIRLS:-SUBTEEN-TEEN WEAR MISCELLANEDUS MERCHANDISE	10 (X)	638 1 230	2.2 (X)	1.7 3.3
346 347	ALL OTHER MILLWORK	11 11 10	(0)	7.4 6.3 8.5	6.8 5.8 6.9	1	ALL FOOTWEAR	11 12	1 606 2 724	7.3	4.3 7.3
348 352 353	PAINT-GLASS-WALLPAPER	9 9 8		3.5 9.1 2.6	1.9 3.7 1.5	201 202	PIECE GODDS-NDTIONS	12 12	974 1 743	2.6 4.6	2.6 4.6
355 - 520	ALL DTHER BUILDING MATERIALS . MISCELLANEDUS MERCHANDISE NONMERCHANDISE RECEIPTS	(X)		14.5 (X)	7•7 3•7	220 221 222	MAJDR APPL-RADIO-TV-MUSICAL INST MAJOR HOUSEHDLD APPLIANCES RADIOS-TV'S MUSICAL INSTR	8 7 8	3 238 1 915 1 322	9.9 6.5 4.0	8.6 5.1 3.5
-	MISCELLANEOUS MERCHANDISE	(X)	J	8.9 (X)	4•8 2•5	24D 241 242	FURNITURE-SLEEP EQUIP-FLODR CDV. FLOOR COVERINGS	11 10 11	1 533 662 870	4.1 1.9 2.3	4.1 1.8 2.3
	HARDWARE STORES (SIC 5251) TOTAL • • • • • •	21	2 420	4.4.	105.0	261	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE	11	1 521 696	4.3	4.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	8	2 428	13.7	8•7	262	KITCHENWARE-HDUSEWARES MISCELLANEOUS MERCHANDISE	11 (X)	821	2.3 (X)	2•2 (Z)
300	SPDRTING-RECREATION EOUIPMENT	12	70 46	2.9	2.9	300	JEWELRY-OPTICAL GOODS	11 11	545 1 131	1.6 3.D	1.5 3.0
320 322 323 324	HARDWARE-GARDENING EQUIPMENT GARDENING EQUIPMENT-SUPPLIES . PLUMBING-ELECTRICAL SUPPLIES . OTHER HARDWARE-TOOLS	21 19 19 21	1 469 185 234 1 049	60.5 7.9 10.D 43.2	6D•5 7•6 9•6 43•2	321 322	HARDWARE-GARDENING EOUIPMENT HARDWARE-TOOLS	6 5 5	1 184 567 617	4.6 2.4 2.6	3.2 1.5 1.6
34D 364	LUMBER-BUILDING MATERIALS PAINT-SUNDRIES-GLASS-WALLPAPER MISCELLANEOUS MERCHANDISE	16 16 (X)	516 169 347	27.1 8.9 (X)	21.3 7.0 14.3	348	LUMBER-BUILDING MATERIALS PAINT-GLASS-WALLPAPER MISCELLANEOUS MERCHANDISE	6 6 (X)	861 358 503	3.5 1.5 (X)	2.3 1.0 1.3
St	andard Notes: • Represents zero. D Withheld to av	oid disclosure.	NA Not availab	le. X	Not applical	' 42D ble.	AUTO TIRES-BATTERIES-ACCESS	5	1 531	5.9	4.1

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available.

*Nonstore relaiters, part of SIC major group 53, are shown separately in this table.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

X Not applicable. Z Less than 0.05 percent.

Note: ROANOKE SMSA - Consists of Roanoke city and Roanoke County, Va.

Roanoke SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		(Includes only e	stablishments wit	n paytott.	TOTENDIA	anation o	f tables, see "Description of the Tables" in text)				
			Sales of spec	ified mercl lines	handise				Sales of spe	cified merc	chandise
ne code		Establish-			rcent of	Merchandise line code		Establish-			rcent of
idise li	Kind of business and merchandise line	ments	Amount 1	Estab-	All	ndise li	Kind of business and merchandise line	ments	Amount 1	Estab-	AII
Merchandise line code		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹	Merchar		(number)	(\$1,000)	fishments handling the line	
500 501 502	ALL OTHER MERCHANOISE	11 9 11	2 527 1 111 1 109	7.0 3.3 3.1	6•7 3•0 3•0		MEAT ANO FISH (SEA FOOO) MARKETS (SIC 542)				
S18 S20	MOSE EXC.TOY-GAMES-BOOKS-STA NONMERCHANOISE RECEIPTS	6	307	1.2	•8		TOTAL	9	(0)	(X)	100.0
535	ALL OTHER SERVICE RECEIPTS MISCELLANEOUS	10 (X)	2 728 2 646 82	8 • 1 7 • 8 (X)	7•3 7•0 •2	020 520	GROCERIES-OTHER FOOOS	8	} (0)	98.3	98.3
-	MISCELLANEOUS MERCHANOISE	(X)	440	(X)	1.2		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
	VARIETY STORES (SIC 533)						TOTAL ² · · · · · · ·	7	311	(X)	100.0
	TOTAL • • • • • •	16	6 828	(X)	100.0		CANOY, NUT, AND CONFECTIONERY STORES (SIC 544)				
020 040 120	GROCERIES-OTHER FOOOS	13 9 16	248 469 373	3.8 10.6 5.5	3 • 6 6 • 9 5 • 5		TOTAL	5	(0)	(X)	100.0
140 160 180	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	16 16 15	S11 1 377 260	7.5 20.2 3.8	7 • 5 20 • 2 3 • 8		RETAIL BAKERIES (SIC S46)				
200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RA010-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	16 12 10	644 196 123	9.4 3.1 2.2	9.4 2.9 1.8		TOTAL	2	(0)	(x)	100.0
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	14 12 7	480 116 61	7.4 1.8 1.4	7.0 1.7		OTHER FOOD STORES (OTHER 54)				
320 340 S00	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS ALL OTHER MERCHANOISE	14 4 16	242 26 1 498	3.7 2.3 21.9	3.5 .4 21.9		TOTAL	3	(0)	(X)	100.0
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	14 (X)	191 12	2.8 (X)	2 • 8		AUTOMOTIVE OEALERS (SIC 55 EX. 554)				
	MISC. GENERAL MERCHANOISE STORES (SIC 539)						TOTAL	80	51 001	(X)	100.0
	TOTAL	20	2 367	(X)	100.0	220 280 300	MAJOR APPL-RAOIO-TV-MUSICAL INST JEWELRY-OPTICAL GOOOS	12 4 15	398 277 1 273	9.6 8.6 34.2	.8 .S 2.5
160	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	11 10 9	311 404 102	22.9 32.6 8.2	13 · 1 17 · 1 4 · 3	320 380 400	HAROWARE-GAROENING EQUIPMENT AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS	9 44 23	81 36 412 166	4.6 86.3	71.4
200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	14 8 10	786 S2 261	39.1 3.8	33•2 2•2	420 500 520	AUTO TIRES-BATTERIES-ACCESS. ALL OTHER MERCHANOISE	49 19 54	6 889 2 424 3 041	1S.6 42.4 6.6	13.S 4.8 6.0
260 3 20 500	KITCHENWARE-HOME FURNISHINGS	8 7	74 41	13.8 9.4 13.6	11.0 3.1 1.7	-	MISCELLANEOUS MERCHANOISE	ιχί	40	(X)	•1
520	NONMERCHANOISE RECEIPTS	6 8 (X)	32 95 209	2.9 9.3 (X)	1.4 4.0 8.8		MOTOR VEHICLE OEALERS (SIC S51, 552)				
	FOOO STORES			}			TOTAL	41	42 064	(X)	100.0
	(SIC 54)	158	62 761	(X)	100.0	380 400 420	AUTOMOBILES-TRUCKS	41 20 26	35 877 129 3 157	85.3	85.3 .3 7.5
020 080	GROCERIES-OTHER FOOOS FACKAGEO ALCOHOLIC BEVERAGES	1S8 43	53 996 93S	86.0	86.0	520	NONMERCHANOISE RECEIPTS	(X)	2 562 339	6.4 (X)	6.1
100 120 500	CIGARS-CIGARETIES-TOBACCO COSMETICS-ORUGS-CLEANERS ALL OTHER MERCHANOISE	102 86 49	2 165 2 167 1 976	4.0 4.2 3.9	3.4 3.5 3.1		MOTOR VEHICLE OEALERSNEW AND USEO CARS (SIC SS1)				
520 -	NONMERCHANQISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	979 543	3.3 (X)	1.6		TOTAL • • • • • •	24	39 156	(X)	100.0
	GROCERY STORES (SIC 541)					380 400 420	AUTOMOBILES-TRUCKS • • • • • • • AUTO FUELS-LUBRICANTS • • • • • AUTO TIRES-BATTERIES-ACCESS • • • • • • • • • • • • • • • • • •	24 19 24	33 053 126 3 149	84.4 .3 8.0	84.4 .3 8.0
	TOTAL	132	60 769	(X)	100.0	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	24 (X)	2 S42 285	6.5 (X)	6.5
020 021 022	GROCERIES-OTHER FOOOS	132 129 131	52 071 14 537 4 268	85.7 24.1 7.0	85.7 23.9 7.0		MOTOR VEHICLE DEALERSUSED CARS				
023 024	FROZEN FOOOS	89 132	2 387 30 879	4.4 50.8	3.9 50.8		TOTAL	17	2 908	(X)	100.0
080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	43 99 86	934 2 150 2 164	2.7 4.0 4.2	1.5 3.5 3.6	380 385 386	AUTOMOBILES-TRUCKS	17 17 6	2 824 2 505 234	97.1 86.1 23.4	97.1 86.1 8.0
500 517	ALL OTHER MERCHANOISE	48 48	1 971 1 294	3.9	3.2	520	MISCELLANEOUS MERCHANOISE	(X)	85	(X)	2.9
520	MISCELLANEOUS MERCHANOISE	(X)	677	(X)	1.1	-	MISCELLANEOUS MERCHANOISE	(x)	64	(X)	2.2
-	MISCELLANEOUS MERCHANOISE	(X)	523	(X)	•9		TIRE: BATTERY: AND ACCESSORY OLRS (SIC 553)				
5+	andard Notes: - Represents zero. D Withheld to a Detail may not add to total due to rounding.	void disclosure.	NA Not availat	l ole X	Not applica	hle	TOTAL • • • • • • • Z Less than 0.05 percent.	23	S 001	(x)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

Detail may not add to total due to rounding.

Perchandise line detail withheld due to insufficient reporting.

Roanoke SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ofied merc	handise				Sales of spe	cified merc	handise
ode				lines		code				lines	
tine co	Kind of business and merchandise line	Establish- ments			rcent of ales of		Kind of business and merchandise line	Establish- ments			cent of iles of
Merchandise line code			Amount 1	Estab- lishments handling	All estab- lish-	Merchandise line			Amount ¹	Estab- lishments handling	All estab- lish-
Me		(number)	(\$1,000)	the line	ments 1	Me		(number)	(\$1,000)	the line	ments1
260 280 300 320 420 500	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT . HARDWARE-GARDENING EGUIPMENT . AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE MISCELLANEOUS MERCHANDISE	12 8 3 9 9 23 11 15 (X)	397 23 6 144 79 3 728 187 396	9.7 1.1 .6 5.9 3.8 74.5 6.2 9.5	7.9 .5 .1 2.9 I.6 74.5 3.7 7.9		WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC S63) TOTAL • • • • • • • • • • • • • • • • • • •	6	(0)	(X)	100.0
-		(x)	41	(X)	•8		TOTAL	1	(0)	(X)	100.0
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)						OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)				
	TOTAL	16	3 936	(x)	IOD • D		TOTAL	S6	(0)	(X)	100.0
	SPORTING-RECREATION EQUIPMENT. • ALL OTHER MERCHANOISE • • • • NONMERCHANOISE RECEIPTS • • • • MISCELLANEDUS MERCHANOISE • • •	6 7 10 (X)	I I27 2 182 83 544	100.0 95.0 4.6 (X)	28.6 55.4 2.1 I3.8	140 160 180 520	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLDTHING:EX FOOTWR ALL FOOTWEAR	30 26 36 32 (X)	(0)	83.7 33.8 54.3 3.5 (X)	5I.I 14.6 31.6 2.1
	GASOLINE SERVICE STATIONS (SIC S54)						MEN'S AND BOYS' CLOTHING				
020	GROCERIES-OTHER FOODS	160 42	I8 337 I49	(X)	100.0		FURNISHINGS STORES (SIC 561) TOTAL • • • • • •	19	3 954		100 0
040	MEALS-SNACKS	8 43	7 I 240	6.1	•8 •4 1•3	140	MEN'S-80YS' CLOTHING EXC FOOTWR.	19	3 760	95.I	95.1
400 401 402 403	AUTO FUELS-LUBRICANTS	160 IS9 I5 152	15 727 14 472 482 773	85.8 79.7 16.0 4.3	85.8 78.9 2.6 4.2	142 143 144 145 146	BOYS' CLDTHING	7 14 13 10 17	97 I 204 35S 67 2 037	14.2 7D.2 2I.0 S.6 56.4	2.5 30.5 9.0 1.7 51.5
420 421 423 424	AUTO TIRES-BATTERIES-ACCESS · · · PARTS INSTALLED IN REPAIR WORK PARTS-RETAIL · · · · · · · · AUTOMOBILE TIRES-BATTERIES-ACC	130 54 12 126	I 298 26I 64 973	8.9 4.6 2.6 6.8	7•1 I.4 •3 S•3	18D 520	ALL FOOTWEAR	7 6 (X)	113 47 34	17.7 3.6 (X)	2.9 I.2 .9
480	HOUSEHOLD FUELS-ICE	16	168	5.2	•9		FAMILY CLOTHING STORES				
520 52 7	NDNMERCHANOISE RECEIPTS	106 101	51S 4I5	4.3 3.8	2.8		(SIC S6S)	10	1 947	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	169	(X)	•9	14D 143 144 146	MEN'S-80YS' CLDTHING EXC FOOTWR. MEN'S TAILOREO OUTERWEAR OTHER MEN'S OUTERWEAR OTHER MEN'S CLOTHING	10 8 9	900 336 139 312	46.2 17.3 7.1 16.0	46.2 17.3 7.1 16.0
	(SIC S6)					-	MISCELLANEOUS MERCHANOISE	(χ)	113	(X)	5.8
120		89 4	18 029 37	1.4	100 • D	160 172 173	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ORESSES	10 9 8	927 256 173	47.6 13.1 8.9	47.6 13.1 8.9
14D 160 18D	MEN'S-80YS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	34 59 41	4 748 9 319 3 242	78.D 73.3 32.9	26.3 SI.7 18.0	180	MISCELLANEOUS MERCHANOISE	(X) 8	498	(X)	25.6
200 28D	CURTAINS-DRAPERIES-DRY GOODS JEWELRY-DPTICAL GODOS ALL OTHER MERCHANOISE	S 8 6	18 SD 130	3.8 I.S 4.2	•1		ALL FOOTWEAR	6 (X)	71 30 19	4.9 2.9 (X)	3.6 1.5 1.0
	NONMERCHANDISE RECEIPTS MISCELLANEDUS MERCHANDISE	54 (X)	462 23	3.4 (X)	2.6		SHOE STDRES (SIC S66)				
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						TOTAL	21	2 944	(X)	100.0
	TOTAL	26	(D)	(X)	100.0	16D 180 520	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	8 21	1 I S 2 7 D 8	8.2 92.0	3.9 92.0
120	COSMETICS-DRUGS-CLEANERS	3		1.3	• 4	-	MISCELLANEDUS MERCHANDISE	(X) 18	92 29	3.2 (X)	3.I 1.0
140 142 -	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLDTHING	4 3 (X)		17.3 4.3 (X)	•8 •2 •6		APPAREL AND ACCESS. STORES:N.E.C.				
I60 I61	WOMEN'S-GIRLS'CLDTHING:EX FOOTWR CHILDREN'S-INFANTS' WEAR	26		89.7	89.7		TOTAL	6	(0)	(X)	100.0
163 164 165 168 172 173	MILLINERY	10 13 21 23 26 23	(D)	9.5 3.6 3.0 8.6 22.6 33.1	4.5 2.6 .8 7.7 20.5 33.1		WOMEN'S-GIRLS'CLDTHING'EX FODTWR MISCELLANEOUS MERCHANDISE FURNITURE: HDME FURNISHINGS AND	S (X)) (0)	(X)	85.8 14.2
174 175	HANDBAGS	1I 4		16.2 3.3 2.5	15.8 .8 1.1		EQUIPMENT STORES (SIC S7) TOTAL	58	13 188	(X)	100.0
176	OTHER WOMENS-GIRLS'CLOTHES ACC	10		6.4	2.9		CURTAINS-DRAPERIES-ORY GDDDS	13	391	13.6	3.0
280 520	ALL FDDTWEAR	6 S 19 (X)	NA Not availab	7.7 1.2 3.2 (X)	4 • I • S 3 • 1 I • 3 Not applica	240 26D 520	MAJDR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	37 30 15 26	5 270 6 639 296 431	49.3 74.9 5.1 S.9	40.0 50.3 2.2 3.3

Roanoke SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		(includes only e				mation 0	tables, see "Description of the Tables" in text)		Colon of an	villad =	handias
<u>ə</u>			Sales of spec	lines	nandisé	le le			Sales of spec	lines	nandisė
ine coc	Kind of business and merchandise line	Establish- ments			rcent of iles of	ine code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
Merchandise line code	TAING OF DUSTILESS AND MERCHANISE THIC		Amount 1	Estab-	AII estab-	Merchandise line	TATIO OF DUSTILESS ON METCHONINES THE		Amount 1	Estab- lishments	AII estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments ¹	Mercha		(number)	(\$1,000)	handling the line	lish- ments ¹
_	MISCELLANEOUS MERCHANOISE	(X)	160	(x)	1.2	020	GROCERIES-OTHER FOOOS	26	884	7.4	6.0
	FURNITURE STORES					040 080 100	MEALS-SNACKS	34 18 39	1 277 69 1 960	10.1 1.5 14.2	8.7 .S 13.4
	(SIC 5712)	0.5				120 140	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	46 7	8 015 113	S4.7 2.6	54.7 .8
200	TOTAL	25	7 732 115	(X) 5.4	100.0	160 260 280	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	9 13 9	89 539 359	2.0 6.6 7.9	3.7 2.4
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	13 25	1 100 6 078	78.6	14•2 78•6	320 420 500	HAROWARE-GAROENING EQUIPMENT AUTO TIRES-8ATTERIES-ACCESS ALL OTHER MERCHANOISE	20 3 33	215 29 861	2.6 2.0 6.6	1.5
243 244	SLEEP EQUIPMENT	21 25	732 5 046	11.2	9•5 65•3	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	15 (X)	188	3.4 (X)	1.3
24S 246	FLOOR COVERINGS-SOFT SURFACE • FLOOR COVERINGS-HARO SURFACE • MISCELLANEOUS MERCHANOISE • •	16 8 (X)	237 52 11	4.6 3.1 (X)	3 • 1 • 7 • 1		ORUG STORES				
260 S20	KITCHENWARE-HOME FURNISHINGS NONMERCHANGISE RECEIPTS	10 12	185 245	3.8	2.4		(SIC 591 PT.)	43	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	9	4.6 (X)	3.2	020	GROCERIES-OTHER FOOOS	26	h (0)	(7.7	6.3
	HOME FURNISHINGS STORES (OTHER S71)						MEALS-SNACKS	33 15 38		1.2	9.0
	TOTAL ² ······	9	793	(x)	100.0	120 121	COSMETICS-ORUGS-CLEANERS MEOICINES EXC. PRESCRIPTION .	43 42		53.8 17.4	53.8 17.0
	HOUSEHOLO APPLIANCE STORES (SIC 572)					122 123	PRESCRIPTION MEDICINES ALL OTHER ORUGS-PROPRIETARIES.	43 30	(0)	30.0	30.0 6.8
	TOTAL	11	(0)	(X)	100.0	140 160 260	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR KITCHENWARE-HOME FURNISHINGS	7 7 12		2.6	.8 .6 3.7
220 S20	MAJOR APPL-RAOIO-TV-MUSICAL INST NONMERCHANOISE RECEIPTS	11 4	(0)	87.6 10.5	87 • 6 3 • 2	280 320	JEWELRY-OPTICAL GOOOS	8 19		8.2	2.5
-	MISCELLANEOUS MERCHANOISE	(X))	((x)	9•2	420 500 S20	AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	3 32 15		2.0 6.7 3.4	6.0 1.3
	RAOIO: TV: ANO MUSIC STORES (SIC 573)					-	MISCELLANEOUS MERCHANOISE	(X)		(x)	•3
	TOTAL	13	·(O)		100•0		PROPRIETARY STORES (SIC 591 PT.)				
220 S20	MAJOR APPL-RAOIO-TV-MUSICAL INST NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	13 8 (X)	(0)	(X)	94•0 5•3 •7		TOTAL	3	(0)	(X)	100.0
	EATING AND ORINKING PLACES					i.	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	(SIC 58)	194	16 309	(X)	100.0	1	TOTAL	115	20 933	(X)	100.0
	GROCERIES-OTHER FOOOS	16 188	119 13 678	13.4	•7 83•9	080	GROCERIES-OTHER FOOOS	6 9 13	7 619 20S	7.1 86.2 9.0	36.4 1.0
060 080	ALCOHOLIC ORINKS	62 23	1 576 419	36.3	9•7 2•6	260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	11 23	187 2 56S	6.8 71.0	12.3
120	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS ALL OTHER MERCHANOISE	49 4 8	189 10 55	4.3 12.5 5.2	• 1	480	SPORTING-RECREATION EQUIPMENT HOUSEHOLO FUELS-ICE	12 18 48	419 3 686 3 430	92.6 95.3	2.0 17.6 16.4
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	53 (X)	254 9	3.6 (X)		520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	36 (X)	536 2 242	9.0 (X)	2.6
	EATING PLACES (SIC S812)						LIQUOR STORES (SIC 592)				
	TOTAL • • • • • •	173	15 182	(X)	100.0		TOTAL	9	7 611	(x)	100.0
040	GROCERIES-OTHER FOODS	15 173	116 13 469	14.5 88.7	.88.7		PACKAGEO ALCOHOLIC BEVERAGES MISCELLANEOUS MERCHANOISE	9 (X)	7 607 4	99.9 (X)	99.9
080	ALCOHOLIC ORINKS	41 19 43	750 370 164	20.9 19.8 4.1	4.9 2.4 1.1		ANTIQUE AND SECONDHAND STORES				
120 500	COSMETICS-ORUGS-CLEANERS	8 50	10 54	12.5	•1		(SIC 593)	.7	1 000		100.0
	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	(X)	240 9	3.5 (X)	1.6			17	1 098	(X)	100.0
	ORINKING PLACES (ALCOHOLIC 8EV.) (SIC 5813)						SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC 59S)				
	TOTAL ² · · · · · ·	21	1 127	(X)	100.0		TOTAL ²	5	376	(X)	100.0
	ORUG STORES AND PROPRIETARY STRS.						JEWELRY STORES (SIC S97)				
	(SIC 591) TOTAL • • • • • •	46	14 664	(X)	100.0		TOTAL • • • • • •	12	2 607	(X)	100.0
S	standard Notes: - Represents zero. D Withheld to a	•		1	1		MAJOR APPL-RAOIO-TV-MUSICAL INST	5	35	2.3	1.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

X Not applicable.

Roanoke SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merc	handise	0)			Sales of spe	cified merc	handise
line code	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments			rcent of iles of
Merchandise line code		(number)	Amount 1 (\$1,000)	Estab- lishments handling the line		Merchandise line code		(number)	Amount 1 (\$1,000)	Estab- lishments handling the line	lish-
260 266 267 280 281 282 287 288 300 520 \$33	KITCHENWARE-HOME FURNISHINGS . ALL OTHER HOME FURN EXC. CHINA CHINA-GLASSWARE	10 5 9 12 12 11 11 12 12 (X) 5 12 12 (X)	170 63 107 1 949 358 247 327 810 180 26 39 404 179 224	6.8 4.8 4.5 74.8 13.7 9.5 12.5 31.1 6.9 (X) 2.6 15.S 6.9 10.1	6.S 2.4 4.1 74.8 13.7 9.5 12.S 31.1 6.9 1.0 1.S	020 280 500 520	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) TOTAL		3 719 36 562 1 619 36 1 466	5.4 95.5 89.8 4.4 (X)	100.0 1.0 15.1 43.5 1.0 39.4
480 \$20 -	FUEL ANO ICE DEALERS (SIC 598) TOTAL	17 17 7 (X)	3 778 3 678 43 57 (0)		100.0 97.4 1.1 1.5		MAIL OROER HOUSES (SIC S32) TOTAL • • • • • • • • • • • • • • • • • • •	2 5	(O) (D)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
*Detail may not add to total due to rounding.
*Merchandise line detail withheld due to insufficient reporting.

X Not applicable.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Same of processing members and mechanism line California Califor		<u></u>		- Cabilonniento III	paytotti	T OT CAPIC		readies, see Description of the Tables III text/				
Wilson Property	4.					nandise	t)			Sales of spe		handise
### METALL TRAGE TOTAL	эроэ ә		Establish-				роз ә		Establish-			
### METALL TRAGE TOTAL	se lin	Kind of business and merchandise line	ments	Amount ¹			se lin	Kind of business and merchandise line	ments	Amount 1		
## METALL TRADE **TOTAL*** **TOTAL** **TOTAL*** **TOTAL** **TOTAL	handi				lishments	estab-	handi				lishments	estab-
## CTAL TAGE 13 07 2 089 089 13 100.0	Merc		(number)	(\$1,000)	1		Merc		(number)	(\$1,000)		
## CTAL TAGE 13 07 2 089 089 13 100.0												
TOTAL . 11 907 2 508 909 CX1 000-00 SIDEORRISS-OTHER FOODS . 3 500 100 507 32.0 31.0 100 000 SIDEORRISS-OTHER FOODS . 3 500 100 507 32.0 31.0 100 000 SIDEORRISS-OTHER FOODS . 3 500 100 507 32.0 31.0 100 000 PARK CALL PRINCIPLE OF TOTAL . 45 2 329 (1.1 100 000 SIDEORRISS-OTHER FOODS . 3 500 100 100 000 SIDEORRISS-OTHER FOODS . 4 500 100 000 SIDEORRISS-OTHER FOODS . 3 500 100 100 000 SIDEORRISS-OTHER FOODS . 3 50		RETAIL TRACE										
20		TOTAL	11 097	2 089 998	(x)	100.0		TOTAL	13	(0)	(X)	100.0
Month March Marc												
100 CASAS-CI-GARCTER - TORCCO. 3 00 3 30 3 00	060	ALCOHOLIC ORINKS	553	10 664	38.4	•5			45	4 329	(X)	100.0
100	100 120	CIGARS-CIGARETTES-TOBACCO COSMETIC5-ORUGS-CLEANERS	3 019 2 364	33 595 81 901	4.8 10.2	1.6 3.9	240					
200 CATA INSE-DAMPSEELS-FOR COOK 1 071 3 101 10.6 1.5 37 37 37 37 37 37 37 3	160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	1 442	103 343	29.1	4.9						
1906 1906 1907	200	CURTAINS-ORAPERIES-DRY GOODS	1 071	31 810	10.4	1.5	357	PAINT-VARNISH ETC	43	2 943	69.6	68.0
300 SPONTING-RECREATION COLUMNOT, 900 10 10 10 10 10 10 1	240 260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHING5	1 112 1 576	55 613 22 892	18.1	2.7 1.1	359	WALLPAPER-OTHER WALL COVERINGS	35	246	6.9	5.7
Section Sect	300	SPORTING-RECREATION EQUIPMENT	900	14 156	5.6	•7						
100 100	340	LUMBER-BUILOING MATERIALS	916	79 638 302 531	32.7	3 • 8		TISCEER NEODS THE ROTTER OF SERVICE OF SERVI	ν.ν.	100		2.0
460 MA-GRAPH-RECEARMS 1900 1500 11	420	AUTO TIRE5-BATTERIES-ACCESS	2 495	72 684	11.1	3.5						
SOD ALL OTHER MECHANISES 2 226 80 558 10.6 3.8	460	HAY-GRAIN-FEEO-FARM SUPPLIE5	512	64 231	50.0	3 • 1		TOTAL	3	(0)	(X)	100.0
## FARM EQUIP CALERS (SIC 52) TOTAL 698 156 120 (X) 10-0 120-		ALL OTHER MERCHANOISE		80 358	10.8	3.8						
TOTAL									210	30 554	(X)	100.0
MAJOR APPL—RADIG—TV-MUSICAL INST 18 3 all 10.5 2.2 220			698	156 120	(X)	100.0						
ATTOMIC PURN SERINGS 167 2 u53 7.4 1.0 208 208 17.4 1.0 208 20	220	MAJOR APPL-RAOIO-TV-MUSICAL INST					200	CURTAINS-ORAPERIES-ORY GOODS	17	53	1.7	• 2
SPORTING-RECREATION EQUIPMENT 136	260	KITCHENWARE-HOME FURNISHING5	167	2 453	7.4	1.6	260	KITCHENWARE-HOME FURNISHINGS	146	2 088	9.3	6.8
SAGE LUMBER-BUILOING MATERIALS. 464 69 570 74-0 44-6 43-6 44-6	300	SPORTING-RECREATION EQUIPMENT	136	1 838	9.2	1.2	300	SPORTING-RECREATION EQUIPMENT	123	1 607	8.0	5.3
AUTO TIRES-BATTÉRIES-ACCESS. 64 44 510 70:1 22:6 44 510 70:1 22:6 44 510 70:1 22:6 44 510 70:1 22:6 44 510 70:1 22:6 44 510 70:1 22:6 44 510 70:1 22:6 44 510 70:1 22:6 44 510 70:1 22:6 44 510 70:1 22:6 44 510 70:1 22:6 44 510 70:1 22:6 45 7:3 3:6 41 7:4 40:1 20:1 20:1 20:1 20:1 20:1 20:1 20:1 2	340 380	LUMBER-BUILOING MATERIALS AUTOMOBILES-TRUCKS	464	69 570	74.0	44.6	340	LUMBER-8UILOING MATERIALS	175	5 296	19.5	17.3
HAY-GRAIN-FEEO-FARM SUPPLIES	420	AUTO TIRES-BATTERIES-ACCESS	64	1 849	11.4	1.2	460	HAY-GRAIN-FEEO-FARM 5UPPLIES		376	6.8	1.2
SOO ALL OTHER MERCHANDISE	* 460	HAY-GRAIN-FEEO-FARM SUPPLIES	46	1 079	11.6	• 7	500	ALL OTHER MERCHANOISE		534	5.2	1.7
LUMBER ANO OTHER BLOG. MATERIALS OEALERS (5IC 521) TOTAL	500	ALL OTHER MERCHANOISE	63	1 135	8.2	• 7						
LUMBER AND OTHER BLOG. MATERIALS OEALERS (SIC 521) TOTAL	-	MISCELLANEOUS MERCHANOISE	(X)	358	(X)	•2						
TOTAL									203	53 001	(X)	100.0
220 MAJOR APPL-RA0IO-TV-MUSICAL INST 20 915 6.4 1.4 380 AUTOMOBILES-TRUCKS			224	65 897	(X)	100.0		HAROWARE-GAROENING EQUIPMENT	27	456	5.9	• 9
260 KITCHENWARE—HOME FURNISHINGS 16 344 2.1 5.5 2.0 4.0							380	AUTOMOBILES-TRUCK5	27	2 116	20.4	4.0
HAROWARE-GARCENING EQUIPMENT . 101 2 643 9.0 4.0 4.0 4.0 5.0 4.0 3.0	260 300	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	16	344	2.1	•5	420	AUTO TIRES-BATTERIES-ACCESS	45	1 715	13.3	3.2
LUMBER		HAROWARE-GAROENING EQUIPMENT			9.0	4.0	460	HAY-GRAIN-FEEO-FARM SUPPLIES NONMERCHANOISE RECEIPTS	13	454 2 638	15.5	•9 5•0
343	341	LUMBER	186	17 889	29.5	27 • 1	-	MISCELLANEOUS MERCHANOISE	(X)	927	(X)	1.7
345 ALL OTHER MILLWORK	343	WINOOWS + OOORS + ANO FRAMES-METAL	126	2 176	6.2	3.3						
348 PAINT-GLASS-WALLPAPER	346	WALLBOARO	185	4 543	8.3 7.6	7.5 6.9		TOTAL	988	23B 711	(X)	100.0
METAL ROOFING AND SIDING 9B 697 2.2 1.1 080 PACKAGEO ALCOHOLIC BEVERAGES 79 825 7.8 352 352 MASONRY SUPPLIES 144 3 743 9.1 5.7 100 CIGARS-CIGARETTES-TOBACCO 243 1 363 3.5 3.6 3.5 3.6 3.5	348	PAINT-GLASS-WALLPAPER	166	1 789	3.7	2.7						
141 1 176 2.4 1.8 120 COSMETICS—ORUGS—CLEANERS	351	METAL ROOFING AND SIDING	9B	697	2.2	1 • 1	080	PACKAGEO ALCOHOLIC BEVERAGES	79	825	7.8	•3
- MISCELLANEOUS MERCHANOISE (X)	353 354	INSULATION	141 31	1 176 859	2.4 5.2	1.8	120 140	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	602 667	8 102 28 221	3.6 12.3	3.4 11.8
460 HAY-GRAIN-FEEO-FARM SUPPLIES	355						180	ALL FOOTWEAR	601	11 523	5.2	4.8
500 ALL OTHER MERCHANOISE							220	MAJOR APPL-RACIO-TV-MUSICAL INST	341	14 390	9.0	6.0
320 HAROWARE-GAROENING EQUIPMENT	500	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	9 92	83 2 042	2.3	3.1	260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	609 502	10 776 3 299	4.9	4.5 1.4
380 AUTOMOBILES-TRUCKS • • • • • • 29 147 •5 •1	•	MISCELLANEOUS MERCHANOISE	(X)	152	(X)	• 2	320	HAROWARE-GAROENING EQUIPMENT	490	7 989	4.6	3.3
		tooded Neters De	11.00				380	AUTOMOBILES-TRUCKS				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
*Detail may not add to total due to rounding.
*Merchandise line detail withheld due to insufficient reporting.

X Not applicable. Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_			Sales of spec	ified mercl			in tables, see Description of the Tables in text		Sales of spe		liandise
apoo		Establish-			cent of	apoo		Establish-		lines As per	cent of
ise line	Kind of business and merchandise line	ments	Amount ²	total sa Estab-	les of	lise line	Kind of business and merchandise line	ments	Amount 1	total sa Estab-	les ot
Merchandise line code		(number)	(\$1,000)	lishments handting the line		Merchandise line		(number)	(\$1,000)	lishments handling the tine	
460 480 500	AUTO FUELS-LUBRICANTS	182 111 41 83 41 543 461 (X)	2 445 4 762 657 1 656 209 18 476 11 138 25	3.4 S.S 2.0 4.2 3.7 8.7 S.9 (X)	1.0 2.0 .3 .7 .1 7.7 4.7 (Z)	140 160 180 200 220 240 260 280 300 320	MEN'S-BOYS' CLOTHING EXC FOOTWR, WOMEN'S-GIRLS'CLOTHING EX FOOTWR ALL FOOTWEAR	205 208 207 217 139 125 207 199 121 210	3 804 12 097 2 237 6 120 1 383 1 155 3 991 1 074 703	7.0 22.0 4.1 11.1 2.8 2.5 7.7 2.1 1.7 3.8	6.7 21.2 3.9 10.7 2.4 2.0 7.0 1.9 1.2 3.7
	OEPARTMENT STORES (SIC SJ1) TOTAL	\$2	99 168	(x)	100+0	340 400 500 \$20	LUMBER-BUILOING MATERIALS AUTO FUELS-LUBRICANTS	39 17 216 156	2 138 388 402 11 178 1 757	3.4 21.2 20.3 3.9	.6 .7 19.6 3.1
020 040 100 120	GROCERIES-OTHER FOOOS	21 13 4 S0	771 654 184 2 198	1.4 1.8 1.9 2.2	•8 •7 •2 2•2	_	GENERAL MERCHANOISE STORES (SIC S39 PART)	(X)	137	(X)	•2
140 141 142	MEN'S-80YS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	\$2 \$2 \$0	1S 209 11 155 4 0S4	15.3 11.2 4.5	15.3 11.2 4.1		TOTAL ² · · · · · ·	627	78 272	(X)	100.0
160 161 162 163 164 168	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR HANOBAGS-ACCESSORIES MILLINERY HOSIERY	\$2 \$2 47 48 5 1	27 \$59 2 7\$7 1 582 743 1 662	27.8 2.8 1.8 .7	27.8 2.8 1.6 .7		ORY GOODS STORES (SIC 539 PART) TOTAL ²	49	3 216	(X)	100.0
165 166 167 168 169 171	LINGERIE	\$0 49 50 \$0 42 9	5 352 2 225 4 705 5 348 1 991 1 193	S.9 2.4 S.1 S.9 2.5 5.2	S•4 2•2 4•7 5•4 2•0 1•2		SEWING AND NEEDLEWORK STORES (SIC 539 PART) TOTAL ² · · · · · ·	20	1 068	(X)	100.0
180	ALL FOOTWEAR	49	S 6S8	6.0	S•7		FOOO STORES (SIC S4)				
200 201 202 203	CURTAINS-ORAPERIES-ORY GOOOS PIECE GOOOS-NOTIONS	\$2 49 52 6	9 463 3 697 5 638 128	9.5 3.8 S.7 1.3	9•S 3•7 S•7 •1	020 040	TOTAL	1 68S 1 68S 71	496 645 421 335 691	84.8 3.7	84.8
220 221 222	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR MISCELLANEOUS MERCHANOISE	27 24 26 (X)	7 049 4 \$20 2 494 34	11.2 7.9 4.0 (X)	7 • 1 4 • 6 2 • S (Z)	100 120 140 160 180	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	473 1 341 1 115 177 108 154	8 671 19 491 16 800 489 601 392	3.S 4.8 4.3 1.5 1.6	1.7 3.9 3.4 .1 .1
240 241 242	FLOOR COVERINGS	44 41 36	3 672 1 597 2 07S	4.1 1.9 2.7	3.7 1.6 2.1	220 260 320 400	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS . HAROWARE-GAROENING EOUIPMENT . AUTO FUELS-LUBRICANTS	38 123 149 437	34S 817 854 6 1S3	2.9 1.2 1.3	•1 •2 •2
260 261 262	CHINA-GLASSWARE	\$1 45 49	3 608 1 562 2 023	3.6 1.7 2.0	3.6 1.6 2.0	460 500 520	HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	116 611 442 (X)	734 10 690 7 848 735	2.9 3.7 3.2 (X)	1 2.2 1.6
280 300	SPORTING-RECREATION EQUIPMENT	48 38	1 154 2 295	1.3	1.2 2.3		GROCERY STORES	101	. 33	() (••
320 321 322	HAROWARE-GAROENING EOUIPMENT HAROWARE-TOOLS	28 24 25	2 850 1 459 1 391	4.6 2.6 2.4	2.9 1.5 1.4		(SIC 541) TOTAL	1 538	487 654	(X)	100.0
340 348 386	LUMBER-BUILOING MATERIALS PAINT-GLASS-WALLPAPER ALL OTHER LUMBER-MILLWORK	24 24 11	2 342 1 025 1 316	4 • 1 1 • 7 4 • 7	2 • 4 1 • 0 1 • 3	020 021 022	GROCERIES-OTHER FOOOS	1 538 1 434 1 321	413 160 115 981 33 042	84.7 24.2 7.1	84.7 23.8 6.8
400 420 440	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS FARM EOUIPMENT MACHINERY	14 19 4	421 3 245 251	1.1 6.4 1.6	.4 3.3 .3	023 024 040	FROZEN FOOOS	1 222 1 523	20 689 243 448 468	5.1 50.2 3.8	4.2 49.9
500 501 502 518	ALL OTHER MERCHANOISE TOYS-GAMES-WHEEL GOODS BOOKS-STATIONERY-PHOTO. EQUIP. MDSE. EXC.TOY-GAMES-BOOKS-STA	46 39 38 22	4 231 2 267 1 525 439	4.5 2.7 1.B .7	4.3 2.3 1.5	080 100 120 140 160	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	470 1 314 1 110 176 107	8 658 19 340 16 774 489 600	3.7 4.9 4.3 1.5	1.8 4.0 3.4 .1
\$20 \$34 \$35	NONMERCHANOISE RECEIPTS	42 12 42 (X)	6 272 204 6 068	7.3 .6 7.1	6•3 •2 6•1	180 220 260 320 400	ALL FOOTWEAR	154 38 122 149 435	391 344 814 8S3 6 09S	1.4 2.9 1.1 1.3 12.2	•1 •1 •2 •2
	VARIETY STORES (SIC 533)	(^)	-17	(X)	•1	\$00 \$16	ALL OTHER MERCHANOISE	116 599 183	733 10 434 2 790	3.5 2.1	2 • 1
	TOTAL	240	56 990	(X)	100.0	520	PAPER-PAPER PRODUCTS	537 416	7 644 7 798	3.2	1.6
040 100 120	GROCERIES-OTHER FOOOS	208 86 30 224	2 561 2 232 194 3 478	4.7 8.7 3.1 6.2	4.S 3.9 .3 6.1	-	MISCELLANEOUS MERCHANOISE	(X)	701	(X)	• 1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		Theraues only t	serannemente aut	ii paylull.	T OT EXPI	mation o	r tables, see "Description of the Tables" in text)		1		
¢.			Sales of spec	ified merc lines	handise	e e			Sales of spec	cified mercl lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments			rcent of iles of	Merchandise line code	Kind of husiness and marchanding line	Establish- ments		As per total sal	cent of les of
ndise L	Anno or dustriess and merchandise tine	acites	Amount 1	Estab- lishments	AII estab-	ndise 1	Kind of business and merchandise line	MUIICO	Amount ¹	Estab- lishments	All
Mercha		(number)	(\$1,000)	handling the line	lish-	Mercha		(number)	(\$1,000)	handling the line	estab- lish- ments ¹
	MEAT MARKETS						AUTOMOTIVE OEALERS				
	(SIC 542 PT.) TOTAL ²	17	1 399	(x)	100.0		(SIC 55 EX. 554)	1 004	409 098	(X)	100.0
	FISH (SEA FOOO) MARKETS					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	142	5 183	26.5	1.3
	(SIC 542 PT.)					240 260 300	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	32 110 131	360 747 3 604	8.3 6.8 19.1	•1
020	TOTAL	12	629	(X) 98.7	100 • 0	320 380	HAROWARE-GAROENING EQUIPMENT AUTOMOBILES-TRUCKS	121 677	1 517 299 091	11.4 82.9	*4 73•1
021 024	MEATS-FISH-POULTRY	12	575 43	91.4	91.4	400 420 440	AUTO FUELS-LUBRICANTS	472 797 12	4 380 49 349 990	1.6 13.5 15.3	101
_	MISCELLANEOUS MERCHANOISE MISCELLANEOUS MERCHANOISE	(X)	3	(X)	1.3	480 500 520	HOUSEHOLO FUELS-ICE	5 192	278 20 477	14.2 43.8	•1 5•0
		, , ,		(),	1.5	-	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	647 (X)	22 561 560	6.6 (X)	5.5
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						MOTOR VEHICLE OEALERS (SIC 551+ 552)				
020	TOTAL	9	408	(X)	100.0		TOTAL	650	348 911	(X)	100.0
022	PRODUCE (FRESH FRUITS-VEGTBLS, MISCELLANEOUS MERCHANDISE	9 9 (X)	343 322 21	84.1 78.9 (X)	84 • 1 78 • 9 5 • 1	380	AUTOMO8ILES-TRUCKS	650 402	298 091 3 486	85.4	85.4
-	MISCELLANEOUS MERCHANOISE	(X)	65	(X)	15•9	420 440	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	519 9	25 771 959	7.8 21.4	7.4
	CANOY: NUT: ANO CONFECTIONERY STORES (SIC 544)					500 520	ALL OTHER MERCHANOISE	28 491 (X)	389 19 507 708	2.3 6.2 (X)	5.6 •2
	TOTAL ² · · · · · ·	41	1 897	(X)	100•0		OEALERS WITH OOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	RETAIL BAKERIES						TOTAL	426	269 082	(X)	100.0
1	(SIC 546)	33	(0)	(X)	100•0	380 381	AUTOMO8ILES-TRUCKS	426 426	229 089 134 266	85•1 49•9	85•1 49•9
	RETAIL BAKERIES-BAKING, SELLING					382 383 384	NEW PASSENGER CARS-WHOLESALE . NEW COMMERCIAL VEHICLES-RETAIL NEW COMMERCIAL VEHICLES-WHSLE.	35 194 13	894 22 102	4.3 14.2	8.2
	(SIC 5462)					385 386	USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE	424 145	584 59 217 3 380	5.5 22.0 3.2	22.0 1.3
	TOTAL ² · · · · · ·	31	1 710	(X)	100.0	387 392	USEO COMMERCIAL VEHICLES ALL OTHER AUTOS-TRUCKS MISCELLANEOUS MERCHANDISE	186 35 (X)	6 551 2 069 23	4.2 11.5 (X)	2.4 .8 (Z)
	RETAIL BAKERIESSELLING ONLY (SIC 5463)					400	AUTO FUELS-LUBRICANTS	333	3 098	1.5	1.2
	TOTAL	2	(0)	(X)	100•0	401	GASOLINE	206 219	2 521 546	1.8	•9
	OAIRY PROOUCTS STORES (SIC 545)					420 421 422	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	412 410 290	20 319 12 344 4 410	7.8 4.7 2.0	7.6 4.6 1.6
	TOTAL	28	2 330	(X)	100.0	423 424	PARTS-RETAIL	316 233	2 026 1 537	•9	•8
020 023 024	GROCERIES-OTHER FOOOS	28 14 28	2 233 664 1 562	95.8 57.9 67.0	95 · 8 28 · 5 67 · 0	440 500	FARM EQUIPMENT MACHINERY	8 20	846 159	17.6 3.1	•3 •1
100	MISCELLANEOUS MERCHANDISE	(X)	7	(x)	•3	520 527	NONMERCHANOISE RECEIPTS	386 384	15 025 14 041	6 • 1 5 • 7	5 • 6 5 • 2
520	CIGARS-CIGARETTES-TOBACCO NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	11 9 (X)	53 16 28	7.8 2.0 (X)	2.3 .7 1.2	528	OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANDISE	97 (X)	98 3 545	1•5 (X)	• 4
	EGG ANO POULTRY OEALERS (SIC 549 PT.)						OEALERS WITH IMPORTED CAR				
	TOTAL	5	(0)	(X)	100.0		FRANCHISE ONLY (SIC 551 PT.) TOTAL	14	9 545	(X)	100.0
020	GROCERIES-OTHER FOOOS	5)	99.5	99•5	380	AUTOMO8ILES-TRUCKS	14	7 916	82.9	82.9
-	MISCELLANEOUS MERCHANDISE	(X)	(0)	97.3 (X)	84.3 15.3	381 385 386	NEW PASSENGER CARS-RETAIL USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE	14 14 12	5 317 2 340 259	55.7 24.5 4.0	55.7 24.5 2.7
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)	(^)		(1)	•5	400 403	AUTO FUELS-LUBRICANTS MOTOR OILS-GREASES-OTHER OILS. MISCELLANEOUS MERCHANDISE	4 4 (X)	45 38 7	•6 •5 (X)	•5 •4 •1
	TOTAL	2	(0)	(X)	100.0	420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLED IN REPAIR WORK	13 13	806 499	8.4 5.2	8.4 5.2
						422 423 424	PARTS-WHOLESALE	12 12 10	82 72 153	.9 .8 1.8	.9 .8 1.6
S	tandard Notes: - Represents zero. D Withheld to a	void disclosure.	NA Not availa	ble. X	Not applic		Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merc	handise				Sales of spe	cified mero	handise
ne code	W. 4.41	Establish-			rcent of ales of	Merchandise line code	W.A.M.	Eslablish-			rcent of
Merchandise line	Kind of business and merchandise line	ments	Amount *	Estab-	AII	ndise li	Kind of business and merchandise line	ments	Amount 1	Eslab-	All
Mercha		(number)	(\$1,000)	handling the line	estab- lish- ments	Mercha		(number)	(\$1,000)	lishments handling the line	estab- lish- ments
520	NONMERCHANOISE RECEIPTS	3	778	8.9	8.2		HOME AND AUTO SUPPLY STORES				
527 528	SERVICE LABOR	3 3	631 147	7.1	6.6		(SIC 553 PT.)	88	11 750	/	100.0
			:					68	11 358	(X)	100.0
	OEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)						OTHER TIRE, BATTERY, AND ACCESSORY OEALERS (SIC 553 PT.)				
	TOTAL	58	48 490	(X)	100.0	220	TOTAL	187	26 684 1 613	(X)	100.0
380 381	AUTOMOBILES-TRUCKS	58 58	41 285 25 481	85.1 52.5	85 · 1 · 52 · 5	260	KITCHENWARE-HOME FURNISHINGS	27	96	1.7	•4
383 385 386	NEW COMMERCIAL VEHICLES-RETAIL U5EO PA55ENGER CARS-RETAIL USEO PA5SENGER CARS-WHSLE	20 55 37	3 222 9 765 1 291	12.5 21.4 4.3	6.6 20.1 2.7	264 265	SMALL ELECTRICAL APPLIANCES ALL OTHER KITCHENWR-HOUSEWR	26 7	74 22	1.5	•3
387	U5E0 COMMERCIAL VEHICLES MISCELLANEOUS MERCHANOISE	19 (X)	514 1 011	2.5 (X)	1 • 1 2 • 1	300	JEWELRY-OPTICAL GOODS	13 38	17 473	5.0	1.8
400 401	AUTO FUELS-LUBRICANTS	42 15	174 79	.6 .7	•4	317	ALL OTHER 5PTG GOOD5 EXC BOATS MISCELLANEOUS MERCHANOISE	38 (X)	465 8	4.7 (X)	1.7 (Z)
403	MOTOR OILS-GREASE5-OTHER OILS. MISCELLANEOUS MERCHANDISE	35 (X)	94	(X)	(Z)	320 340	HAROWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS	35 4	253 30	3.0	.9
420 421 422	AUTO TIRES-8ATTERIES-ACCESS PARTS INSTALLED IN REPAIR WORK PARTS-WHOLESALE	57 57 53	3 790 2 162 961	7.8 4.5 2.0	7 · 8 4 · 5 2 · 0	380 400 420	AUTOMO8ILE5-TRUCKS	15 43 187	251 724 20 486	31.0 9.3 76.8	2.7 76.8
423 424	PARTS-RETAIL	51 39	395 272	.8	•8	500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	44 83	591 1 941	6.8	2.2 7.3
520 527 528	NONMERCHANDISE RECEIPTS	57 57 23	3 184 2 933 246	6.6 6.0 .9	6.6 6.0 .5	-	MISCELLANEOUS MERCHANOISE	(X)	209	(X)	.8
-	MISCELLANEOUS MERCHANOISE	(X)	57	(X)	•1		(SIC 5591)	18	2 239	(X)	100.0
	MOTOR VEHICLE OEALERSU5EO CAR5 ONLY (SIC 552)					300 400	SPORTING-RECREATION EQUIPMENT AUTO FUEL5-LUBRICANTS	18	1 942	86.7	86.7
	TOTAL	152	21 794	(X)	100.0	520	NONMERCHANOISE RECEIPTS	13	137	7.0	6.1
380 381	AUTOMOBILE5-TRUCK5	152 7	19 802 664	90.9	90 • 9 3 • 0	527 531 532	SERVICE LABOR	12 8 5	75 43 19	3.7 3.3 3.8	3.3 1.9
385 386 387	U5EO PA55ENGER CARS-RETAIL U5EO PA55ENGER CARS-WHSLE USED COMMERCIAL VEHICLE5	152 37 12	16 581 790 141	76.1 21.6 7.2	76•1 3•6 •6	-	MISCELLANEOUS MERCHANOISE	(X)	105	(X)	4.7
392 -	ALL OTHER AUTOS-TRUCK5 MISCELLANEOUS MERCHANOI5E	6 (X)	55 1 571	8.1 (X)	•3 7•2		HOUSEHOLO TRAILER OF ALERS				
400 401 403	AUTO FUELS-LUBRICANTS	23 10	169 132	3.5 9.5	•8		TOTAL	52	19 176	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	17 (X)	32 5	•5 (X)	(Z)	240	FURNITURE-5LEEP EQUIP-FLOOR COV.	3	119	3.7	•6
420 421 422	AUTO TIRES-BATTERIES-ACCESS • • • PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE • • • • • • • • •	36 31 16	856 482 225	10.6 6.6 4.0	3.9 2.2 1.0	500 504	ALL OTHER MERCHANOISE	52 50 (X)	18 739 18 374 365	97.7 96.2 (X)	97.7 95.8 1.9
423 424	PART5-RETAIL	19 18	77 71	1.5	• 4	520	NONMERCHANOISE RECEIPTS	9	82	16.6	• 4
500	ALL OTHER MERCHANOISE	5	195	20.9	•9	-	MISCELLANEOUS MERCHANOISE	- (X)	236	(X)	1.2
520 527	NONMERCHANDISE RECEIPTS	45 31 (X)	520 443 77	7.4 6.3 (X)	2.4		AIRCRAFT: MOTORCYCLE OEALERS (SIC 5599 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	252	(x)	1.2	700	TOTAL	5	(0)		100.0
	TIRE: BATTERY: AND ACCESSORY DLRS						AUTOMO8ILES-TRUCKS MISCELLANEOU5 MERCHANDISE	5 (X)	(0)	88.8 (X)	88.8
	(5IC 553) TOTAL	275	38 042	(X)	100•0		AUTOMOTIVE DEALERS: N.E.C. (SIC 5599 PT.)				
240	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	138 27	4 926 238	21.5	12.9		TOTAL	4	(0)	(X)	100.0
300	KITCHENWARE-HOME FURNISHINGS	109 40 107	733 57 1 572	4.5 .5 8.5	1.9 .1 4.1		GA50LINE SERVICE STATION5 (SIC 554)				
340 380	HARDWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS	115 47 18	1 413 151 271	8.0 3.8 25.9	3•7 •4 •7		TOTAL	1 705	178 963	(X)	100.0
400 420	AUTO FUELS-LUBRICANTS	63 275 108	835 23 545	7.7 61.9	2.2	040	GROCERIES-OTHER FOODS	512 208	4 494 2 797	7.2 7.9	2.5
	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	129 (X)	1 249 2 812 240	8.5 13.4 (X)	3•3 7•4 •6	100 120	PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTE5-TOBACCO COSMETICS-DRUG5-CLEANERS	38 591 44	333 2 449 117	7.6 3.6 3.2	•2 1•4 •1
						140 300	MEN'S-80YS' CLOTHING EXC FOOTWR. 5PORTING-RECREATION EQUIPMENT. AUTOMOBILES-TRUCKS	5 41 78	94 251 503	3.8 5.5 9.0	•1 •1 •3
	Indard Notes: Depresents and Diffithed to a						AUTOROUTES-TRUCKS	18	503	9.0	• 2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. * X Not applicable. Z Less than 0.05 percent.

**Detail may not add to lotal due to rounding.

**Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec				tables, see Description of the Fables in text)		Sales of spec	cified merc	handise
ine code	Kind of business and merchandise line	Establish- ments	•		cent of les of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
Merchandise line code	And of positiess and metchandise fine	ill citts	Amount 1	Estab- lishments handling	All estab- lish-	Merchandise I	Kind Of Dustriess and merchandise fine	ments	Amount 1	Estab- lishments handling	All estab- lish-
Me		(number)	(\$1,000)	the line	ments1	Me		(number)	(\$1,000)	the line	ments ¹
400 401 402 403	AUTO FUELS-LUBRICANTS	1 70S 1 703 188 1 498	147 726 129 627 10 070 7 936	82.5 72.5 29.4 4.8	82.5 72.5 5.6 4.4		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) TOTAL	17	1 274	(X)	100.0
420 421 423 424	AUTO TIRES-8ATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-RETAIL	1 326 590 186 1 238	14 114 3 241 636 10 237	10.2 S.7 3.1 7.7	7.9 1.8 .4 S.7	160 180 520	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	17 4 9 (X)	1 123 68 21 62	88.1 9.4 1.9 (X)	88.1 S.3 1.6 4.9
480 500	HOUSEHOLO FUELS-ICE ALL OTHER MERCHANOISE	89 82	746 322	S.4 2.5	•4		FURRIERS AND FUR SHOPS				
S20 527	NONMERCHANOISE RECEIPTS	792 770	4 537 3 796	S.6 4.8	2 · S 2 · 1		(SIC 568)	2	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	480	(x)	•3		MEN'S ANO 80YS' CLOTHING FURNISHINGS STORES (SIC S61)				
	APPAREL ANO ACCESSORY STORES (SIC 56)						TOTAL	126	15 101	(X)	100.0
100	TOTAL	717	(0)	(X)	100+0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. BOYS' CLOTHING	126 44	13 027 578	86.3	86.3
120 140 160 180, 200	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR . WOMEN'S-GIRLS'CLOTHING EXC FOOTWR ALL FOOTWEAR	34 381 518 389 100		2.0 44.5 61.7 2S.S 8.7	28.7 47.1 18.2 2.6	143 144 145 146	MEN'S TAILOREO OUTERWEAR OTHER MEN'S OUTERWEAR	98 109 74 107	S 533 2 701 433 3 782	44.1 18.4 4.2 27.6	36.6 17.9 2.9 25.1
240 260 280 300 500	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT . ALL OTHER MERCHANOISE	14 24 84 34 35	(0)	1.8 1.6 1.5 4.9 2.6	•1 •2 •3 •4	160 168 172 173 176	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR WOMEN'S 8LOUSES-SPTSWR ORESSES COATS-SUITS OTHER WOMENS-GIRLS'CLOTHES ACC	16 12 13 10 S	383 111 119 117 18	9.9 4.4 3.1 3.S 1.4	2.5 .7 .8 .8
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	283 (X)	J	(X)	1.7	180	MISCELLANEOUS MERCHANOISE	(X) 7S	18	(X) 9•8	7.8
	WOMEN'S CLOTHING: SPECIALTY STRS. FURRIERS (SIC 562: 3: 8)				:	280 300 \$20	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EOUIPMENT NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	8 16 S3 (X)	9 265 226 12	2.S 18.1 3.2 (X)	1 1 . 8 1 . S
120	TOTAL	251	26 887 88	(X) 6.8	100.0		CUSTOM TAILORS				
140 160 180 200	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	42 2S1 35 9	42S 24 893 669 6S	7.2 92.6 10.5 4.4	1.6 92.6 2.5		(SIC 567)	-	-	(X)	-
280 500 520	JEWELRY-OPTICAL GOODS ALL OTHER MERCHANOISE NOMMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	15 7 103 (X)	89 60 561 37	4.3 4.5 4.6 (X)	.3 .2 2.1		FAMILY CLOTHING STORES (SIC 565)		#0 500		
	WOMEN'S REACY-TO-WEAR STORES						TOTAL	199 23	40 522	(X) 1.8	100.0
	(SIC 562)	218	24 887	(X)	100+0	160 180	ALL FOOTWEAR	199 199 154	13 687 18 333 4 SS4	33.8 45.2 12.4	33.8 45.2 11.2
140	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	7 39	88 389	8.0	1.6	240 260	CURTAINS-ORAPERIES-ORY GOOOS FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	87 13 22	2 414 62 149	8.6 1.4 1.3	•2
180 200	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	218 32 9	23 051 601 63	92.6 10.3 6.0	92.6 2.4 .3	280 300 500	SPORTING-RECREATION EQUIPMENT ALL OTHER MERCHANOISE	31 17 22	163 10S 132	1.8 1.2	•4
	JEWELRY-OPTICAL GOOOS NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	13 89 (X)	87 527 81	4.1 4.8 (X)	2.1 .3	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	67 (X)	62S 70	3.0 (X)	1.5
	MILLINERY STORES						SHOE STORES (SIC 566)				
	(SIC S63 PT+) TOTAL • • • • • •	12	587	(X)	100.0		TOTAL	123	11 301	(X)	100+0
160	women's-GIRLS'CLOTHING'EX FOOTWR	12	581	99.0	99.0	160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING; EX FOOTWR	11 3S	23 254	3.0 7.8	2.2
163	MILLINERY	12 4 (X)	262 21 298	44.6 19.6 (X)	44.6 3.6 50.8		ALL FOOTWEAR	123 S SS (X)	10 797 33 189 S	95.S 6.2 3.2 (X)	95.S .3 1.7 (z)
S20	NONMERCHANOISE RECEIPTS	4	6	2.3	1.0		MEN'S SHOE STORES				
	CORSET AND LINGERIE STORES (SIC S63 PT.)						(SIC S66 PT•)	1	(0)	(X)	100.0
	TOTAL	2	(0)	(X)	100•0		WOMEN'S SHOE STORES (SIC 566 PT.)				
	Standard Notes: - Represents zero. D. Withheld to	- d disale	NA NA		 		TOTAL ² ·····	17	1 586	(x)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

**Detail may not add to total due to rounding.

**Merchandise line detail withheld due to insufficient reporting.

X Not applicable.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Sales of specified merchandis							tables, see Seesiphen of the vester in tem,		Sales of spe	cified mean	handise
de				lines		code				lines	
line co	Kind of business and meichandise line	Establish- ments			icent of ales of	line co	Kind of business and merchandise line	Establish- ments			icent of iles of
Merchandise line code			Amount*	Estab- lishments handling	lish-	Merchandise line			Amount ¹	Estab- lishments handling	
Me		(number)	(\$1,000)	the line	ments ¹	Me		(number)	(\$1,000)	the line	ments ¹
	CHILOREN'S ANO JUVENILES' SHOE STORES (SIC S66 PT.)	:					FLOOR COVERINGS STORES (SIC 5713)				
	TOTAL	2	(0)	(x)	100•0		TOTAL ² · · · · · ·	25	2 991	(X)	100.0
	FAMILY SHOE STORES (SIC S66 PT•)						ORAPERY: CURTAIN: ANO UPHOLSTERY STORES (SIC \$714)				
	TOTAL	103	9 611	(x)	100.0		TOTAL ² · · · · · ·	17	717	(X)	100.0
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	I 0 29	23 199	2.7 6.7	2 • 1		CHINA: GLASSWARE: ANO METALWARE STORES (SIC 5715)				
180	ALL FOOTWEAR	103 103	9 186 2 728	95.6 28.4	95.6 28.4		TOTAL	8	3 11S	(X)	100.0
182 183	WOMEN'S ANO GIRLS' FOOTWEAR CHILOREN'S ANO INFANTS' FOOTWR	103 98	4 658 1 800	48.S 19.1	48.S 18.7	260	KITCHENWARE-HOME FURNISHINGS MISCELLANEOUS MERCHANOISE	8 (X)	2 478 637	79.6 (X)	79.6
\$00 \$20	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	4 48 (X)	32 167 4	6.1 3.2 (X)	1.7 (Z)		MISCELLANEOUS HOME FURNISHINGS				
	CHILOREN'S AND INFANTS' WR. STRS.						STORES (SIC S719) TOTAL ² · · · · · ·	4	238	(X)	100.0
	(SIC 564)	16	729	(X)	100.0		HOUSEHOLO APPLIANCE STORES				
	MISC. APPAREL AND ACCESSORY STRS.						(SIC S72)	145	22 238	(X)	100.0
	(SIC S69)					200	CURTAINS-ORAPERIES-DRY GODDS	15	131	5.9	•6
	TOTAL	2	(0)	(X)	100.0	220 224	MAJOR APPL-RAOIO-TV-MUSICAL INST	145 144	1S 773 12 054	70.9	70.9
	FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					22S 226 227	NEW RAOIOS-TV'S ETC	93 67 9	2 923 714 82	17.9 5.9 S.4	13.1 3.2 .4
200	TOTAL	677 100	88 957		100.0		FURNITURE-SLEEP EQUIP-FLOOR COV.	\$7	3 190	33.6	14.3
220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	\$00 443	1 331 34 773 42 250	9.1 48.2 66.8	1.S 39.1 47.S	264	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES	S4 42	429 26S	S.5 4.S	1.9
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GDOOS SPORTING-RECREATION EQUIPMENT	232 11 23	4 2 66 84 76	10.8 2.8 2.7	4 · 8 • 1 • 1	320	ALL OTHER KITCHENWR-HOUSEWR HAROWARE-GAROENING EQUIPMENT	19 18	164 420	5.0	1.9
320 340 420	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS AUTO TIRES-BATTERIES-ACCESS	56 42 14	722 1 200 135	9.3 18.3 10.5	.8 1.3 .2	340 S20	LUM8ER-8UILOING MATERIALS NONMERCHANOISE RECEIPTS	20 89	876 917	23.9 8.S	3.9 4.1
\$00 520	ALL OTHER MERCHANOISE	30 314	SS3 3 072	9.0 6.6	•6 3•S	-	MISCELLANEOUS MERCHANOISE	(X)	501	(X)	2.3
-	MISCELLANEDUS MERCHANOISE	(X)	493	(X)	•6		RAOIO ANO TELEVISION STORES (SIC S732)				
	FURNITURE STORES (SIC S712)					220	TOTAL	84	8 095 7 098	(X) 87•7	87.7
200	TOTAL	3S0 61	48 291		100•0	224 22S	NEW MAJOR APPLIANCES NEW RADIOS-TV'S ETC	48 84	1 193 S 404	22.3 66.8	14.7
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	225	8 793	23.6	18.2	226 227	USED MAJOR APPL-RAGIOS-TV'S RECOROS-TAPES-MUSICAL INSTR	43 23	320 181	9.0	2.2
240 243 244	FURNITURE-SLEEP EQUIP-FLOOR COV. SLEEP EQUIPMENT	3\$0 28\$ 348	36 104 S 121 26 739	74.8 12.2 SS.4	74.8 10.6 SS.4	260 264 265	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES . ALL OTHER KITCHENWR-HOUSEWR	25 12 15	141 63 78	S.0 3.2 7.1	1.7 .8 1.0
245 246 247	FLOOR COVERINGS-SOFT SURFACE . FLOOR COVERINGS-HARO SURFACE . NONHOUSEHOLO FURNITURE	220 156 60	2 950 940 353	8.S 3.9 3.6	6•1 1•9 •7		ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	\$ 38	9\$ 600	26.0	1.2
260 300	KITCHENWARE-HDME FURNISHINGS SPORTING-RECREATION EQUIPMENT	137	990	4.1	2 • 1		MISCELLANEOUS MERCHANOISE	(X)	161	(X)	2.0
320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	3S 18	242 215	1.6 S.4 11.7	•1 •S •4		RECORO SHOPS (SIC S733 PT.)				
50D 520	ALL OTHER MERCHANOISE	14 154 (X)	73 1 297 23	3.6 4.8 (X)	2.7 (Z)		TOTAL	21	(0)	(X)	100.0
	HOME FURNISHINGS STORES						MUSICAL INSTRUMENT STORES (SIC 5733 PT•)				
	(OTHER S71)	54	7 061	(X)	100.D		TOTAL	23	(0)	(X)	100.0
200	CURTAINS-ORAPERIES-DRY GOODS	24	698	26.4	9.9		EATING AND DRINKING PLACES				
240 260 \$20	FURNITURE-SLEEP EQUIP-FLODE COV. KITCHENWARE-HOME FURNISHINGS NDNMERCHANDISE RECEIPTS	LEEP EQUIP-FLODR COV. 32 2 871 70.0 40HOME FURNISHINGS . 17 2 703 59.9 38. ISE RECEIPTS 20 165 4.5 2.	40.7 38.3 2.3		(SIC S8)	1 762	109 253	(X)	100.0		
-	MISCELLANEDUS MERCHANOISE	(X)	624	(X)	8.8		GROCERIES-OTHER FOODS	137	1 221	13.4	1 • 1
21	landard Notes: • Repiesents zelo. D Withheld to av	nid disclosure	NA Natawata	do V	·	D60	ALCOHOLIC DRINKS	1 714 535	92 134 10 524	85.8	9.6

Slandard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available.

*Detail may not add to lotal due to rounding.

*Merchandise time *letail withheld due to insufficient reporting.

X Not applicable. Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	(includes only 6	es only establishments with payroll. For explan			mation of	r tables, see "Description of the Tables" in text)				
		Sales of specified merchandise lines		handise	93			Sales of spe	cified mercl lines	ied merchandise nes	
line code	Kind of business and merchandise line	Establish- ments	,		rcent of ales of	line cod	Kind of business and merchandise line	Establish- ments	1	As peri total sa	
Merchandise line code		(number)	Amount ¹ (\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹	Merchandise line code		(number)	Amount ¹ (\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹
080 100	CIGARS-CIGARETTES-TOBACCO	114 447	959 1 222	11.3 3.7	.9 1.1		ORUG STORES (SIC 591 PT•)				
120 300 400	COSMETICS-DRUGS-CLEANERS	60 7 32	111 85 618	3.2 16.6 13.6	•1 •1 •6		TOTAL	383	77 384	(X)	100.0
500		73 394 (X)	799 1 496 84	9.3 3.8 (X)	•7 1•4 •1	020 040 080 100	GROCERIES-OTHER FOOOS MEALS-SNACKS	103 210 32 256	1 594 4 996 469 5 846	4.6 9.3 3.5 9.6	2 · 1 6 · 5 · 6 7 · 6
	EATING PLACES					120	COSMETICS-ORUGS-CLEANERS	383	53 679	69.4	69.4
	(SIC 5812)	1 617	102 618	(X)	100.0	121 122 123	MEDICINES EXC. PRESCRIPTION PRESCRIPTION MEDICINES ALL OTHER ORUGS-PROPRIETARIES.	361 383 256	16 295 28 683 8 699	22.0 37.1 18.8	21 • 1 37 • 1 11 • 2
020 040 060 080 100		131 1 617 390 72 401	1 206 91 175 5 477 668 1 131	14.2 88.8 19.6 10.7 3.8	1 • 2 88 • 8 5 • 3 • 7 1 • 1	140 160 200 220 260	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR CURTAINS-ORAPERIES-DRY GOODS MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	34 38 13 27 72	481 602 85 508 1 488	2.3 3.0 1.1 5.2 4.9	.6 .8 .1 .7
120 300	COSMETICS-DRUGS-CLEANERS SPORTING-RECREATION EQUIPMENT	60	111 84	3.1 16.6	• 1 • <u>1</u>	280 300	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	137	1 392 147	3.6 5.7	1.8
400 500 520		19 71 378	468 794 1 424	14.7 10.2 3.7	•5 •8 1•4	320 420 500	HAROWARE-GAROENING EQUIPMENT AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANDISE	52 9 162	453 115 4 588	1.6	•6 •1 5•9
-	MISCELLANEOUS MERCHANOISE	(X)	80	(X)	•1	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	127 (X)	894 47	2.8 (X)	1.2
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)			ļ			PROPRIETARY STORES				
	TOTAL	1 070	67 038	(X)	100.0		(SIC 591 PT•)	39	2 981	(X)	100.0
020 040	GROCERIES-OTHER FOODS	86 1 070	614 57 876	9.4 86.3	.9 86.3	040	MEALS-SNACKS	14	283	25.8	9.5
060 080 100 120 400 500 520	CIGARS-CIGARETTES-TOBACCO COSMETICS-DRUGS-CLEANERS AUTO FUELS-LUBRICANTS	364 55 300 29 13 38 246	5 173 587 785 49 343 541 1 026	19.3 10.8 3.2 3.7 13.1 8.9 4.0	7•7 •9 1•2 •1 •5 •8 1•5	100 120 280 500	CIGARS-CIGARETTES-TOBACCO	26 39 14 24 (X)	129 2 110 187 133 139	10.5 70.8 18.0 12.4 (X)	4.3 70.8 6.3 4.5 4.7
-	MISCELLANEOUS MERCHANOISE	(X)	44	(X)	•1		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	CAFETERIAS (SIC 5812 PT•)						TOTAL	1 339	209 736	(X)	100.0
	TOTAL	83	12 561	(X)	100.0	020 040	GROCERIES-OTHER FOOOS MEALS-SNACKS	72 32	3 582 679	15.5	1.7
040 100 520	CIGARS-CIGARETTES-TOBACCO	83 11 18 (X)	12 294 38 123 106	97.9 4.0 2.9 (X)	97.9 .3 1.0 .8	120 140 160 180	PACKAGEO ALCOHOLIC 8EVERAGES . CIGARS-CIGARETTES-TO8ACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR . WOMEN'S-GIRLS'CLOTHING EX FOOTWR . ALL FOOTWEAR	122 73 36 63 44 56	58 961 1 086 403 307 330 147	72.8 5.3 3.0 1.1 13.3 1.4 8.5	28.1 .5 .2 .1 .2
	REFRESHMENT PLACES (SIC 5812 PT•)					240 260	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	120 72 189	2 700 1 804 1 674	34.7 7.3	.9
	TOTAL ²	464	23 019	(x)	100.0	300	JEWELRY-OPTICAL GOODS	236 86 109	12 435 2 507 3 077	56.4 18.3 10.5	5.9 1.2 1.5
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					380	LUMBER-BUILOING MATERIALS AUTOMOBILES-TRUCKS	71 9 56	2 337 637 2 628	9.9 15.7 12.2	1.1
	TOTAL ²	145	6 635	(X)	100.0	420 440	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	60 18 257	1 474 1 061 60 451	6.3 15.1 87.6	•7 •5 28.8
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)						HOUSEHOLO FUELS-ICE	257 447 476	26 974 20 519 3 860	100.0 71.2 5.6	12.9 9.8 1.8
	TOTAL	422	80 365	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	103	(X)	(Z)
020 040		114 225	1 625 5 278	4.5 9.6	2.0		LIQUOR STORES (SIC 592)				
080 100	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	32 282	495 5 975	3.6 9.5	•6 7•4		TOTAL	118	(0)	(X)	100.0
120 140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR.	422 34 38	55 789 484 607	69.4 2.4 3.1	69•4 •6 •8		ANTIQUE STORES				
200 220	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RAOIO-TV-MUSICAL INST	13 37	89 525	1.2	• 1		(SIC 5932)				
260 280 300	JEWELRY-OPTICAL GOODS	72 151 11	1 507 1 580 159	5.0 4.0 5.5	2.0	240	TOTAL	23 23	802 633	81.7	78.9
320 420 500 520	HAROWARE—GARDENING EQUIPMENT . AUTO TIRES—BATTERIES—ACCESS . ALL OTHER MERCHANDISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	52 9 186 128	459 116 4 721 904 51	1.7 1.9 10.1 2.6	•6 •1 5•9 1•1	260 520 -	KITCHENWARE-HOME FURNISHINGS . NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	23 12 (X)	148 11 10	40.2 3.0 (X)	18.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

**Detail may not add to total due to rounding.

**Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

				of specified merchandise lines					Sales of spe	cified merc	handise
ine code	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
Merchandise line code	, mile of additions and including the		Amount ¹	Estab- lishments handling	lish-	Merchandise line			Amount 1	Estab- lishments handling	lish-
- We		(number)	(\$1,000)	the line	ments 1	ž		(number)	(\$1,000)	the line	ments 1
	SECONDHAND STORES (SIC S933)						FUEL AND ICE DEALERS: N.E.C. (SIC S982)				
	TOTAL	99	3 812	txx	100.0		TOTAL	86	S 883	(X)	100.0
140 160 180 200	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR ALL FOOTWEAR	34 33 29 26	135 227 41 31	25.3 55.0 8.5 3.6	3.5 6.0 1.1	480 483	HOUSEHOLO FUELS-ICE	86 86 (X)	S 364 S 358 6	91.2 91.1 (X)	91.2 91.1
220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	19 40 25	224 937 67	30.S 81.7 10.S	S.9 24.6 1.8	S20 -	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	20 (X)	52 467	3.0 (X)	.9 8.0
280 380 420 500	JEWELRY-OPTICAL GOODS	12 6 13 24	124 376 448 740	34.0 49.7 72.8 54.3	3.3 9.9 11.8 19.4		FLORISTS (SIC S992)				
S20 ~	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	17 (X)	69 392	10.4 (X)	1.8		TOTAL	156	8 056	(X)	100.0
	SPORTING GOOOS STORES (SIC S952)				:	500 S20	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	156 32 (X)	7 861 75 119	97.6 2.9 (X)	97.6 .9 1.5
	TOTAL	39	2 487	(X)	100.0		CIGAR STORES AND STANOS (SIC 5993)				
180 300	SPORTING-RECREATION EQUIPMENT	6 39	22 2 226	8.9 89.5	89.5		TOTAL	6	(D)	(X)	100.0
S20 -	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	12 (X)	90 149	9.9 (X)	3•6 6•0	100	CIGARS-CIGARETTES-TOBACCO	6 4 (X)	} (0)	77.1 34.8 (X)	77.1 6.3 16.5
	BICYCLE SHOPS (SIC S9S3)						BOOK STORES				
	TOTAL	-	-	(X)	-		(SIC 5942)	21	2 733	(X)	100.0
	JEWELRY STORES (SIC S97)					soo	ALL OTHER MERCHANDISE	21	2 404	88.0	88.0
	TOTAL	180	14 589	(X)	100.0	513 S15	BOOKS-PERIODICALS	21 10 (X)	1 926 197 173	70.5 11.7 (X)	70.5 7.2 6.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	44 104	696	11.0	4.8	520	NONMERCHANOISE RECEIPTS	8	30	4.2	1.1
266 267	ALL OTHER HOME FURN EXC. CHINA CHINA-GLASSWARE	42 92	1 145 387 758	10.3 8.9 7.6	7•8 2•7 5•2	-	MISCELLANEOUS MERCHANOISE	(X)	299	(X)	10.9
280 281 282	JEWELRY-OPTICAL GOOOS	180 174 148	2 243	15.5	7S•7 1S•4		(SIC 5943)				
285 286 287	ALL OTHER JEWELRY ITEMS OPTICAL GOODS OIAMONOS: EXC. DIAMONO WATCHES	164 22 176	1 278 2 145 275 3 916	9.7 15.5 13.9 26.8	8.8 14.7 1.9 26.8		TOTAL ² · · · · · · · · · · · · · · · · · · ·	12	1 589	(X)	100.0
300	RINGS. EXC. DIAMONOS	163	1 178	8,8	8 • 1	1	(SIC 5962)	. ==			
500	ALL OTHER MERCHANOISE	16 38	S9 232	2.3 3.7	1.6	020	GROCERIES-OTHER FOOOS	133 12	37 860 789	(X)	2.1
520 S29 533	NONMERCHANOISE RECEIPTS	170 170 42	1 393 1 188 205	9.8 8.4 4.2	9.5 8.1 1.4	100 120 140	CIGARS-CIGARETTES-TOBACCO	6 4 8 8	26 24 35 23	.9 1.0 .8	•1 •1 •1
-	MISCELLANEOUS MERCHANDISE	(X)	27	(X)	• 2	220	MAJOR APPL-RADIO-TV-MUSICAL INST HAROWARE-GARDENING EQUIPMENT	6	195	2.7	•1 •S 3•1
	FUEL OIL DEALERS					400	LUMBER-BUILDING MATERIALS	11	367 143	7.6 5.0	1.0
	(SIC S983) TOTAL	91	15 919	(x)	100.0	420 440 460	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	10 12 133	894 32 //48	S•1 11•1 85•8	1.2 2.4 85.8
340	LUMBER-BUILOING MATERIALS	20	1 045	30.4	6.6	480 520	HOUSEHOLD FUELS-ICE	12 31	32 468 617 331	17.2	1.6
420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS HAY-GRAIN-FEEO-FARM SUPPLIES	23 17 4	1 301 291 66	27.2 11.2 6.4	8 • 2 1 • 8 • 4	-	MISCELLANEOUS MERCHANDISE	(X)	341	(X)	•9
480 483	HOUSEHOLD FUELS-ICE OTHER FUELS MISCELLANEOUS MERCHANDISE	91 91 (X)	12 925 12 864 61	81.2 80.8 (X)	81.2 80.8 .4		OTHER FARM SUPPLY STORES (SIC S969 PT.) TOTAL	115	33 745	(X)	100.0
520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	26 (X)	166 125	S.S (X)	1.0	100 C 120 C 140 M 180 A 220 M 260 K	GROCERIES-OTHER FOODS	16 11 6	2 136 75 30	14.6	6.3
	LIQUEFIED PETRL. GAS (BTTLD. GAS)						MEN'S-BOYS' CLOTHING EXC FOOTWR. ALL FOOTWEAR	14 10	100 53	•7	•1
	DEALERS (SIC 5984) TOTAL	56	10 736	(X)	100.0		MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS • • SPORTING-RECREATION EQUIPMENT• •	7 7 5	44 34 22	.4 .3 .s	•1 •1 •1
						320 340	HARDWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS	41 29 15	921 592 790	S•2 3•8	2.7
2	and and Notes: • Peoperants zero. O withheld to a						AUTO TIRES-BATTERIES-ACCESS		268	2.0	.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

X Not applicable.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		iliciades only e	STAUTISHINEHUS WIT	п рауготт.	TOI EXPIR	iliation o	tables, see "Description of the Tables" in text)	-			
_Q			Sales of spec	ified merch lines	andise	ه .			Sales of spe	cified merc lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of	Merchandise line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
ndise	Killa of pushless and merchandise line	morno	Amount 1	Estab- lishments	All estab-	indise (Killo of business and merchandise fille	ments	Amount 1	Estab- lishments	AII estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments ¹	Mercha		(number)	(\$1,000)	handling the line	lish- ments ¹
460	HAY-GRAIN-FEEO-FARM SUPPLIES	115	27 635	81.9	81.9	120	COSMETICS-ORUGS-CLEANERS	42	167	.8	.8
480	HOUSEHOLO FUELS-ICE	10 47 (X)	163 661 220	3.7 3.1 (X)	•5 2•0 •7	140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	44 45 44	1 399 3 115 603	6.9 15.3 3.0	6.7 14.9 2.9
	GAROEN SUPPLY STORES	\\\\\	220	177		200 220	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST	45 44 45	1 607 3 438	8.0 17.1	7.7 16.5 5.4
	(SIC 5969 PT•)			!		260 280	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOOOS	44 42	1 126 462 136	5.6 2.2 .7	2.2
320	TOTAL	12	988 8 3 0	(X) 84.0	100.0	300 320 340	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	45 44 43	579 864 1 162	2.9 4.2 5.8	2.8 4.1 5.6
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	12 (X)	70 88	10.5 (X)	7•1 8•9	380 420 440	AUTOMOBILES-TRUCKS • • • • • • • • AUTO TIRES-BATTERIES-ACCESS • • FARM EQUIPMENT MACHINERY • • • •	21 44 34	25 751 283	*1 3*7 1*5	3.6 1.4
:	NEWS OEALERS ANO NEWSSTANOS (SIC 5994)					500	ALL OTHER MERCHANOISE	49 44 (X)	1 824 3 218 122	8.8 16.1 (X)	8.7 15.4 .6
	TOTAL ² · · · · · ·	27	1 353	(x)	100•0		MERCHANOISING MACHINE OPERATORS				
	HO88Y: TOY: ANO GAME SHOPS (SIC 5995)						(SIC 534)	18	(0)	(X)	100.0
	TOTAL ² · · · · · ·	10	242	(X)	100•0		OIRECT SELLING ESTABLISHMENTS				
	CAMERA ANO PHOTO SUPPLY STORES (SIC 5996)						(SIC 535)	30	2 173	(x)	100.0
	TOTAL	14	1 001	(x)	100•0	020	GROCERIES-OTHER FOOOS	9	460 345	100.0	21.2
500 520	ALL OTHER MERCHANOISE	14 5 (X)	953 12 36	95.2 3.8 (X)	95•2 1•2 3•6	500 520	MAJOR APPL-RAOIO-TV-MUSICAL INST ALL OTHER MERCHANOISE	12 5 (X)	466 81 821	60 • 1 15 • 2 (X)	21.4 3.7 37.8
	GIFT: NOVELTY: ANO SOUVENIR SHOPS							•••			
	(SIC 5997)		7 057	,,,,							
		73	3 853	(X)	100.0						
	OPTICAL GOOOS STORES (SIC 5999 PT•)										
*280	TOTAL	21	1 168	(X)	100.0						
-	JEWELRY-OPTICAL GOOOS MISCELLANEOUS MERCHANOISE	(X)	1 153 15	98.7 (X)	98.7						
	RETAIL STORES: N.E.C. (SIC 5999 PT.)										
	TOTAL ² · · · · · ·	47	2 516	(x)	100.0						
	NONSTORE RETAILERS (SIC 53 PART*)										
	TOTAL • • • • • •	100	(0)	(X)	100.0						
020	MEALS-SNACKS	18		97.6	6.0						
100 120 140	COSMETICS-ORUGS-CLEANERS	14 43 46		89.6	6•9 •8 5•2						
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	47 44		14.2	12.0						
200 220	CURTAINS-ORAPERIES-ORY GOODS	47 50		7.5	6•3 13•9						
240 260		46 46	(0)	2.0	4 • 1						
280 300		43 44 44		2.5	2.1						
320 340 380	LUMBER-BUILDING MATERIALS	46 21		3.7 6.4 .1	3 · 1 5 · 4 • 1						
420 440	AUTO TIRES-BATTERIES-ACCESS	44		3.2	2.7						
500		63 53		10.1	8.8						
-	MISCELLANEOUS MERCHANOISE	(X))	(x)	•2						
	MAIL OROER HOUSES (SIC 532)										
	Standard Notes: - Perrocents zero D Withhold to	52	20 881	•	100+0	ll	7 Lace than 0.05 percent				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. * Nonstore retailers, part of SIC major group 53, are shown separately in this table.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Z Less than 0.05 percent.

-		5		hments reporti	ng merchandise		it of total sales	
Merchandise line code	Kind of business and merchandise line	Virginia	Lynchburg SMSA	Newport News- Hampton SMSA	Norfolk- Portsmouth SMSA	Richmond SMSA	Roanoke SMSA	Area outside SMSA's
	RETAIL TRACE REPORTING SALES BY BROAC MERCHANDISE LINE	8	8	8	С	В	В	В
	BUILOING MATERIALS: HAROWARE: AND FARM EQUIP OEALERS (SIC S2) REPORTING SALES BY BROAD MERCHANOISE LINE	С	В	A	С	8	В	С
	BUILOING MATERIALS ANO SUPPLY STORES (SIC S2 EX. 52S) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	8	Α	(X)	(X)	В	(X)
340	REPORTING OFTAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	(X)	В	А	(X)	(X)	С	(X)
	LUMBER ANO OTHER BLOG. MATERIALS OEALERS (SIC S21) REPORTING SALES BY BROAD MERCHANOISE LINE	С	(X)	(X)	С	С	(X)	с
340	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE LUMBER-BUILOING MATERIALS	С	(X)	(X)	С	С	(X)	D
	PLUMBING ANO HEATING EQUIP OLRS. (SIC S22) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	(X)	E	ε	(X)	0
	PAINT: GLASS: ANO WALLPAPER STRS: (SIC \$23) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(X)	(X)	А	Д	(X)	8
340	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	8	(X)	(X)	В	В	(X)	В
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	(X)	E	E	(X)	С
	HARDWARE STORES (SIC S251) REPORTING SALES BY BROAD MERCHANOISE LINE	С	С	E	0	Δ	В	0
320 340	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE HAROWARE-GAROENING EQUIPMENTLUMBER-BUILDING MATERIALS	0	c c	E E	E E	A 8	C B	E E
	FARM EQUIPMENT OEALERS (SIC S2S2) REPORTING SALES BY BROAD MERCHANOISE LINE	8	В	А	A	A	0	8
No A	te: See merchandise line introductory text for explanation of $B = 80$ to 89 percent. $C = 70$	this table. I to 79 percent	. D = 60 to	69 percent.	E = Less than 6	O percent.	X Not applicable	le.

48-55

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Sales of establishments reporting merchandise lines as percent of total sales										
Merchandise line code	Kind of business and merchandise line	Virginia	Lynchburg SMSA	Newport News- Hampton SMSA	Norfolk- Portsmouth SMSA	Richmond SMSA	Roanoke SMSA	Area outside SMSA's		
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	В	А	С	С	D	А	С		
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE	В	А	с	С	ם	А	А		
140 160 200 220 240 260 320 340 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING: EX FOOTWR CURTAINS-DRAPERIES-DRY GOODS. MAJOR APPL-RADIO-TV-MUSICAL INSTR:. FURNITURE-SLEEP EQUIP-FLOOR COV KITCHENWARE-HOME FURNISHINGS HAROWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS	C B B B C C B B B	A A A A A A A A A	D D C C D C C	000000000000000000000000000000000000000	D E D D D D D D D D	8 8 8 A A A A A A B	A A A A A A A		
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE	3	В	В	В	В	В	В		
	MISC. GENERAL MERCHANOISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	С	E	(X)	(X)	с	(X)		
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	D	С	(X)	E		
140 160 200 220 240 260 320 340 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING, EX FOOTWR MAJOR APPL-RADIO-TV-MUSICAL INSTR FURNITURE-SLEEP EQUIP-FLOOR COV KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EQUIPMENT. LUMBER-BUILDING MATERIALS		(X) (X) (X) (X) (X) (X) (X) (X) (X)	(X) (X) (X) (X) (X) (X) (X) (X) (X)	# D # # # # D D D	E D E C E D C D D	(X) (X) (X) (X) (X) (X) (X) (X)			
	ORY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANOISE LINE	E	(X)	(X)	А	С	(X)	E		
No	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	E j	(X)	(X)	А	A	(X)	Ε		

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

E = Less than 60 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

			Sales of estab	lishments repor	ting merchandise	e lines as perce	ent of total sal	les
Merchandise line code	Kind of business and merchandise line	Virginia	Lynchburg SMSA	Newport News- Hampton SMSA	Norfolk- Portsmouth SMSA	Richmond SMSA	Roanoke SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE	А	А	А	В	А	А	Д
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE	А	, , ,	А	В	А	A	А
020 500		А А	A A	A A	B B	A A	A A	A A
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	А	D	(X)	(X)	Α	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	(X)	А	D	(X)	(X)	А	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	С	(X)	(X)	В	D	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	С	(X)	(X)	В	D	(X)	E
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	Ε	E	(X)	С
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	D	(X)	(X)	E	E	(X)	С
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE	С	А	A	E	D	E	С
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	D	Δ	А	E	D	E	D
	CANDY: NUT: AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE	E	ε	E	D	ε	ε	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	ε	E	D	E	ε	E
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE	E	А	А	E	В	E	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHEN FOODS	ε	E	ε	ε	E	ε	E
	RETAIL BAKERIES-BAKING; SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	E	В	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	D	(X)	(X)	E	В	(X)	E

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more, B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

VIRGINIA

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

a)	Sales of establishments reporting merchandise lines as percent							ales
Merchandise line code	Kind of business and merchandise line	Virginia	Lynchburg SMSA	Newport News- Hampton SMSA	Norfolk- Portsmouth SMSA	Richmond SMSA	Roanoke SMSA	Area outside SMSA's
	RETAIL BAKERIESSELLING ONLY (SIC 5463) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	(X)	£	А	(X)	E
020	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOOOS	E	(X)	(X)	E	А	(X)	E
	OTHER FOOO STORES (OTHER 54) REPORTING SALES BY BROAO MERCHANOISE LINE	(X)	А	Δ	(X)	(X)	С	(X)
020 500	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOSALL OTHER MERCHANOISE	(X) (X)	A E	A E	(X) (X)	(X) (X)	C	(X) (X)
	OAIRY PROOUCTS STORES (SIC 545) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(X)	(X)	A	А	(X)	В
020	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOOOS	В	(X)	(X)	А	А	(x)	В
	EGG ANO POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	С	(X)	(X)	А	Ε	(X)	Α
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOOOS	С	(X)	(X)	А	E	(X)	А
	OTHER MISCELLANEOUS FOOO STORES (SIC 549 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	(X)	А	E	(X)	E
020 500	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOSALL OTHER MERCHANOISE	E E	(X) (X)	(X) (X)	A E	E E	(X) (X)	E E
	AUTOMOTIVE OEALERS (SIC 55 EX• 554) REPORTING SALES BY BROAO MERCHANOISE LINE	В	A	В	В	В	В	В
	MOTOR VEHICLE OEALERS (SIC 551; 552) REPORTING SALES BY BROAO MERCHANOISE LINE	В	В	В	В	В	В	В
	MOTOR VEHICLE DEALERSNEW ANO USED CARS (SIC 551) REPORTING SALES BY BROAO MERCHANOISE LINE	(X)	A	В	(X)	(X)	В	(X)
380 400 420 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE AUTOMOBILES-TRUCKS	(X) (X) (X) (X)	A A A A	0000	(X) (X) (X) (X)	(X) (X) (X) (X)	B B B	(X) (X) (X) (X)
	OEALERS WITH OOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	А	(X)	(X)	В	В	(X)	А
380 400 420 520	AUTO FUELS-LUBRICANTS	В	(X) (X) (X) (X)	(X) (X) (X) (X)	В С В С	8 8 8 8	(X) (X) (X) (X)	A A A A

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

وه	Sales of establishments reporting merchandise lines as percent of total									
Merchandise line code	Kind of business and merchandise line	Virginia	Lynchburg SMSA	Newport News- Hampton SMSA	Norfolk- Portsmouth SMSA	Richmond SMSA	Roanoke SMSA	Area outside SMSA's		
	OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT•) REPORTING SALES BY BROAD MERCHANOISE LINE	В	(x)	(X)	А	D	(X)	A		
380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS NONMERCHANDISE RECEIPTS	5 B B	(X) (X) (X) (X)	(X) (X) (X)	A A A A	0 . 0 E 0	(X) (X) (X) (X)	A A A		
	OEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	В	(X)	(X)	8	А	(X)	D		
380 400 420 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE AUTOMOBILES-TRUCKS	B B B	(X) (X) (X) (X)	(X) (X) (X) (X)	B C B B	A A A	(X) (X) (X) (X)	0 0 0		
:	MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552) REPORTING SALES BY BROAO MERCHANOISE LINE	С	С	С	С	0	В	С		
380 400 420 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS	0 0 0	CECC	C E E O	C & C C	0 D E 0	B E B C	0 C D		
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE	В	A	А	A	В	A	0		
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	С	(X)	(X)	A	В	(X)	E		
220 260 300 380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS AUTO-TIRES-BATTENIES-ACCESS NONMERCHANOISE RECEIPTS	0 C C	(X) (X) (X) (X) (X) (X) (X)	(X) (X) (X) (X) (X) (X) (X)	A A E E A A	8 8 6 8 8	(X) (X) (X) (X) (X) (X) (X)	E E E E		
	OTHER TIRE: BATTERY: AND ACCESSORY OEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	В	(X)	(X)	A	В	(X)	0		
220 260 300 380 400 420 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS. SPORTING-RECREATION EQUIPMENT. AUTOMOBILES-TRUCKS. AUTO FUELS-LUBRICANTS AUTO-TIRES-BATTERIES-ACCESS. NONMERCHANOISE RECEIPTS	C B E E	(X) (X) (X) (X) (X) (X) (X)	(X) (X) (X) (X) (X) (X) (X)	A A E E A A	B E C E E C B	(X) (X) (X) (X) (X) (X) (X)	Ε D 0 ε ε		
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	A	E	(X)	(X)	В	(X)		
	Note: See merchandise line introductory text for explanation	(X) (X) (X)	A O A B A	E E E E E 0 69 percent.	(X) (X) (X) (X) (X) (X)	(X) (X) (X) (X) (X)	B B E O E	(X) (X) (X) (X) (X)		

a)		Sales of establishments reporting merchandise lines as percent of total sales								
Merchandise line code	Kind of business and merchandise line	Virginia	Lynchburg SMSA	Newport News- Hampton SMSA	Norfolk- Portsmouth SMSA	Richmond SMSA	Roanoke SMSA	Area outside SMSA's		
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAO MERCHANOISE LINE	ם	(X)	(X)	С	С	(X)	С		
300 400 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT AUTO FUELS-LUBRICANTS NONMERCHANOISE RECEIPTS	0 E D	(X) (X) (X)	(X) (X) (X)	000	000	(X) (X) (X)	E E O		
	HOUSEHOLO TRAILER OEALERS (SIC 5592) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(X)	(X)	0	E	(X)	А		
500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	C E	(X) (X)	(X) (X)	Ο Έ	E E	(X) (X)	A A		
	AIRCRAFT: MOTORCYCLE OEALERS (SIC 5599 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE	С	(X)	(X)	0	А	(X)	С		
3B0 400 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE AUTOMOBILES-TRUCKS	D E C	(X) (X) (X)	(X) (X) (X)	0 E E	0 E A	(X) (X) (X)	E E C		
	AUTOMOTIVE OEALERS: N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(X)	(X)	ε	A	(X)	£		
400 500 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE AUTO FUELS-LUBRICANTS	£ B B	(X) (X) (X)	(X) (X) (X)	E E E	E A A	(X) (X) (X)	£ £ £		
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAO MERCHANOISE LINE	С	С	c	0	0	В	В		
3B0 400 420 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE AUTOMOBILES-TRUCKS	С	E 0 0 D	£ O D	E 0 E 0	£ 0 0	E B C C	ECCC		
	APPAREL ANO ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAO MERCHANOISE LINE	С	С	С	С	С	В	o		
	WOMEN'S CLOTHING: SPECIALTY STRS: FURRIERS (SIC 562:3:8) REPORTING SALES BY BROAO MERCHANOISE LINE	o	(X)	(X)	С	0	(X)	0		
	WOMEN'S REAOY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAO MERCHANOISE LINE	o	0	E	В	0	В	o		
140 160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING;EX FOOTWR		E E	E E	C B	E E	B B	E E		

Note: See merchandise line introductory text for explanation of this table, A=90 percent or more. B=80 to 89 percent. C=70 to 79 percent. D=60 to 69 percent.

E = Less than 60 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

<u></u>			Sales of establi	ishments repor	ting merchandise	lines as perce	nt of total sale	s
Merchandise line code	Kind of business and merchandise line	Virginia	Lynchburg SMSA	Newport News- Hampton SMSA	Norfolk- Portsmouth SMSA	Richmond SMSA	Roanoke SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	E	(X)	(X)	E	(X)
160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	(X)	E	E	(X)	(X)	E	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	В	(X)	(X)	0	E	(X)	Α
160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	В	(X)	(X)	0	E	(X)	А
	CORSET ANO LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	(X)	E	Ε	(X)	Ε
160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	Ε	(X)	(X)	٤	Ε	(X)	Ε
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	С	(X)	(X)	Ē	A	(X)	С
140 160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	C O	(X) (X)	(X) (X)	E E	A A	(X) (X)	C E
	FURRIERS AND FUR SHOPS (SIC 56B) REPORTING SALES BY BROAD MERCHANOISE LINE	В	ε	0	А	Δ	А	E
160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE WOMEN'S-GIRLS'CLOTHING;EX FOOTWR	В	E	0	A	А	А	ε
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	С	В	(X)	(X)	В	(X)
140 160 1B0	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	(X) (X) (X)	C C O	B C C	(X) (X) (X)	(X) (X) (X)	С О В	(X) (X) (X)
	MEN'S ANO BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAO MERCHANOISE LINE	С	E	А	В	В	В	c
140 160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR, WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	C C	E	А А	B B	B B	0 B	c o
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAO MERCHANOISE LINE	Ε	(X)	(X)	ε	E	(X)	E
140 160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING*EX FOOTWR ote: See merchandise line introductory text for explanation of	E E	(X) (X)	(X) (X)	E E	E E	(X) (X)	E E

Note: See merchandise line introductory text for explanation of this table, A=90 percent or more. B=80 to 89 percent. C=70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967 - Continued

			Sales of establ	ishments renor	ting merchandise	lines as nerce	nt of total sale	
Merchandise line code	Kind of business and merchandise line	Virginia	Lynchburg SMSA	Newport News- Hampton SMSA	Norfolk- Portsmouth SMSA	Richmond SMSA	Roanoke SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE	0	А	0	E	С	A	0
140 160	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	E E	A A	0	E E	C E	0 B	E E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANOISE LINE	В	0	В	А	В	A	В
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	A	(X)	(X)	А	А	(X)	A
1 B0	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE ALL FOOTWEAR	А	(X)	(X)	A	А	(X)	А
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(X)	(X)	В	Α .	(X)	E
180	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE ALL FOOTWEAR	В	(X)	(X)	В	Α	(X)	E
	CHILOREN'S ANO JUVENILES' SHOE STORES (SIC 566 PT•) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(X)	(X)	A	E	(X)	E
180	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE ALL FOOTWEAR.	В	(X)	(X)	A	E	(X)	ε
	FAMILY SHOE STORES (SIC 566 PT•) REPORTING SALES BY BROAD MERCHANOISE LINE	В	(X)	(X)	А	В	(X)	В
180	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE ALL FOOTWEAR	В	(X)	(X)	Α	С	(X)	0
	CHILOREN'S ANO INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANOISE LINE	. 0	(X)	(X)	С	С	(X)	E
140 160	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		(X) (X)	(X) (X)	CC	cc	(X) (X)	E E
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	٤	E	(X)	ε
140 160			(X) (X)	(X)	E E	E	(X)	E E
	APPAREL ANO ACCESS. STORES: N.E.C. (SIC 564: 7. 9:) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	ε	ε	(X)	(X)	В	(X)
140 160		(X)	E E	E E	(X) (X)	(X) (X)	B 0	(X)

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more.

B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967 - Continued

			Calca of actabl	ichmonts sones	tina marahandisa	lines as neres	nt of total cale	
dise			Sales of establ		ting merchandise	lines as perce	III or total sate	:s
Merchandise line code	Kind of business and merchandise line	Virginia	Lynchburg SMSA	Newport News- Hampton SMSA	Norfolk- Portsmouth SMSA	Richmond SMSA	Roanoke SMSA	Area outside SMSA's
	FURNITURE HOME FURNISHINGS: AND EOUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANOISE LINE	В	A	С	٥	С	В	A
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE	В	A	С	E	С	A	A
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV	С	A	С	E	С	A	В
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE	С	С	С	D	ם	0	С
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE	С	(X)	(X)	В	E	(X)	E
	DRAPERY: CURTAIN: AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	E	В	(X)	E
	CHINA: GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	А	А	(X)	A
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE	Ε	(X)	(X)	E	A	(X)	£
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANOISE LINE	A	E	E	А	В	С	А
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS	D B	E E	E E	B A	B C	E C	D 0
	RADIO: TV: AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	В	С	(X)	(X)	В	(X)
220 260	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE MAJOR APPL-RAOIO-TV-MUSICAL INSTR KITCHEN#ARE-HOME FURNISHINGS	(X) (X)	B £	C E	(X) (X)	(X) (X)	B B	(X) (X)
	RAOIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAO MERCHANDISE LINE	С	(X)	(X)	۵	D	(X)	0
220 260	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RAOIO-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS	D E	(X) (X)	(X) (X)	Ο Ε	D 0	(X) (X)	D D
	RECORO SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	ם	(X)	(X)	С	D	(X)	E
220	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR	D	tx)	(X)	С	E	(X)	E

Note See merchandise line introductory text for explanation of this jable.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

e e		Sales of establishments reporting merchandise lines as percent of total sales									
Merchandise line code	Kind of business and merchandise line	Virginia	Lynchburg SMSA	Newport News- Hampton SMSA	Norfolk- Portsmouth SMSA	Richmond SMSA	Roanoke SMSA	Area outside SMSA's			
	MUSICAL INSTRUMENT STDRES (SIC 5733 PT.) REPDRTING SALES BY BRDAD MERCHANDISE LINE.	0	(X)	(X)	E	D	(X)	E			
20	REPORTING DETAIL WITHIN THE SPECIFIEO BRDAO LINE MAJDR APPL-RADIO-TV-MUSICAL INSTR	D	(X)	(X)	E	E	(X)	E			
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BRDAD MERCHANDISE LINE	D	D	D	D	С	D	D			
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAO MERCHANOISE LINE	D	D	D	D	С	D	D			
	RESTAURANTS: LUNCHRODMS: CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	D	(X)	(X)	E	D	(X)	D			
	CAFETERIAS (SIC 5812 PT•) REPORTING SALES BY BRDAD MERCHANDISE LINE	В	(X)	(X)	D		(x)	В			
	REFRESHMENT PLACES (SIC 5812 PT•) REPDRTING SALES BY BRDAO MERCHANOISE LINE	D	(X)	(X)	С	D	(x)	E			
	DRINKING PLACES (ALCOHDLIC BEV.) (SIC 5813) REPDRTING SALES BY BRDAD MERCHANDISE LINE	E	E	E	E	E	E	E			
	ORUG STORES AND PRDPRIETARY STORES (SIC 591) REPORTING SALES BY BRDAD MERCHANDISE LINE	В	С	A	С	В	A	В			
	DRUG STDRES (SIC 591 PT.) REPDRTING SALES BY BRDAD MERCHANDISE LINE	A	С	A	С	В	A	В			
20	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE COSMETICS-DRUGS-CLEANERS	В	c .	А	С	В	A	В			
	PROPRIETARY STDRES (SIC 591 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE	E	A	A	E	E	E	D			
10	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	Ε	£	E	E	£	£	E			
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPDRTING SALES BY BROAD MERCHANOISE LINE	С	В	A	С	С	В	С			
	LIQUDR STDRES (SIC 592) REPDRTING SALES BY BROAD MERCHANDISE LINE		A	A	A	А	A	A			

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

		Sales of establishments reporting merchandise lines as percent of total sales								
Merchandise line code	Kind of business and merchandise line	Virginia	Lynchburg SMSA	Newport News- Hampton SMSA	Norfolk- Portsmouth SMSA	Richmond SMSA	Roanoke SMSA	Area outside SMSA's		
	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	D	В	(X)	(X)	E	(X)		
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE	В	(X)	(X)	E	А	(X)	A		
	SECONDHAND STORE5 (SIC 5933) REPORTING SALE5 BY BROAD MERCHANDISE LINE	С	(X)	(X)	В	С	(x)	С		
	5PORTING GOODS STORES AND BICYCLE SHOPS (5IC 595) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	С	С	(X)	(X)	E	(X)		
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	(X)	Ε	С	(X)	(X)	E	(X)		
	5PORTING GOODS 5TORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE	В	(X)	(X)	В	В	(X)	D		
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	С	(X)	(X)	С	D	(X)	E		
	BICYCLE 5HOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	Ε	E	(X)	٤		
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	E	(X)	(X)	E	E	(X)	E		
	JEWELRY STORES (SIC 597) REPORTING 5ALES BY BROAD MERCHANDISE LINE	С	D	А	D	D	A	С		
260 280 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS NONMERCHANDISE RECEIPTS	C D	D E D	A B B	D D	D D	A A A	C C C		
	FUEL AND ICE DEALERS (5IC 59B) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	А	A	(X)	(X)	A	(X)		
480	REPORTING DETAIL WITHIN THE 5PECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	(X)	A	А	(X)	(X)	В	(X)		
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE	В	(X)	(X)	С	С	(X)	С		
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	С	(X)	(X)	D	С	(X)	D		
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984) REPORTING 5ALE5 BY BROAD MERCHANDISE LINE	ε	(X)	(X)	A	В	(X)	ε		
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	ε	(X)	(X)	А	D	(X)	٤		

Note: See merchandise line introductory text for explanation of this lable. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

a)			Sales of establ	ishments repor	ting merchandise	lines as perce	nt of total sale	es .
Merchandise line code	Kind of business and merchandise line	Virginia	∟ynchburg SMSA	Newport News- Hampton SMSA	Norfolk- Portsmouth SMSA	Richmond SMSA	Roanoke SMSA	Area outside SMSA's
	FUEL ANO ICE OEALERS: N.E.C. (SIC 5982) REPORTING SALES BY BROAO MERCHANOISE LINE	С	(X)	(X)	E	0	(X)	С
480	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE HOUSEHOLO FUELS-ICE	С	(X)	(X)	E	D	(X)	С
	FLORISTS (SIC 5992) REPORTING SALES BY BROAO MERCHANDISE LINE	E	E	E	E	D	E	D
	CIGAR STORES AND STANOS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE	В	A	E	E	Д	С	В
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	٥	0	(X)	(X)	с	(X)
	BOOK STORES (SIC 5942) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(X)	(X)	E	D	(X)	А
240 500 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV ALL OTHER MERCHANOISE	B C E	(X) (X) (X)	(X) (X) (X)	EE	E E E	(X) (X) (X)	A A E
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAO MERCHANDISE LINE	E	(X)	(X)	E	E	(X)	E
240 500 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	E E E	(X) (X) (X)	(X) (X) (X)	E E	E E E	(X) (X) (X)	E E E
	HAY: GRAIN: ANO FEED STORES (SIC 5962) REPORTING SALES BY BROAO MERCHANOISE LINE	0	(X)	(X)	E	E	(X)	D
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	0	(X)	(X)	E	E	(X)	С
	GAROEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE	С	(X)	(X)	В	E	(X)	С
	NEWS OEALERS ANO NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	(X)	E	0	(X)	E
	HOBBY: TOY: ANO GAME SHOPS (SIC 5995) REPORTING SALES BY BROAO MERCHANDISE LINE	С	(X)	(X)	E	E	(X)	A
	CAMERA ANO PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAO MERCHANOISE LINE	С	(X)	(X)	0	В	(X)	С
	ote: See merchandise line introductory text for explanation of the second secon	of this table. 70 to 79 percer	nt. D = 60 t	o 69 percent.	E = Less than	60 percent.	X Notapplica	ble.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

1		Sales of establishments reporting merchandise lines as percent of total sales									
	Kind of business and merchandise line	Virginia	Lynchburg SMSA	Newport News- Hampton SMSA	Norfolk- Portsmouth SMSA	Richmond SMSA	Roanoke SMSA	Area outside SMSA's			
	GIFT; NOVELTY; AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	D	E	(X)	E			
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	В	(X)	(X)	А	А	(X)	В			
F	RETAIL STORES: N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	E	С	(X)	E			
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	В	А	А	А	С	А	В			
1	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE	A	E	Ε	А	А	A	A			
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE	c	А	А	А	D	А	E			
0	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE	В	A	А	A	С	A	С			

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent, C = 70 to 79 percent. *Nonstore retailers, part of SIC major group 53, are shown separately in this table. D = 60 to 69 percent.

E = Less than 60 percent.

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

- 1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:
 - a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

- 2. **The "mail" universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:
 - a. Firms in the census precanvass—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

- b. Firms not in the census precanvass— Other firms included in the "mail" universe consist of the following categories:
 - (1) The 10 percent of "small employer" firms referred to in section 1-b above.
 - (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer"

establishments are presented in less kind-ofbusiness detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

- 3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunits firms:
 - a. All "employer" firms which had first quarter 1967 payroll.
 - b. All "nonemployer" firm not in business the full year.
 - c. Every second "nonemployer" firm not in business the full year.
- 4. Coverage of nonemployers Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1–a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

- 1. The State as a whole.
- 2. Each standard metropolitan statistical area.
- 3. Each county.
- 4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports-includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

- 1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.
- 2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.1 A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual ² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales-Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, Standard Metropolitan Statistical Areas, 1967, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)— Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

- 1. Furniture, home furnishings, appliances, radio and TV sets.
- 2. A general line of apparel for the family.
- 3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)— Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)— Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)— Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)— Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)— Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)— Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)— Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)— Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)— Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)-Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)— Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for inplant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also governmentoperated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, to-bacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)— Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)— Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)— Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classied in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)— Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS (Part of SIC Major Group 53)

Mail-order houses (SIC 532)-Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)— Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as washers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of selfemployed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT	Form approved: Budget Bureau No. 41-S67017						
U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS	law, you employ	Response to this inquiry is required by law (Title 13 U.S. Code). By the same ur report to the Census Bureau is confidential. It may be seen only by sworn Census ees and may be used only for statistical purposes. The law also provides that copies d in your files are immune from legal process.					
1967 CENSUS OF BUSINESS		pondence pertaining to this report, efer to this Census File Number Identification No.					
1. NAME AND PHYSICAL LOCATION a, Is the name shown in the label the name by which this establishment is known to the public?							
☐ Yes ☐ No (If "No," enter trade name above the label.)							
b. Is the address in the label –		2. EMPLOYER IDENTIFICATION NUMBER					
 The mail address of your establishment but not the actual physical location. The mail address of your establishment (including number and street) which also is its actual physical location. 	d	Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941? Yes No (If "No," enter the currently assigned EI					
3. Neither of the above (e.g. accountant's office).		Number here (9 digits))					
(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)		3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT					
c. Enter following physical location information		1 □ Individual proprietor 2 □ Partnership					
Number and street City, village, or other place		0 Corporation (Do not mark if any form of cooperative association)					
		8 🗆 Co-op (cooperative association), corporate or noncorporate					
State ZIP code		9 🗆 Other (Specify)					
NOTE III		4. PERIOD OPERATED IN 1967 X-2					
(NOTE: If location cannot be described by number and street give or number of highway and approximate distance from nearest town.		a. Was this establishment in business at the end of 1967? I □ Yes 2 □ No					
d. Enter name of county in which your establishment is located		(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned					
e. Is your establishment physically located within the houndar		at the end of the year.) Months X-3					
the city, village, or other place specified in the label or in " 1 Yes 2 No	c''?	b. How many months during 1967 did you own this establishment?					
5. CLASS OF CUSTOMER	X-4+	6. METHOD OF SELLING X-5					
Report the approximate percentage of your total 1967 sales to each class of customer.	4-XX	Mark the box which describes your principal method of selling. Do not mark more than one box.					
1 % General public (household consumers, farmers, and individuals)	4.3						
2 % Construction and building trade contractors	4.4	1 □ Selling at this establishment 2 □ Mail order (catalog selling)					
3 % Other business firms, government, and institutions	4.5	3 ☐ House-to-house (direct selling)					
4 % Other (Specify)	4.6*	4 🗆 Operating merchandise vending machines					
7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967		8. COMPANY AFFILIATION					
Dollars Cents a. Sales of merchandise and other	Key	a. Mark this box if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identifica-					
b. Does the entry in "a" include	X-6	tion Number of owning or controlling company (if known). h. Mark this hox [] if this husiness owns or controls any other company or companies and enter the name, mailing address, and Employer					
sales taxes and excise taxes collected from customers? 1 Yes 2 No Dollars Cents	X -7	Identification Number of owned or controlled companies (if known). Name of company					
c. If "No," how much did you forward to taxing agencies for such taxes?	X 8	Mailing address (Number, street, city, State, El No. (9 digits)					
d. Total ANNUAL payroll in 1967 before deductions XX	X-9*						

RETAIL TRADE GENERAL QUESTIONS-Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE	ESTABLISHMENT	OF AND	THER FIRM						1-1
a. Is your business at this location conducted as a depa department in a department store) in an establishme Mark "Yes," if customers normally consider your operation	nt operated by and	ther firm	1?	•••••		1 (□ Yes	2	l No
by the other firm, or if your sales to customers are billed by		эттет ор							
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm						Kind	d of busi	ness	
10. DEPARTMENT OR CONCESSION LOCATED IN THIS	S ESTABLISHMENT								1-2XX
a. Is any department, concession, or business not owned by	you, operated within	this estab	lishment?			1 (∃ Yes	2	
Mark "Yes," if there is any operation of others which custon	· ·	•							
establishment, or if you bill customers for sales of such depo b. If "Yes," please complete a line for each.	artment, concession,								2.1
Total Production product a line to the control of t	1	2XX	2.3	-	2.4		 	.5	2.6*
Name and address of owner of department or concession	Kind of busin of department concession	tor	Estimate sales duri 1967	_	Are t sales of departs include item	this nent ed in	roll depa	e pay- of this rtment ded in n 7d?	Census Use Only
			Dollars	Dollars Yes			Yes	No	
1.				1		2	1	2	
2				1		2	1	2	
3.				1		2	ı	2	
 11. YOUR BUSINESS LOCATIONS a. In 1967 did you operate your husiness at more than Employer Identification Number you had at the end b. If "Yes," is marked above, separately list below each locat main selling location and facilities other than selling estable 	d of 1967?tion, including your ishments					1 (□ Yes	2	No
(such as warehouses, central administrative offices, buying	offices, etc.).				_				
Address of business (Number, street, city or town, county, State, ZIP code)	Descriptio	n of busin	iess	Census Use Only			Sales		Number of paid employees (Pay period including
						Dolla	ars	Cents	March 12)
1.								XX	
2.								XX	
3.								XX	
4.								XX	
Totals for this Employer Iden (Sales total should equal the								XX	

100-005

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title Form number
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES Men's shoe stores
Building materials and supply stores: Lumber and other building materials dealersPlumbing and heating equipment dealers Paint, glass, and wallpaper stores	CB-22D	Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores
Electrical supply stores Hardware stores Farm equipment dealers	CB-52D CB-52C	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES
GENERAL MERCHANDISE GROUP STORES		Furniture and home furnishings stores: Furniture stores CB-57A
Department stores Variety stores Miscellaneous general merchandise stores: General merchandise stores Dry goods stores Sewing and needlework stores	. CB-53B	Home furnishings stores: Floor coverings stores Drapery, curtain, and upholstery stores China, glassware, and metalware stores Miscellaneous home furnishings stores Household appliance stores Radio, television, and music stores: Radio and television stores
FOOD STORES Grocery stores		Music stores.
Meat and fish (seafood) markets: Meat markets Fish (seafood) markets	CB-54A	Record shops CB_570
Fruit stores and vegetable markets		EATING AND DRINKING PLACES
Candy, nut, and confectionery stores Retail bakeries: Retail bakeries—baking and selling Retail bakeries—selling only Other food stores:		Eating places: Restaurants, lunchrooms, and caterers Cafeterias Refreshment places Drinking places (alcoholic beverages)
Dairy products stores) CB 544	Drinking places (alcoholic beverages)
Dairy products stores Egg and poultry dealers Other miscellaneous food stores AUTOMOTIVE DEALERS	- S CB - 34A	DRUG STORES AND PROPRIETARY STORES
Motor vehicle dealers: Motor vehicle dealers—new and used cars Dealers with domestic car franchise only Dealers with imported car franchise only		Drug stores CB_59A Proprietary stores CB_59A MISCELLANEOUS RETAIL STORES
Dealers with domestic, imported car franchises		Liquor stores Antique stores and secondhand stores: Antique stores CB-59E Secondhand stores
Home and auto supply stores Other tire, battery, and accessory dealers_ Miscellaneous automotive dealers: Boat dealers Household trailer dealers		Sporting goods stores and bicycle shops: Sporting goods stores CB-59C
Household trailer dealersAircraft, motorcycle dealersAutomotive dealers, n.e.c.	-	Bicycle shops CB-59E Jewelry stores CB-59D Fuel and ice dealers:
GASOLINE SERVICE STATIONS		Fuel oil dealers
Gasoline service stationsAPPAREL AND ACCESSORY STORES,	CB-XD	Liquefied petroleum gas (bottled gas) dealersCB-59E Fuel and ice dealers, n.e.c
EXCEPT SHOE STORES		Florists Cigar stores and stands
Women's clothing, specialty stores; furriers: Women's ready-to-wear stores Women's accessory and specialty stores: Millinery stores Corset and lingerie stores	-	Other miscellaneous retail stores: Book and stationery stores: Book stores CB_598
Other women's accessory, specialty stores Furriers and fur shops Other apparel and accessory stores: Men's and boys' clothing and furnishings stores	CB-56A	Hay, grain, and feed stores Other farm supply stores Garden supply stores News dealers and newsstands Hobby, toy, and game shops
Custom tallors Family clothing stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	-	Camera and photographic supply stores Gift, novelty, and souvenir shops CB-59G Retail stores, n.e.c CB-59E

Appendix E

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry		
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	CB-54 <i>A</i>
024	All other foods	candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025 026	Bakery products—exc. frozen Bakery products—frozen		CB-54B
027	All other foods		05 0 15
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	ALL
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	dentifrices, soaps and detergents, household cleansers	
121	Medicines exc. prescription	first aid products	CB-59A
122 123	Prescription medicines	Prescription medicines (see line 124 for related merchandise)	CB-54A
		122.	CB-59A
124	Cosmetics-health needs-cleaners, etc	Cosmetics, health, first aid, and sickroom needs, toiletries, denti- frices, soaps and detergents, household cleansers	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141 142	Men's clothing		CB-53A
		Boys' wear	0D-00A
143 144	Men's tailored outerwear		
144	Other men's outerwear Men's hats	()	CB-56A
146	Other men's clothing		
160	Women's-girls' clothing, exc. footwr	children's wear, etc. (exclude footwear: all footwear should be	A
161	Children's-infants' wear	reported on line 180). Children's, infants' wear Infants' and children's wear up to size 6X (do not include infants')	ALL CB-56A
162	Handbags-accessories	furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
		neckwear, and accessories	
163	Millinery	Millinery	CB-53A, 56A
164		Hosiery—women's and children's	CB-53A CB-56A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes. Underwear, intimate garments, foundation garments.	CB-53A
		Underwear, intimate garments, foundation garments.	CB-56A

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear	
167	Women's dresses	formals, maternity and bridal dresses	CB-53A
168	Women's blouses, sptswr	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc	CB-56A
171	Other women's-girls' clothes, acc	and Girl Scout wear	0D-33A
172	Dresses	Dresses	
173	Coats-suits		
174	Handbags	Handbags	CB-56A
175	Furs		
176	Other women's-girls' clothes, acc	All other women's and children's apparel, apparel accessories	
180	All footwear		ALL
181	Men's and boys' footwear		
182	Women's and girls' footwear		CB-56B
183	Children's and infants' footwear	Children's and infants' footwear	
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions		
202	Curtains-draperies		CB-53A
203	All other domestics		
220	Major applradio-TV-musical inst	corders, records, tapes, sheet music, musical instruments	ALL
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB
		Major household appliances.	CB-57C
222	Radios-TV's-musical instruments	Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB
223	All other appliances		
224	New major appliances	New major appliances.	
225	New radios-TV's, etc.	New radios, TV's, record players, tape recorders.	CB-57B
226	Used major appl-radios-TV's	Used major appliances, radios, TV, record players, tape recorders	UD-37B
227	Records-tapes-musical inst	Records, tapes, sheet music, pianos, organs, musical instruments	
228	Pianos	Pianos	
229	Organs		
231	Musical inst-accessories	Musical instruments and accessories.	CB-57C
232	Radios-phono-tape rcdrs-TV's	Radios, phonographs, tape recorders, TV's.	05 07 0
233 234	Records-tapes-related acc	Records, tapes, and related accessories	
240 241	Furniture-sleep equip-floor cov	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum,	ALL
242	Furniture-sleep equip	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	CB-53A
243	Sleep equipment		
244	Other household furniture	Other household furniture, all kinds.	
245	Floor coverings—soft surface	Floor coverings, soft surface.	CB-57A
246	Floor coverings—hard surface	Floor coverings, hard surface.	
247	Nonhousehold furniture	Nonhousehold furniture	
248	Office furniture	Office furniture	00.500
249	Other furnsleep equipfl. cov	All other merchandise on line 240 (except items on line 248)	CB-59B

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	lamp shades, mirrors, pictures and other home furnishings	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	
262	Kitchenware-housewares		CB-53A
263	Other kitchenware-home furnish	All other merchandise on line 260 (except lines 261 and 262)	
264	Small electrical appliances		CB-57B, XB
265 266	All other kitchenwr-houswrAll other home furn exc. china		CB-59D
267	China, glassware		00-330
280	Jewelry-optical goods		ALL
281	Watches-clocks	Watches, clocks, including diamond watches	
282	Silverware	stainless steel).	
285	All other jewelry items		CB-59D
286 287	Optical goods Diamonds exc. diamond watches		
288	Rings, exc. diamonds		
300	Sporting-recreation equip	hunting, fishing, camping equipment.	ALL
301 302	Athletic goods—individuals Athletic goods—teams		
303	Hunting equip.		CB-59C
304	Fishing equip.	Fishing equipment	
305	Winter sports equip.		00 500 VD
306 307	Boats-motors-marine equip Outboard boats	Boats, motors, other marine equipment	CB-59C, XB
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	CB-XC
311 312	Inboard outdrive boats Boat trailers	Inboard outdrive boats	
313	Marine access, and parts	Marine accessories and parts	
315	Camping equipsupplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns,	
316	Bicycles-luggage	etc.). Bicycles, luggage, other merchandise on line 300 (except items on line 315).	CB-59C
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306)	CB-XB
318 319	All other boats	All other merchandise on line 300 (except items on lines 307, 308.	CB-XC
320	Hardware—gardening equipment	309, 311, 312, and 313)	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted	
		furniture on line 242—not here).	CB-53A CB-52C
322	Gardening equipment-supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line	
323	Plumbing-electrical supplies	242—not here). Plumbing and electrical supplies.	CB-53A
324	Other hardware-tools	Other hardware, tools (except items or lines 322 and 323).	CB-52C
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
341	Lumber		ALL
342	Plywood	Plywood (all kinds, softwood and hardwood).	
343 344	Windows-doors and frames (metal) Kitchen cabinets		
344	All other millwork	Kitchen cabinets (include wood and metal)	CB-52A
346	Wallboard	and units).	
		and ceiling tile, particle boards, and roof decking).	
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	
		paper, for obtaining the port floor the on line 240./	40 OF

348 349 351			
349	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
(5)	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	00.504
53	Insulation	Insulation (including batt, fill and roll).	► CB-52A
54	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
55	All other building materials	All other building materials and supplies	CB-52E
56	All other lumber, millwork	All other merchandise on line 340 (except items on line 348) Other lumber, millwork, building materials, heating and plumbing	CB-53/
		equipment, home repair and modernization equipment and supplies.	CB-520
57	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer. Paint sundries (brushes, thinners, ladders, compound, spackling)	
58	Paint sundries	paste, etc.).	CB⋅52B
59	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
61	Glass	Glass (include glassware items on line 260—not here).	00.50
62	Lumber-millwork	Lumber, millwork	CB-59
63 64	Other building materials Paint-sundries-glass-wallpaper	Other building materials (items on line 362). Paint, paint sundries, glass, and wallpaper.	CB-520
80	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALI
81	New passenger cars—retail	New passenger cars—retail.	
82	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
83	New commercial vehicles—retail	New commercial vehicles—retail.	
84	New commercial vehicles—whsle	New commercial vehicles—wholesale (for resale).	CB-X
85	Used passenger cars—retail	Used passenger cars—retail	
86	Used passenger cars—whsle	Used passenger cars—wholesale (for resale)	
87	Used commercial vehicles	Used commercial vehicles	
89	Motorcycles-motor scooters	Motorcycles, motor scooters	CB-XA, XC, XI
91	Other power road vehicles	All other merchandise on line 380 (except items on line 389)	CB-XB, XC, X
92	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-X
00	Auto fuels-lubricants	Automotive fuels and lubricants.	ALI
01	Gasoline	Gasoline	CB-XA, XB, XC
102 103	Other automotive fuels	Other automotive fuels (including diesel). Motor oil, greases, other automotive lubricants.	XI
20	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALI
16	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators	
17	New tires-tubes-other users	New automobile tires sold to other users	CB-XE
18	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
19	Retreads (other users)	Retread automobile tires sold to other users.	
21	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XI
22 23	Parts—wholesale	Parts—wholesale (to other businesses).	CB-X/
24	Parts—retail	Parts—retail (over the counter).	CB-XA, XI
26	Automobile accessories	Automobile tires, batteries, access, tubes.	
28	New auto tires—sold to dealers	Automobile accessories, parts (over the counter).	
29	New truck-bus tires (to users)	New automobile tires and tubes sold to dealers for resale	
		tractor tires) sold to users.	
131	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	00.11
433 434	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	≻ CB-XE
104	netreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale	
136	Storage batteries	Storage batteries.	

rusin food form sweeting		
grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALI
Hay-grain-feeds	Hay, grain, feeds.	
Seed	Seed	
Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	CB-59
Other farm supplies	Other farm supplies	
sehold fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALI
LP gas—wholesale	LP gas to others for resale.	YLL
Other LP gas sales	Other LP gas sales.	CB-598
Other fuels	Other fuels (coal, wood, oil), ice.	35 00
Abor marchandia		
other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.)	AL
Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies	
, ,	(include bicycles on line 300—not here).	CB-53/
Books-stationery-photo. equip	Books, stationery, photographic equipment and supplies, greeting	UB-33 <i>1</i>
Mobile homes-household trailers	Cards, wrapping paper, office equipment	
Camp trailers-travel trailers	Camp trailers, travel trailers.	
Utility trailers	Utility and other trailers, except boat trailers (include boat trailers	0D W
,,	on line 312).	CB-X
All other merchandise	All other merchandise (toys, baby carriages, photographic equip-	
Commercial stationery off sunl	ment and supplies, books, magazines, newspapers, stationery, etc.).	
Commercial stationery-off. supl Office mach. exc. typewriters	Commercial stationery and office supplies	CB-59E
Typewriters	Typewriters	
Social stationery-greeting cards	Social stationery and greeting cards.	
Books-periodicals	Books and periodicals—all kinds.	CB-598
Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	00-030
All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	CB-54
Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	00.34/
Mdse. exc. toys-games-books-sta	Other merchandise on line 500 except items on lines 501 and 502.	CB-53/
merchandise receipts	All nonmerchandise receipts from customers (include receipts from	
	carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52
Printing to order	Printing to order.	
Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	CB-59E
Other nonmerchandise receipts	All other receipts on line 520.	
Brake and wheel services	Brake and wheel services	
Tire services other than retread	Tire services other than retreading.	CB-XE
Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
Service labor	Service labor	CB-XA, XI CB-X(
Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-X
Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving	CB-59[
Storage and docking services Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on	CB-XC
All nonmidee rents from quetomore		
·		CB-590
·		CB-53A
·		CB-X/
	Storage and docking services	Watch-clock-jewelry repairs

Current Business Reports

The Bureau of the Census publishes the results of its continuing surveys in a series of reports issued weekly, monthly, quarterly, and annually. Listed below are selected reports which comprise a valuable reference library on current business developments.

COUNTY BUSINESS PATTERNS (CBP)

Data on mid-March employment and January-March payrolls taxable under the Federal Insurance Contributions Act are published annually in these reports for the United States, States, counties, and standard metropolitan statistical areas. These statistics are shown for many kinds of business under the following broad industry groups: Agricultural services, forestry, and fisheries; mining; contract construction; manufacturing; public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

RETAIL TRADE REPORTS

Weekly Retail Sales—Estimates of weekly retail sales for the United States for selected major kind-of-business groups, including figures for the comparable weeks in the previous year. Issued each Thursday.

Monthly Department Store Sales for Selected Areas—Monthly dollar sales volume and the percent change in sales compared with the previous month and the same month in the previous year. Cumulative year-to-date comparisons with data for the previous year are also shown. Data are collected in about 200 standard metropolitan statistical areas, cities, and other areas.

Monthly Retail Sales—Estimates of monthly retail sales for the United States by major kind-of-business groups and selected individual kinds of business; separate figures shown, in more limited kind-of-business detail, for firms operating 11 or more retail stores. Summary sales data presented for geographic regions and divisions, and for 15 large States and 20 large standard metropolitan statistical areas. Also included are national estimates of end-of-month accounts receivable balances for retail stores

Annual Retail Trade Report—Estimates of inventories held by retailers in the United States by major kind-of-business groups and selected individual kinds of business. Separate figures shown in more limited kind-of-business detail for firms operating 11 or more retail stores. Also shown are sales-inventory ratios as well as per capita sales, by kind-of-

business for the United States, by major kind-ofbusiness groups for geographic regions, and summary figures for geographic divisions and for the larger States and standard metropolitan statistical areas.

MONTHLY WHOLESALE TRADE REPORT

This report includes estimated dollar sales, end-of-month inventories, and stock-sales ratios of merchant wholesalers, by kind of business for the current month, with comparisons for previous months. Dollar volume sales estimates are shown by geographic division in total and for durable and non-durable kind-of-business subtotals. Sales and inventory trends (percent changes) are shown by detailed kinds of business at the national level and for selected categories by geographic division. Measures of sampling variability are given. United States data are shown adjusted for seasonal variations and, in the case of sales, also for trading-day differences.

MONTHLY SELECTED SERVICES RECEIPTS

This report provides data on monthly receipts of six major kind-of-business groups of services: Hotels, motels, tourist courts, trailer parks, and camps; personal services; business services; automotive services; miscellaneous repair services; and motion picture, amusement, and recreation services. Comparable data for the previous months and for the same month in the previous year are also shown, in addition to the percent changes. Data are shown both unadjusted and adjusted for seasonal variations and trading day differences.

OTHER CURRENT BUSINESS REPORTS

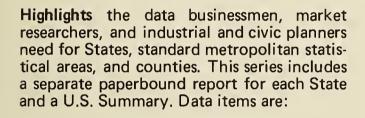
Canned Food Report—This report is issued as of five dates—January 1, April 1, June 1, July 1, and November 1—to show total stocks of wholesale distributors and canners, including warehouses of retail multiunit organizations, of selected canned food items (vegetables, fruits, juices, fish). In the January 1 report separate data are shown for the No. 10 can size, as well as for warehouse stocks of retail multiunit organizations.

Green Coffee Inventories and Roastings—This quarterly report provides estimates of green coffee inventories held by roasters, importers, and dealers, the quantity of green coffee roasted, and the amount roasted for soluble use, by quarters, for the current and previous three years. Also included are quarterly imports of green coffee during the same period.

For additional information on the contents and subscription prices of these reports, write to Bureau of the Census, Washington, D.C. 20233.

1969 COUNTY BUSINESS PATTERNS

For a Publications Order Form to purchase separate paperbound reports for each State (prices vary) and the U.S. Summary, write to the Publications Distribution Section, Bureau of the Census, Washington, D.C. 20233.

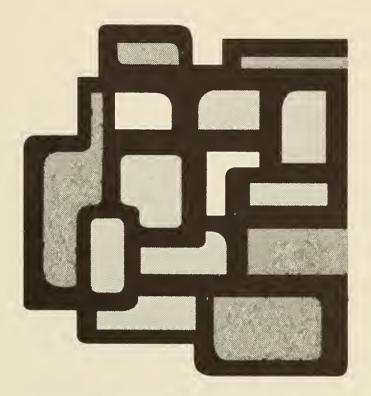


Employment
Number and Employment-Size of Reporting Units
Taxable Payrolls
•

Data presented _____

The individual State reports present the principal data items by detailed industry—4-digit level of the Standard Industrial Classification (SIC)—for States and counties and by major industry group (2-digit SIC) for SMSA's. Also included, by major industry group, are data on the number of employees, by employment-size class; the number of reporting units with 500 or more employees, by employment-size class; the number of reporting units, employees, and taxable payrolls of administrative and auxiliary units.

The U.S. Summary includes data by detailed industry (4-digit SIC) for the United States and by major group (2-digit SIC) for each State. Also included are totals of the principal data items for each county and SMSA.



Data on cards and tapes _____

Published information by county and by industry will be available at cost, on punch-cards and computer tapes. Inquiries should be addressed to Chief, General Economic Statistics Division, Bureau of the Census, Washington, D.C. 20233.

Industries covered _____

Data are shown for the following broad industry categories:

Agricultural services, forestry, and fisheries
Mining

Contract construction

Manufacturing

Transportation and other public utilities

Wholesale trade

Retail trade

Finance, insurance, and real estate

Services

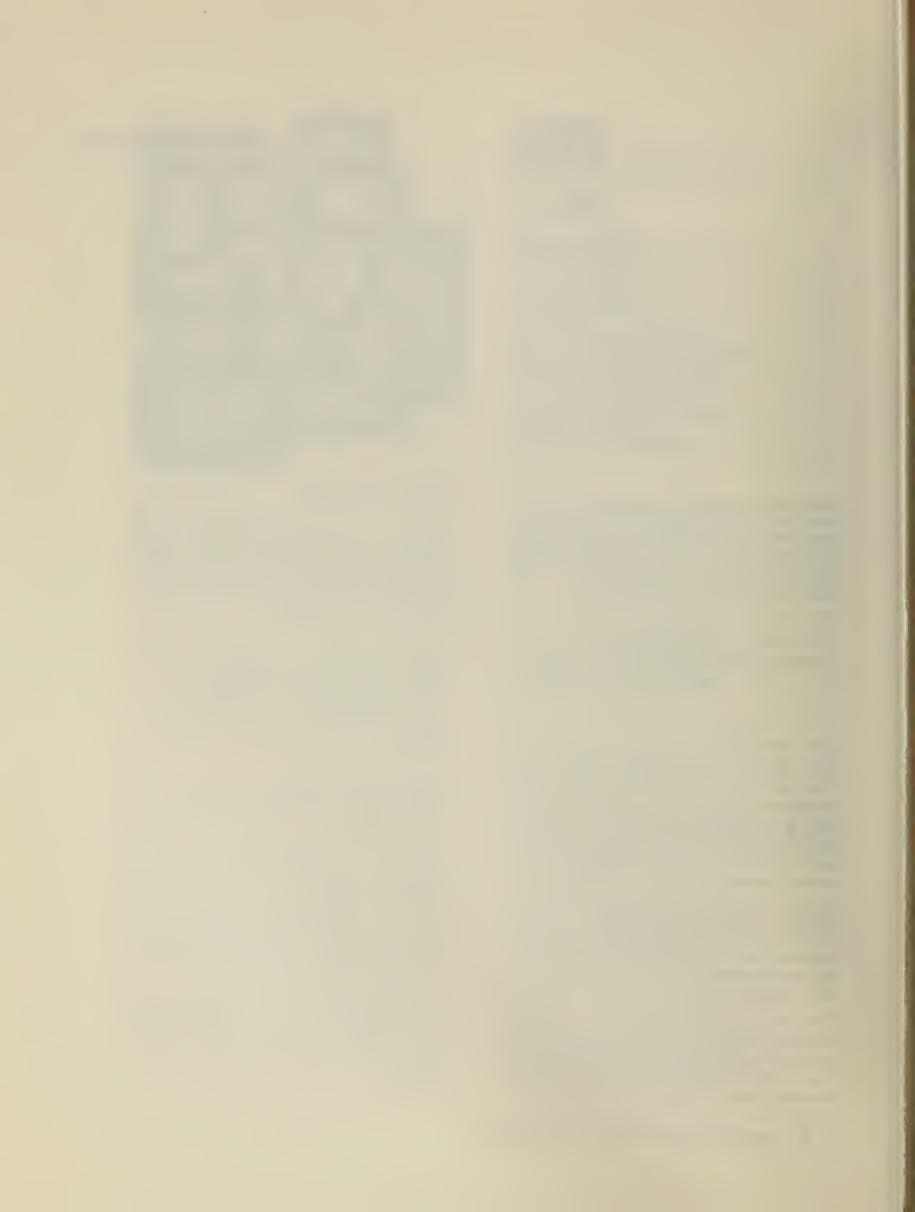
How CBP data are used _____

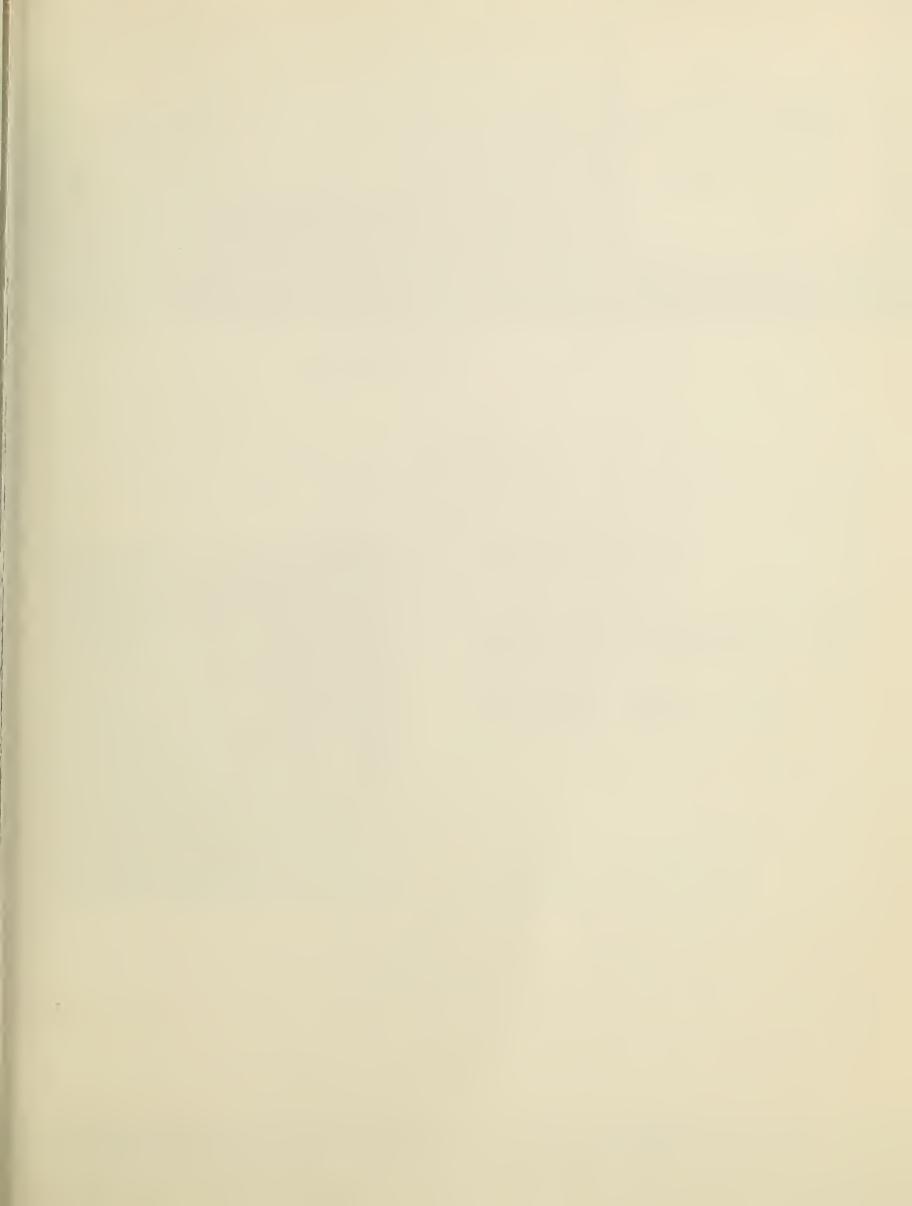
County Business Patterns is a standard reference source of small-area data. CBP data are especially useful for:

Analyzing market potentials

Determining location and size of sales territories Establishing sales quotas and advertising budgets Comparing past sales volume with potential volume, by area

Locating production, marketing, and service facilities





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